

# ORGANICS IN ACTION

General Assembly 2021



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# Welcome

Welcome to IFOAM - Organics International's General Assembly (GA)! For the first time in our history, we'll be coming together virtually to exchange and vote on the future of the organic movement.

Digital is at once a challenge and an opportunity. We will miss the personal contact and hospitality of Rennes and the French organic community, but as we continue to come to grips with the COVID-19 pandemic, **our virtual GA will enable our members to join from their homes, wherever they are in the world**—ensuring this remains a democratic, inclusive and lively event.

This GA will consist of preparatory sessions in August as well as two plenary sessions in September where we will vote on the motions, new World Board members and host of the 2024 Organic World Congress (OWC2024). During the GA Prep and Motion Exchange Sessions in August, you're invited to raise questions, exchange and submit motions amendments. Then, in September, you'll cast your votes during the GA Plenary Zoom sessions.

This publication gathers:

- The GA agenda and information on how you can prepare
- Statements from the 23 candidates running for our World Board
- 7 World Board Motions and 17 Member Motions
- Bids from 5 candidate countries to host the OWC2024

If you haven't done so already, please make sure your contact details are up to date in the <u>Member Area</u>! We'll be sending out regular updates via email with key information on how you can take part, exchange and cast your votes. Please be sure to read all of our messages as they will contain important information on how to participate in the GA.

We look forward to seeing you all digitally!

**Peggy Miars**President

Peggy Miars



**Louise Luttikholt**Executive Director

And I mod



## What to

# Expect

### **JULY**

- Voting Digitally: How-to
- Find out how to register to vote and the procedure to digitally vote in September.

### **AUGUST**

- GA Prep and Motion Exchange Sessions see page 6
- Introducing the digital tools we'll be using and the GA procedures.
- Exchange on the World Board Term Report, Member and World Board Motions, and Strategic Outlook
- · Submit motion amendments

### **SEPTEMBER 13-14**

GA Plenary Zoom Sessions

### Any questions?

Please reach out to ga@ifoam.bio.

# GA Prep & Motion Exchange **Sessions**



The Motion Bazaar is usually held the evening before the GA plenary sessions. For this virtual General Assembly, it has been replaced by online preparatory sessions. By carrying out our reporting, discussions and exchange before the GA during these GA Prep and Motion Exchange Sessions, we can dedicate the four-hour GA plenary sessions to elections and decision-making.

The GA Prep and Motion Exchange sessions below are when you are invited to interact and discuss!

These will be held on Zoom on August 23-26. Please check your email for more information ahead of time!





Introduction to Digital GA Procedures, GA Registration, Voting Tool, etc.



August 23 14:00 – 15:30 CEST

5:00 - 6:30 PDT / 24:00 - 1:30 FJT





**World Board Term Report** 



August 24

**14:00 – 15:30 CEST** 5:00 – 6:30 PDT / 24:00 - 1:30 FJT





**Member Motions - Part 1** 



**August 25** 9:00 – 10:30 CEST

24:00 - 1:30 PDT / 19:00 - 20:30 FJT





**Member Motions - Part 2** 



August 25

17:00 - 18:30 CEST

8:00 - 9:30 PDT / 3:00 - 4:30 FJT





World Board Motions and Strategic Outlook



August 26

14:00 - 15:30 CEST

5:00 - 6:30 PDT / 24:00 - 1:30 FJT



We will record each session and publish the recordings on the General Assembly website.

## Agenda General Assembly 2021

# Day 1 // Monday September 13, 2021 2pm – 6pm CEST (Virtual)





1.	Open	ing	30′	2:00 pm
	11	Opening address by the IFOAM - Organics International president	5	
	12	Welcome address by SSNC - institutional donor	10	<del></del>
	13	Announcement of the GA Chairs and Officers	5	
	14	Approval of the agenda	5	<del></del>
	15	Approval of the minutes of GA 2017 / New Delhi	5	
2.	Repoi	rts 2017 – 2021	10′	2:30 pm
	21	Summarise input from preparatory session / clarify questions	5	
	22	World Board discharge	5	
3.	Outlo	ok 2021 – 2024	10′	2:40 pm
	31	Summarise input from online session / clarify questions	5	
	32	Approval of tentative budget 2021 - 2024	5	
4.	Electi	ons	50′	2:50 pm
	41	World Board elections - Round 1	10	
	42	Announcement of results World Board elections 1	10	<del></del>
	43	Appointment of Internal Auditors	10	
	44	World Board elections - Round 2	10	<del></del>
	45	Announcement of WB election results	10	
5.	Decisi	ions, World Board Motions - Part 1	20′	3:40 pn
	W 51	on Youth in Organic Agriculture	10	
	W 52	on 50 Years of IFOAM - Organics International	10	<u> </u>
	Break		30′	4:00 pn
	Decisions, World Board Motions - Part 2		75′	4:30 pm
	W 53	on Terms of Reference of Internal Audit	15	
	W 54	on OWC Consortium Participation	15	<del></del>
	W 55	on One Membership	15	
	W 56	on Decentralised Membership Fee Setting	15	
	W 57	on World Board Terms of Reference	15	
7.	Recor	nmendation process	10′	5:45 pm
		Recommendations seconded by at least one other	10	
		voting member; will be voted upon agenda day 2.		
	Memo	orial for those of the community who passed away	5′	5:55 pm
	Closing Day 1			

The newly elected World Board meets to appoint the Executive Board from among its members.

