

Bonn, July 17, 2019

Dear Members, dear Friends of IFOAM – Organics International,

It is our pleasure to issue this **Call for World Board Members** to be elected at our 2020 General Assembly in Rennes, France. This call will introduce you to:

- The role of the World Board (WB)
- Responsibilities of WB members
- Competencies and requirements
- What we offer
- How to apply

The World Board (WB) is democratically elected by all voting members of IFOAM – Organics International and acts out the mandate given to it at the General Assembly. Following a three-year term, the World Board reports back to membership, presenting their achievements. At the 2020 General Assembly (GA) in Rennes, France, members will cast their vote for World Board candidates who have applied for the 2020-2023 term. The World Board is comprised of ten members and should reflect the full diversity of the organic movement it represents.

Responsibilities of Board Members of IFOAM – Organics International include:

- ✓ **Support the Organizational Strategy and Organic 3.0:** As a World Board member you commit to endorsing and implementing the [organizational strategy](#) as approved in 2017 and to promoting the concept of [Organic 3.0](#) as per our landmark document. You should be available to prepare for and attend World Board meetings and dedicate 20 - 30 working days per year (ca. 40 - 60 working days in the case of Executive Board membership), including travel time, to the World Board's work. You will need to prepare in advance for decision-making and policy development at board meetings and take responsibility for informing yourself about the major issues before board meetings. You will be asked to ensure regular and timely communication, such as responding to emails and e-votes.
- ✓ **Fundraising:** As a World Board member you will be expected to commit time to developing financial resources for the organization. This includes pursuing your own initiatives and supporting other fund development activities of the organization.
- ✓ **Supporting the organization's advancement:** You will provide strategic input to the development of the organization. Your guidance to the Executive Director and Management Team in regard to position development and strategic positioning of the organization will be of great value, as will the provision of your leadership to board committees.
- ✓ **Representation:** You will represent IFOAM – Organics International at international events around the world, including public speeches and/or other contributions to conference and seminar programs. World Board members are also encouraged to write articles and other relevant publications for the organization.

You will find more details available for download in the [World Board Terms of Reference here](#).

Competencies and other Requirements

You have:

- A passion for organic agriculture and the issues surrounding it;
- Strong cross-cultural communication skills and the ability to be clear, concise, and diplomatic;
- Skills for strategy building and governance of a global and professional organization;

- Readiness to assume responsibility for the organization in coordination with other World Board members;
- The ability to understand and work with financial documents and official audit reports;
- An excellent outreach to organic and like-minded networks;
- The ability to see and act beyond your personal interests and to represent the interests of IFOAM – Organics International;
- A flexible and dynamic working attitude;
- Strong command of spoken and written English;
- Availability to prepare for and attend World Board meetings.

We Offer

We offer you the opportunity to be part of a truly global team of organic stakeholders and play an active role in shaping the strategic direction of IFOAM – Organics International as well as the global organic movement we represent. We also offer reimbursement of travel and accommodation costs that are associated with serving on the World Board. We do not offer reimbursement of time invested.

How to Apply

Electronic applications should be submitted latest by **April 30, 2020** to Thomas Cierpka, ga@ifoam.bio. From **March 15, 2020** onwards, we publish the applications received on our website. We do this to help undecided candidates decide whether or not to apply.

Applications should include:

- A candidacy statement containing:
 - a) A short curriculum vitae focused on your activities in the organic movement (max. 2 pages);
 - b) A short presentation (min. of 500 – max. of 800 words), addressing the membership and indicating the area in which you would particularly like to contribute to the work of the World Board. You are also welcome to express your views on current positions and the [strategy of IFOAM – Organics International](#).
- Letters supporting the candidacy by 5 members of IFOAM – Organics International. You may contact them through our [Online Membership Directory](#). Find a [sample letter](#) here for download.
- An indication of your availability (or lack thereof) to also serve on the Executive Board;
- A photograph suitable for publication (print quality, i.e. 300 dpi).

Please note that your short presentation and photograph will be published in our *In Action General Assembly 2020 Edition* (web and printed) and on our website. A short curriculum vitae will be published only on our website.

Please note that only complete applications will be considered.

We look forward to hearing from you!

Best wishes,



Peggy Miars
President



Louise Lutikholt
Executive Director

PS: As a reference on how candidate profiles have been published in the past, please see here the [IFOAM – Organics International IN ACTION 2017 General Assembly Edition](#).