

PROMOTION PACKAGES

OVER 40 YEARS OF ACCUMULATED EXPERIENCE. A NETWORK OF MORE THAN 20.000 ORGANIC AND SUSTAINABLE STAKEHOLDERS IN OVER 120 COUNTRIES.

PUT YOUR EVENT AT THE HEART OF THE INTERNATIONAL ORGANIC COMMUNITY.



The 'IFOAM - Organics International' name and logo are among the internationally most recognizable trademarks for the organic sector. We offer event organizers an international platform from which they can publicize their event, reaching a maximum number of interested stakeholders.

Benefit from targeted visibility through:

- A website with over 1,000,000 visits per year
- Newsletters that reach over 2,000 subscribers
- A Directory read by over 20,000 professionals
- Mailings to over 20,000 recipients.
- Visible 'IFOAM - Organics International' endorsement on your communications materials.

PATRONAGE

An exclusive long-term partnership. Min. 5-year agreement for fairs.

EXCLUSIVE TO BIOFACH
into organic

BASIC PROMOTION

- See your event included in our events calendar and website.
- List your event in the events calendar of our e-newsletter 'The Insider,' hyperlinked to your website.
- Promote your event on its own page, on the our website (with link, logo and downloads)
- Brand your event 'Supported by IFOAM - Organics International', with our logo.

ONLY 650€

20% REDUCTION FOR AFFILIATES ON ALL PACKAGES!

PREMIUM PROMOTION

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Basic Promotion Package

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- Place a 1/8-page color ad in our Membership Directory.
- Publish a post-show report in our e-newsletter 'The Insider.'
- Publish a post-show report on the event's webpage on our website.

ONLY 1,250€

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DELUXE PROMOTION

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Basic Promotion Package

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Premium Promotion Package

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- Place a 1/4-page color ad in our Membership Directory.
- Highlighted link on our homepage to the event section.
- One special announcement of your event to our mailing list with ca. 17,000 recipients.

ONLY 1,850€

OUR PRESENCE

OUR EXPERTISE. YOUR ADVANTAGE.

Use our expertise on some of the hottest current topics to enhance the programatic content of your event and add prestige to your event by including a speech, seminar or work-shop given by a high-level representative of 'IFOAM - Organics International.' Brand your event 'In collaboration with IFOAM - Organics International.'

EXECUTIVE LEVEL REPRESENTATION ONLY 2,500€ | EXPERT LEVEL REPRESENTATION ONLY 2,000€

To subscribe to one of the above packages, contact [Niamh Holland-Essoh](mailto:n.holland@ifoam.bio), n.holland@ifoam.bio

To discuss alternative promotion, collaboration or co-organization options, contact [Denise Godinho](mailto:d.godinho@ifoam.bio), d.godinho@ifoam.bio

* Prices include 19% VAT. Valid as of January 1, 2015.

* Presence Package: Maximum of three days including travel. Prices exclude travel and accomodation.

* We reserve the right to reject promotion requests if the event is contrary to our principles or mission.