# Day 2 // Tuesday September 14, 2021, 2pm - 6:20pm CEST (Virtual)





4.	EB Announcement 10'			2:00 pm
	46	Executive Board announcement		
6.	Decisions, Member Motions - Part 1 60'			2:10 pm
	M 61	10		
	M 62	on Organic Leadership on Deforestation	10	
	M 63	on No-Till Farming Promotion	10	
	M 64	on Organic 3.0 through PGS	10	
	M 65	on Biodiversity Awareness	10	
	M 66	on Global Data Availability	10	
	Break		5′	
6.	Decisi	ons, Member Motions - Part 2	60′	3:15 pm
	M 67	on INOFO Support by Regional Bodies	10	
	M 68	on Amending the Principle of Fairness	10	
	M 69	on Agroecology Criteria in Best Practice Guide	10	
	M 70	on Scope of the COROS	10	<del></del>
	M 71	on Building Partnerships with Health Sector	10	
	M 72	on Social Justice Position	10	
	Break		5′	
6.	Decisions, Member Motions - Part 3			4:20 pm
	M 73	on SoS Social Justice Regional Consultation	10	
	M 74	on Social Justice in Organic Standards	10	
	M 75	on Mapping to Measure Best Practices	10	<u> </u>
	M 76	on Adjustment of Group Membership	10	
	M 77	on Fair Participation in Regional Bodies	10	
7.	Recommendations		30′	5:20 pm
8.	Hosting OWC / GA 2024 20'		20′	5:50 pm
	81	Proposals for OWC / GA 2024		
		Introduction by Chair, overview of bids	10	
		Voting on bids	10	
				<del></del>
9.	Celebi	rations and closure	20′	6:10 pm
9.	<b>Celebi</b>	rations and closure Farewells	<b>20′</b>	6:10 pm
9.				6:10 pm
9.	91	Farewells	5	6:10 pm
9.	91	Farewells Assignment of IFOAM Ambassadors	5	6:10 pm

# General Assembly

# **Agenda Topics**



### 01 // **Opening**

Agenda Point 11  $/\!/$  Opening Address by the President of IFOAM - Organics International 2017–2021, Peggy Miars (USA)

Aim: Be inspired!

Agenda Point 12 // Welcome address from a representative of the Swedish Society for Nature Conservation

#### Agenda Point 13 // Announcement of the GA Chairs and Officers

Aim: GA officers announced.

Preparation: Chairs will be elected by electronic vote in advance. Gabriela Soto (Costa Rica), Mathew John (India)

### Other GA officers appointed by the World Board:

Parliamentarians: Virginija Luksiene, (Lithuania), Vic Tagupa Sr., (Philippines)

Minute Keepers: Staff from the International Office, Bonn

Minute Referees: Margaret Scoles, (USA), Sundeep Kamath (India)

### Agenda Point 14 // Approval of the Agenda

Aim: Approve agenda.

How to prepare: See agenda overview on pages 6-7.

#### Agenda Point 15 // Approval of the minutes of the 2017 GA in New Delhi, India

Aim: Approve the GA 2017 minutes.

How to prepare: You can find the draft minutes <u>here</u>. These were published online and sent to membership by email on January 16, 2018.

<u>Context</u>: No comments were received from members of IFOAM - Organics International. The World Board and 2017 minute referees, Patrick Belisario (Philippines) and Reza Ardakani (Iran) recommend the approval of the minutes without amendment.

### 02 // Reports 2017 - 2021

#### Agenda Point 21 // Summarise input from GA prep session / clarify questions

Aim: Summary of the World Board and office's 2017-2021 activities / clarify open questions.

How to prepare: Read the World Board Term Report, available HERE.
Make sure to join the GA Prep Session on the WB Term Report scheduled for August 24!
The session will be recorded and available two days later on the GA website.

#### Agenda Point 22 // Internal audit report and WB release

<u>Aim</u>: Update from the Internal Auditors, Uygun Aksoy (Turkey) and Michel Reynaud (France), about their observations. Release the World Board.

How to prepare: Read the Internal Auditors' report in the WB Term Report, available HERE.

<u>Context</u>: The internal audit reports are based on the mandate of the Internal Auditors. Their assessment is complementary to the external audit report conducted by PwC Cologne, Germany. PDF versions of the PwC report are available on request from Thomas Cierpka, ga@ifoam.bio.

Make sure to join the GA Prep Session on the WB Term Report scheduled for August 24! The session will be recorded and available two days later on the <u>GA website</u>.

### 03 // Outlook 2021 - 2024

#### Agenda Point 31 // Summarise input from GA prep session / clarify questions

Aim: Summary from the World Board on upcoming priorities of IFOAM - Organics International.

How to prepare: Make sure to join the GA Prep and Motion Exchange Session on the WB Motions & Strategic Outlook scheduled for August 26! During the session, you will be able to ask questions and share your opinion with the World Board. The session will be recorded and available two days later on the GA website.

<u>Context</u>: The IFOAM - Organics International strategy was approved in 2017. It has been reviewed in 2020 and will be replaced with a new strategy in 2023.

#### Agenda Point 32 // Approval of tentative budget 2021–2024

Aim: Approve or revise the tentative budget outline for 2021–2024.

