



Food and Agriculture
Organization of the
United Nations



INTERNATIONAL YEAR OF **FRUITS AND VEGETABLES**

2021

A decorative graphic at the bottom of the page consisting of various colorful, rounded shapes representing different fruits and vegetables, such as a green cucumber, a red chili pepper, a yellow banana, a purple eggplant, a green bell pepper, and a yellow lemon, all arranged in a curved, overlapping pattern.

Launch Event - Agenda

Join by webinar
or webcast

15 December 2020
13:00-15:30 CET

Opening

Moderator: Ms **Marcela Villarreal**, Director, Partnerships and UN Collaboration, FAO

Screening of the official video for the International Year of Fruits and Vegetables

Opening and launch of the International Year of Fruits and Vegetables

- Mr **QU Dongyu**, Director-General
Food and Agriculture Organization of the United Nations (FAO)
- Message: Mr **António Guterres**
UN Secretary-General
- His Excellency **Antonio Walker**
Minister of Agriculture of Chile
- Her Excellency **Teresa Bellanova**
Minister of Agricultural, Food and Forestry Policies of Italy
- His Excellency **Janusz Wojciechowski**
European Commissioner for Agriculture, European Union (EU)

Panel discussion

Keynote: Ms Helena Leurent Director General, Consumers International

Roundtable discussions

Panel 1

- Dr **Simon Barquera**
Director, Center for Research in Nutrition and Health, National Institute of Public Health, Mexico
- Dr **Fernando Vio**
President of the Corporation 5 a day Chile, Member of AIAM5 and Member of the Academy of Medicine of Chile
- Mr **Andre Leu**
Organic fruit grower / Ambassador, IFOAM – Organics International
- Mr **Christophe Rabatel**
CEO, Carrefour, Italy
- Message:
Mr **Katsuhiko Nakamura**
Chef and FAO National Goodwill Ambassador for Japan

Panel 2

- Mr **Saad Dagher**
Farmer, agronomist and agroecologist / Member of Urgenci International Mediterranean Network, Palestine
- Ms **Lysandra Idusso**
Co-Founder and PR Officer, Bringo Fresh, Uganda
- Mr **Guillaume Pagy**
Managing Director, Pagysa, Turkey

Regional perspectives

What actions are planned?

- Africa:
- Asia and Pacific:
- Europe: Dr **Filiberto Altobelli**,
Agricultural Expert of the Permanent Representation of Italy to FAO
- Latin America and Caribbean: Mrs. **Nereida De León**,
National Deputy Director of the National Institute for Student Welfare of the Dominican Republic (INABIE)
- Middle East and North Africa:
- North America: Ms **Wendy Reinhardt Kapsak**,
President & CEO, Produce for Better Health Foundation

One wish: what should this year do?

- Dr. **Lusike Wasilwa**,
Director Crop Systems,
Kenya Agricultural & Livestock Research Organization
- Mr. **Juan Lucas Restrepo**,
Director General of the Alliance of Biodiversity International and CIAT
- Dr. **Yüksel Tüzel**,
President of International Society for Horticultural Science

Wrap-up: Ms **Marcela Villarreal**, Director, Partnerships and UN Collaboration, FAO