<u>Context</u>: The following tentative budget assumes continued income from membership, donations, grants and services. The foreseen growth of income is based on an increased project volume and the recently approved membership strategy, based on the assumption of ongoing negotiations with donors.

How to prepare: Make sure to join the GA Prep and Motion Exchange Session on the WB Motions & Strategic Outlook scheduled for August 26! The session will be recorded and available two days later on the GA website.

### Tentative budget 2021 - 2024

€ x 1000)	Plan 2021	Plan 2022	Plan 2023	Plan 2024
Grants	3.891	4.086	4.290	4.504
Membership contributions (incl. Regional bodies)	370	400	440	490
Donations	0	20	30	30
Sales Revenue	222	233	245	257
Other operating income	55	58	61	64
Total Income	4.538	4.796	5.065	5.345
Expenses for project funding	-2.362	-2.480	-2.604	-2.734
Personnel expenses	-1.802	-1.838	-1.893	-1.969
Depreciation	-12	-12	-12	-12
Other operating expenses/ administration/ taxes	-446	-455	-464	-473
Total expenses	-4.622	-4.785	-4.973	-5.189
Profit/ Loss	-84	11	92	156

### 04 // Elections

#### Agenda Point 41 // World Board Elections - Round 1

→ Aim: Elect ten World Board candidates for 2021–2024.

To do: Read each candidate's statement, pages 13 to 35. These are also available online.

<u>Context:</u> Implementing a recommendation approved by the 2017 General Assembly, each of the WB candidates have responded to a questionnaire prepared by the Nominations Committee to allow the membership to learn more about the candidates. The responses are published along with the profiles.

For this digital GA, we'll be using virtual tools to let you interact with the World Board Candidates. Stay tuned and make sure to check all our email communications for more information on how this will work!

### Nomination Committee

### - Chair's Report

It has been an honor for me to chair the Nomination Committee. The committee has a very important role as we need to get our best people on to the World Board to lead us into the future.

The following people volunteered their time, knowledge and expertise to be on the committee:

- · Marian Blom, The Netherlands
- · Sundeep Kamath, India
- · George Muigai, Kenya
- · Mahesh Chander, India
- · Reza Ardakani, Iran
- · Dražen Lušić, Croatia
- · André Leu, Australia, Chair



Thomas Cierpka, from IFOAM - Organics International's office in Bonn, was the coordinator with assistance from Ségolène Arnould, the secretariat for the committee. We held our first meeting online on May 22, 2019 and followed up with many more.

We actively contacted our Self-organized Structures (SOSs) and others to encourage good-quality candidates to run for the World Board. A key part of our role is to try and find the people with the right skill sets for the World Board. It is also important that we have a diversity of candidates who reflect who we are as an inclusive global movement. Gender balance and representation from all arable continents on our planet are very important.

By early 2020, there were 20 people who put up their hands to be candidates, including current World Board Members, members of SoSs and independent candidates. The candidates came from all regions of the world: Asia, Oceania, Africa, South America, North America and Europe. There is a good balance of women and men.

The quality and caliber of the candidates is a reflection of the credibility of IFOAM - Organics International as the global change agent and umbrella body.

Unfortunately, as we all know, the 2020 Organic World Congress had to be postponed until September 2021 due to the COVID-19 pandemic. As Chair, I contacted all the candidates again at the end of 2020 to see if they still intended to run. All of the candidates, except for two, maintained their candidacy. The two who stepped down did so due to their workloads.

It was consequently decided to do another call for candidates.

The nomination committee believes that there are many excellent people who have put themselves forward to lead our important organization.

I would like to thank all the committee members as well as Thomas Cierpka and Ségolène Arnould from the international office for all the time and effort they have put into doing this for all of us. I also want to thank the wonderful people who have committed their time to be candidates for the World Board and wish them the best.

In September this year, you, as the General Assembly, our highest body, will have the most important job of carefully selecting the 10 best people to form our World Board. I know from experience that the General Assembly takes this role very seriously and gets it right—true democracy in action. I look forward to seeing who you select this year.

Best regards,

André Leu, Chair 22-03-2021

# Overview of

## **WB Candidacies**

## Meet your World Board candidates running for 2021-2024!

Each candidate was asked to supply a statement in their own words.

Name	Gender	Country	Remarks	Page
David Amudavi	Male	Kenya	World Board Member since 2017	13
Robert Blakemore	Male	UK/Australia	New candidate	14
Jacques Caplat	Male	France	New candidate	15
Henry Chang	Male	USA	New candidate	16
Sarah Compson	Female	United Kingdom	New candidate	17
Choitresh Kumar Ganguly	Male	India	World Board Member since 2017	18
Bernward Geier	Male	Germany	New candidate	19
Paul Holmbeck	Male	Denmark	New candidate	20
Kate Kibarah	Female	Kenya	New candidate	21
Dr K. Krishnamurti	Male	India	New candidate	22
Julia Lernoud	Female	Argentina	World Board Member since 2017	23
Karen Mapusua	Female	Fiji	World Board Member since 2017	24
Marty Mesh	Male	USA	New candidate	25
Eugene Milovanov	Male	Ukraine	New candidate	26
Charikleia Minotou	Female	Greece	New candidate	27
Satoko Miyoshi	Female	Japan	New candidate	28
Shamika Mone	Female	India	New candidate	29
Fortunate Nyakanda	Female	Zimbabwe	New candidate	30
Marco Schlüter	Male	Germany	New candidate	31
Neil Sorensen	Male	USA/France	New candidate	32
Jennifer Taylor	Female	USA	New candidate	33
Simone Tully	Female	Australia	New candidate	34
Hannes Van den Eeckhout	Male	Belgium	New candidate	35

### David Amudavi

### Kenya



I believe that organic agriculture — or ecological organic agriculture as we have come to broadly view it — is the agriculture that we need to embrace in research and development, policy and programmes, and investment plans. Efforts to promote it will certainly shape the global agriculture agenda.

- Executive Director of Biovision Africa Trust (BvAT)
- ✓ Current World Board Member of IFOAM Organics International
- Project Coordinator of the African Union-led Ecological Organic Agriculture (EOA) Initiative
- Coordinator of the BMZ-GIZ supported Knowledge Centre on Organic Agriculture project for Eastern Africa

### **Highlights**



PhD in Adult and Extension Education with minors in Developmental Sociology and Natural Resource Management (NRM).



Recognised reviewer of reputable journals and external examiner for Egerton University, Kenyatta University in Kenya and Makerere University in Uganda.

"I still stand with the statement I made when I vied for the membership to the World Board for the first time in 2017. The relationship between the work of IFOAM -Organics International and Africa's Continental Initiative - The Ecological Organic Agriculture - cannot be gainsaid. The relationship has been strengthened through my current membership to the IFOAM World Board. We live in a world facing phenomenal challenges (notably rising poverty with increasing global population, climate change, food and nutrition insecurity, environmental degradation, loss of biodiversity, and lately the COVID-19 pandemic among others). These challenges are bound to increase in intensity and require people who have the capability and desire to face the challenges with solutions and strategies and to make the world a better place for current as well as future generations. Such people reside around the world and have capabilities which, if well-harnessed, can help propel agriculture in the right direction to guarantee a decent and healthy living for all.

As a strategic player in the development of the African Union-led Ecological Organic Agriculture (EOA) in Africa, and with a sound professional training, I believe I will not only continue to add value to the quality of oversight provided by the IFOAM World Board in promoting organic agriculture but also be an agent of change in pushing the agenda of Organic 3.0 and strengthening synergies with other relevant initiatives in Africa that are globally aligned with the principles and practices of organic agriculture. The EOA initiative stems from a response to the African Heads of State and Government Decision on promoting Organic Farming. The goal of the EOA initiative is to mainstream EOA into national agricultural production systems, policies, and practices by 2025 in order to improve agricultural productivity, food security, access to markets and sustainable development in Africa. To achieve this goal, it is framed around six pillars: Research, Training and Extension; Information and Communication; Value Chain and Market Development; Networking and Partnerships; Policy and Programme Development; and Institutional Capacity

I have played a significant role in supporting the development of the EOA initiative, with support from the current coalition of partners (African Union Commission, Swiss Agency for Development Cooperation and Swedish Society for Nature Conservation) in implementing the initiative in nine countries in Africa: Kenya, Uganda, Tanzania, Rwanda and Ethiopia in Eastern Africa, and Nigeria, Senegal, Mali and Benin in West Africa. I support the Continental Steering Committee through its Secretariat, which has been formally endorsed by the African Union Commission, to scale out EOA to other African countries. It is pleasant to note that IFOAM - Organics International is a member of this Commit-

tee and its role is very much recognised. I play another important role as Project Coordinator of the Knowledge Center for Organic Agriculture (KCOA) in Eastern Africa funded by BMZ and executed by GIZ. My organisation, BvAT and with co-hosting arrangement with PELUM Uganda is responsible for four East African countries of Kenya, Uganda, Rwanda and Tanzania under this initiative. The Country implementing partners in these countries are PELUM Kenya, PELUM Uganda, Rwanda Organic Agriculture Movement (ROAM) and Tanzania Organic Agriculture Movement (TOAM). The project has international partners including IFOAM - Organics International, FiBL, ICIPE and Access Agriculture. The overall objective is to introduce knowledge hubs successfully as an innovative strategy for promoting organic agriculture by actors in the regions of West, East, Southern Africa and Northern Africa. This initiative is aligned with the Ecological Organic Agriculture Initiative (EOA-I).

With the foregoing responsibilities and mosaic of partnerships established around the continent and with links to global networks, my candidature, and partly representing the face of Africa, should be valuable to the mandate of the IFOAM - Organics International World Board. I therefore believe there is a lot we can achieve with my continued membership in the IFOAM World Board to unlock the potential for realising our vision and goals in the organic sector."





### Robert (Rob) Blakemore **UK/Australia**



What I can bring to IFOAM - Organics International is the rigor of a solid scientific background backed up with practical, hands-on working knowledge and ability to communicate to a wide audience, scientific or laity.

- Global Consultant and Permaculture Practitioner
- ✓ CEO VermEcology

### **Highlights**



PhD in Earthworm Zoology and Soil & Tropical Agroecology.



Research scientist with 250 papers, 500 new species (and three extinctions).



Published four books.

"Growing up on mixed farms, I have promoted organics and Permaculture starting from 1980 on Lady Eve Balfour's Haughley farm up to a 2016 survey of Sir Albert Howard's Indore site. As a Research Ecologist, I am shocked at the rapid rate of the largely unrecognized global topsoil loss to erosion (brown rivers and dust-storms), pollution (few insects or song-birds) and rapid acidification (no worms nor roots). In my surveys, I find earthworms excluded from agrichemical fields. Extinctions are the greatest threat as these are pernicious and irreversible (I published the extinction of three species and completed IUCN Redlist assay for many other endangered worms). Next is critical topsoil loss and, perhaps surprisingly, the lesser of our problems is the much-discussed/funded climate issue. The cause of most damage in all three cases is bad agriculture. The embarrassingly simple solution for all these issues is with proper 100% organic farming to fix the soil and sequester carbon in humus. Rapid farmer uptake can be achieved by practices learned from the two-week Permaculture Design Course, that has many parallels to objectives of Organic 3.0, and that further aims to "teach the teachers" being especially useful for younger farmers as they replace the old-guard of agri-

chemical farmers. Transition costs can be deferred by de-commissioning defunct or non-essential projects (e.g. Space search for Life on Mars or in deep oceans) and facilities (e.g. many Oceanic institutions or Chemical Agriculture colleges) and by removing harmful subsidies that alone support failed agrichemical farming and detract from organic competitiveness. Anyone anywhere can make compost to use for growing healthy plants.

I wish to apply to IFOAM World Board to help contribute towards the rapid transformations required to put us on the right track and heading in the proper direction. Conceptually "Organic 3.0" has worthy aims. However, the UN's SDGs framework is, in my opinion, inadequate as they insufficiently support soils that are foundational for any other aspirational goals. Without a solid soil foundation, other SDGs are meaningless and unachievable. My strengths contribute to IFOAM - Organics International's organizational strategies for biodiversity, soil ecology, climate, etc. Specific skills are, as a broad-vision ecologist, my ability to focus on key strategic issues and to provide meaningful, practical and doable solutions for policy or practice. My experience is in polar, temperate and tropical soils in both richer

and poorer regions: e.g. UK, EU, US, Asia, and Australasia / Pacific (I have also travelled extensively in west and east Africa, China, India and the Middle East). The ultimate monitor and mediator of healthy soils is a robust earthworms community, which is where my expertise lies, treading in the footsteps of Darwin, Howard, Balfour, Carson, Fukuoka and Mollison who all also appreciated the humble worm. Abundance of earthworms, drawdown of atmospheric carbon (due to the buildup of humus) and fewer cancer or allergy hospitalizations can all be measures of IFOAM - Organics International success. I have attended and presented talks at local, national and international meetings and webinars including COPs, IUCN and IPCC. To overcome a massive agrichemical lobby, organic supporters need to retain integrity, honesty and purposeful credibility. Organic farming is yet marginalized as a peripheral concern. Mutual benefit may grow from my grand vision for an essential and inevitable INTERNA-TIONAL SOIL ECOLOGY INSTITUTE to redress embedded indifferent complacency for our precious soils and their essentially irreplaceable soil biota."

## Jacques Caplat

#### **France**



The understanding and development of organic agriculture around the world is a priority in the fight against the climate crisis, against the collapse of biodiversity and against hunger. Our responsibility is huge: without denying any of its requirements, organic agriculture can provide rapid and large-scale solutions to these three major crises.

- ✓ Independant Consultant, author, lecturer
- ✓ Secretary General of the NGO 'Agir Pour l'Environnement'
- Board of the French organic label 'Bio Cohérence'
- President of IFOAM France



### **Highlights**



Co-founder of 'Réseau Semences Paysannes' (Farmers' Seed Network).



Wrote several books on organic agriculture.



Completed a PhD in social anthropology.

"Brought up on a small farm, I was aware that conventional agriculture was leading us to disaster. But it was while working in Benin, West Africa, that I really understood that organic agriculture, by proposing a new agronomic basis, was the only one able to tackle world hunger by restoring farmers' autonomy and dignity.

After 25 years developing and popularizing organic farming in France and Europe, I have decided to contribute to its development on a global scale by applying to the IFOAM World Board. I have been fortunate enough to be successively involved in many aspects of organic agriculture: agronomy, farmers' movements, environmental benefits, development, political negotiations, scientific debates, as well as popularization.

Graduated as an agronomist, I first worked as a field adviser, accompanying farmers in their organic conversion. This crucial experience allowed me to know the reality of the technical, economic, psychological and social difficulties faced by a farmer in transition. It is essential for

effective action under the "supply pillar" of IFOAM - Organics International's strategy. I have also been strongly involved in plant-breeding and I turned towards the anthropology of knowledge, which led me to get peasant knowledge recognized as constituted and legitimate knowledge.

When I was a staff coordinator of the FNAB (French Federation of Organic Farming), I was then standing at the interface between local groups and public authorities. I learned to negotiate with ministries, to represent collective claims, and to act as a mediator and educator between technical realities on the one hand and administrative and political constraints on the other hand. In particular, I have written and contributed to the adoption of support measures for French organic farmers ("aide au maintien", tax credit). How well I know what is at stake in the "Policies and Guarantees" pillar!

I would like to put my experience at the service of IFOAM - Organics International, to help ensure the visibility, understanding and development of organic agriculture around the world. But also reaffirming and strengthening the primary role of farmers (especially women). It is essential to enhance the value of subsistence organic farming, which is sometimes not part of the official organic networks in some countries where "organic" is perceived as being mainly for export. As such, my partnership with networks such as GRAIN or La Via Campesina will help me to work towards bringing the organizations of peasant agroecology closer to IFOAM - Organics International.

As organic farming is not a concept but a practice shared by millions of producers, I see my presence on the World Board as part of a collective approach. To fully serve the global organic movement, I will complement my personal expertise with the experience and advice of longstanding IFOAM actors, representing both the involvement of French bodies in organic agriculture and the diversity of farmers' histories around the world."



# Henry Chang

My goal is to be an agent of change and promote the organic culture to every consumer level and every corner around the world. From backyard farming to sustainable, organic farming, I envision utilizing every mode possible to reach out to the masses.

Executive Director of Henry Organic Health, Inc

### **Highlights**



Guest speaker at multiple international events.

"As an elected board member, my mission is to lead a united front and promote IFOAM initiatives, most importantly, Organic 3.0. In my tenure, I would like to help raise awareness of the organic movement to ensure that organic culture and lifestyle become the mainstream. I would like to commit to projects that further increase the global percentage of organic farmland.

My passion for promoting the organic culture and lifestyle began in the 1980s. In 1982, I acquired the New York Food Emporium from organic forerunner Mr. Ernest and Berry. In 1984, I was invited by the State Department of China to visit with Chairman Mao's Haitian distributors. I then conferred with the president and professors of the Chinese Academy of Agricultural Sciences regarding organic development. In 1985, I organized five buses of organic supports from New York City to Washington DC to introduce the organ-

ic concept to the FDA alongside organic forerunner, Dr. Gary Null. A year later, I founded the Longwood Shiitake Organic Farm in Avondale, Pennsylvania. I was then tapped by Campbell Soup to become a consultant in exotic mushrooms. From 1988 to today, I continue to promote organic ideology through consultancy, workshops, and speaking engagements in various countries around the world, including the US, Canada, Costa Rica, Hong Kong, Korea, Thailand, Japan, Indonesia, Philippines, Singapore, and Taiwan. In 2005, I was invited by the State Department of China to deliver eleven speeches with the agenda: Change China Green Food to Organic Food. I was honored when the State Department of China's monograph dubbed me as the "father of international organic."

Since the 1980s, I have been promoting the organic culture and lifestyle to more than 20 countries. Throughout the years, I have gained 1.5 million followers. I am determined to lead a grassroots effort to expand the reach of the organic movement. I plan to increase the frequency of conventions on the regional level, webinars, and educational programs. I would like to initiate projects in local communities to teach the organic way of life through practice. Lastly, I plan to raise awareness through my speaking engagements. These gatherings always attract over 10,000 attendees. I would like to invite IFOAM members to be guest speakers. They will be able to share the IF-OAM mission, the organic movement, and current information in their field.

All of these initiatives will ultimately bring the right people together to support each other. United, we can make a difference. Thank you for your time and consideration."

## Sarah Compson

### **United Kingdom**



I believe that the organic movement can play a critical role in informing and improving the environmental and social impacts of agriculture worldwide. I would relish the opportunity to represent the movement and would bring my energy, enthusiasm, passion and commitment to advocate for the solutions organic can deliver. I believe leadership qualities of the World Board should reflect organic principles, not just in terms of underlying beliefs but also in relation to ways of working, so I would seek to embody them in all that I do.

- ✓ International Development Manager at Soil Association, UK
- Organic Cotton Ambassador at Textile Exchange
- Chair of IFOAM Organics Europe Interest Group of Organic Processors and Traders
- Member of the Global Organic Textile Standard (GOTS) standards committee

### **Highlights**



Regularly presents and advocates for the organic movement internationally.



Strong track record of convening and collaborating with a wide range of stakeholders across the globe in order to support and develop the organic movement.



Experience across a range of organic topics both in relation to principle and practice, including GM, social justice, and regulation.

"As awareness of the realities of climate change, biodiversity collapse and the need to fix our broken food systems continues to grow, people are more ready than ever to listen to and learn from the perspectives and experience of the organic movement. Emerging from the Coronavirus crisis presents an opportunity to rethink our food and farming systems, favouring those that share responsibility for risks and rewards and take a holistic approach to agriculture. If I am elected to the World Board, I will relish the opportunity to help IFOAM -Organics International connect, highlight and mobilise the wonderful work of our worldwide community to enable the global transition to organic and agroecological principles and practice. This is essential if we're to meaningfully address the fundamental challenges faced by humanity and the rest of the living world. I have a lifelong passion for organic agriculture and the principles underpinning it. My experience working for the Soil Association over the past 15 years has given me a broad insight into the different tools and levers that can be used to effectively enable and encourage the development of organic practices. As chair of the IF-OAM Organics Europe Interest Group of

Organic Processors and Traders, I have a strong understanding of both the power and limitations of Regulation to fulfil the organic principles. My experience with IFOAM Organics Europe and the Leading Organic Alliance (LOA) has illustrated the potential and need for going beyond regulation and engaging a range of Organic 3.0 tools if we're to help move the mainstream as well as ensure organic remains at the leading edge. I feel strongly about addressing the Principle of Fairness within organic. Working with IFOAM Organics Europe as they realise the 'Fair Play – Fair Pay' pillar of the 2030 strategy and being a member of the LOA's Social Accountability Working Group have given me a good picture of the potential ways that the organic movement can address this foundational principle.

I'm also a passionate advocate for ensuring the organic movement engages beyond our own sector. Working as part of multi-stakeholder initiatives, I enjoy the challenge of finding common ground without compromising core principles, and I understand the importance of paying attention to the bigger picture as well as the detail. I have knowledge of the organic sector beyond food and strongly advocate for a greater engagement with the textile sector, given the significant and widespread imoact that textile production has, and the significant benefits that organic brings to the environment and communities, particularly in cotton-producing countries.

I believe leadership qualities of the World Board members should reflect organic principles, not just in underlying beliefs but also in ways of working. Systems and processes that allow meaningful engagement, transparency, constructive challenge and consensus-building are vital for successful leadership and these are qualities I can bring to the Board. I have direct experience working within the IFOAM structures and would love the opportunity to enhance and develop the great work already taking place through the three action pillars that underpin our theory of change. As a member of the World Board, I will bring energy, enthusiasm and commitment to serving IFOAM - Organics International members. My professional experience will enable me to work effectively with my fellow Board members to ensure strategic priorities are fulfilled. I am confident that my collaborate, positive and inclusive approach will strengthen our work and ensure we continue to be greater than the sum of our parts."



# Choitresh Kumar Ganguly (Bablu)



I look forward to contributing to the growth of the organisation, its regional bodies and the global Organic agriculture movement through passion, commitment and teamwork, while amplifying the voice of the peasants and the smallholder family farmers across the world.

- ✓ Founding Member PGS Organic Council, India
- ✓ Founding Board Member Slow Food India Network
- ✓ Current World Board Member of IFOAM Organics International

### **Highlights**



Outstanding Practices in Agroecology 2019 – presented by World Future Council.



Lush Spring Prize 2017 - presented by Ethical Consumer & Lush Cosmetics.



One World Award 2014 – presented by Rapunzel Naturkost GmbH & IFOAM - Organics International.

"Having been involved in the field of rural development, working with marginalised communities in India for the past 43 years, and being an Organic farmer myself, I have a deep and empathetic understanding of the plight that the peasants and smallholder family farmers are facing, the world over ,today.

Having been instrumental in the genesis and growth of a number of development institutions, peoples' organisations and networks for more than four decades, and having been both a promoter and practitioner of organic farming for over three decades, I have gained a range of multifaceted experiences, competencies, and leadership skills, which are essential to be part of a team that leads the global organic movement.

In 1990, along with my partner, I co-founded the Timbaktu Collective and established a 32-acre agro-forest habitat and intentional community called "Timbaktu". It is a non-profit which works at the grassroots, with marginalised people in the drought-prone and ecologically challenged Anantapuramu District in Andhra Pradesh, India. The Collective works in 186 villages, partnering with 24,323 families who are members of 14 community-owned and -managed Cooperatives.

Through various thematic programmes, we have been helping to regenerate and revive the local economy, enhance livelihood opportunities, regain food security and food sovereignty, work on largescale ecological restoration, ensure financial inclusion of women and the rights of children and people with disabilities, as well as promote producer-own business enterprises of smallholder farmers, agricultural labourers, honey hunters and artisans. We also work in promoting the Dharani Farming and Marketing Cooperative, a member of IFOAM - Organics International. It is a successful business enterprise that procures, processes and markets the organic produce of its members under the brand name 'Timbaktu Organic'. All the members are certified organic as per the peer-based Participatory Guarantee System (PGS) inspired by IFOAM - Organics International. In October 2019, I initiated a School of Agriculture, on a 100 acre Biodynamic farm, that offers a two-year experiential learning certificate course to young people of our area in Regenerative Agriculture. It is a residential course covering Permaculture, Organic and Biodynamic principles.

Most importantly, I have profound faith in the value and relevance of organic and

life sustaining regenerative agriculture in nourishing our ecosystems, providing healthy food, strengthening the socio-economic status of smallholder family farmers, and promoting equitable and just relationships between farmers, consumers, traders, investors, and public institutions. I was elected to the World Board of IFOAM

- Organics International in 2017, when the OWC was held in India. It has been a phenomenal learning experience for me and I do think my contribution has been good for the organisation. I am honoured to offer my candidacy for elections to the IFOAM - Organics International World Board for a second term - 2020 to 2023. I was elected to the World Board of IFOAM

- Organics International in 2017, when the OWC was held in India. It has been a phenomenal learning experience for me and I do think my contribution has been good for the organisation. I am honoured to offer my candidacy for elections to the IFOAM - Organics International World Board for a second term - 2020 to 2023."

### Bernward Geier

### **Germany**



I dream of and engage for a 100 % organic world -still in my lifetime! Yet with our fast growing expansion, I see increased risks.

- Executive Director of COLABORA Let's work together
- Consultancy advocacy & lobbying at the UN level, EU-Commission/Parliament, national governments & ministries
- Activist, journalist, filmmaker



### **Highlights**



Author of "Saving seeds from your own organic garden", editor and co-author of books on organic farming and related subjects.



Documentary film projects (The farmer and his prince with Farmer David Wilson & Prince Charles, Ancient grain for future farms & TV film The Eco rebels from the Himalaya).



Cooperation activities & experiences include Greenpeace, IUCN, WWF, Rainforest Alliance, Slow Food, Friends of the Earth and IFOAM.

"My activist and professional life in the organic movement is at the core of my heart. I have been a movement person for 45 years, starting as Hippie and Rock'n'Roller in the peace and anti-nuclear movement. "Organic" became and still is center stage in my life.

My first in-depth encounter of organic was as a trainee on one of the oldest biodynamic farms in Germany followed by working and learning on other farms, where my special interest was in cows and dairy farming. I have been living for 33 years on organic farms and since 2002 on our own 'small' farm with a focus on horse breeding.

After graduating in agriculture I worked as a non-chemical weed control scientist and lecturer at the University of Kassel / Witzenhausen. My first activities for IF-OAM - Organics International have been in the organizing team for the Organic not born for a life as a scientist and seeing ics International and organic with other my skills to engage and build movements, movements like Slow Food or the enviin 1986 I became the General Secretary of IFOAM - Organics International. Consequently, I devoted for almost 18 years my passion and professional life to serve the organic movement worldwide.

After such a long time as IFOAM - Organics International Director, I started 2005 with COLABORA - Let's work together, a new professional life. But giving up my leading role in IFOAM - Organics International, I have not left the Federation. I joined IFOAM and the EU Group and initiated a range of joint projects. The highlight was to be on behalf of IF-OAM - Organics International the lead co-organizer for the United Nations Department of Information International Congress in Bonn. I enjoy being an active IFOAM Ambassador. I actually live Or-

World Congress 1984. Realizing that I was ganic 3.0, by connecting IFOAM - Organronmental and the "Economy of Common Good" movements.

> As a Board member I will defend tirelessly our principles and counter attempts to sacrifice our integrity e.g. on the altar of market expansion. If I get elected, I would like to focus on international outreach and lobbying, representation and communication, strategic development and also on every necessary fundraising. I do ask for your vote of confidence not because of my IFOAM merits, but rather for what I'm able and want to give to our federation in the future. This includes my preparedness to serve also on the Executive Board, if I get elected."



### Paul Holmbeck

#### **Denmark**

IFOAM - Organics International's key roles are to strengthen our members capacity to make change, and position organics and agroecology in the global sustainability agenda. IFOAM's regions must have a strong mandate and support. And visionary initiatives such as the Young Organics Global Network and ALGOA/Global Alliance of Organic Districts should be helped to go fully global. To this work, I will dedicate political, market and organizational leadership experience, and proven commitment to building strength through diversity, and bringing new allies to our movement.

✓ Director, Holmbeck EcoConsult, advising leaders in government, business and NGOs around the world on organic policy, market development and strategy

### **Highlights**



Director of Organic Denmark for over 20 years, uniting organic farmers, food companies, food professionals and consumers. Lead role in policy for 60 % organic in all public kitchens and market partnerships making Denmark world leader in organic sales, with 30-50 % of the market for many basic foods.



A leading contributing author of the world's first national Organic Action Plan and seven others, including The Organic Action Plan for Denmark: Working together for more organics, recipient of silver Future Policy Award for advancing agroecology from the UN (FAO, 2018), Future Policy Council, and IFOAM - Organics International.



Grand Prix winner, One World Award 2021, awarded by IFOAM - Organics International and Rapunzel.

"The organic movement is creating solutions for sustainable farming and communities all over the world. One person, one farm, one community at a time. A unique movement where engaged people can work together for biodiversity, health, climate, fair trade, elimination of poverty, and a host of other sustainability goals—all at the same time. We have made great strides. But there is so much more to do. This is why I am seeking a seat on the IFOAM - Organics International World Board.

After speaking with IFOAM members from around the world, I see two areas in particular where I will focus my efforts.

· Strengthen our members' capacity to make change. With a focus on capacity building, training, and sharing best practice, IFOAM can empower our members to drive market development, political policy, education, agenda-setting communication, and membership efforts. I will bring a strong track record of market partnerships developing the world's highest organic market shares, and concrete political results for organics at the local, national and international level. I also bring decades of hands-on experience with capacity building, project development, and fundraising in a transformative organic

NGO, Organic Denmark, as well as experience advising IFOAM members on four continents in political advocacy, strategy, and market development.

• Position organic farming and agroecology in the global sustainability agenda. IFOAM - Organics International must continue to rise to the heights of global debates, positioning organic farming and agroecology as a solution for climate, food security and biodiversity crises. To this effort I bring decades of results embedding organic farming and food as a central tool in national and international policy for climate, biodiversity, economic development and public procurement. And I bring international advocacy, debate and negotiating experience, going back to a leadership role in the successful campaign for a total EU ban on GMOs in organic production, and for making the first EU Organic Action Plan.

I will also continue to fight for organic integrity, so we deliver more benefits for people and our planet—watchful of initiatives that undermine organic principles. I support and actively use our ambitious agenda, Organic 3.0. And despite decades of executive leadership, I enjoy a collaborative, supportive advisory role of board work. Drawing on over 20 years as member of the National Advisory Council on Organic Farming and Food (1995-2015), advising Denmark's Minister for Food and Aariculture.

The work in our remarkably diverse World Board and membership requires a culture of respect and curiosity. To this work, I will bring experience in working with and uniting people across national, religious, racial, and ideological divides, respectfully finding common ground and fighting together for real change. I bring lessons from a decade of effective community organizing in low-income communities in the USA. And from decades of success in Denmark building alliances and drawing strong support to organic farmers and food from trade unions, NGOs for consumers, climate, nature and farming, and from 10 of 11 political parties in the Danish Parliament. Creating a supportive market and advocacy ecosystem allowing organics to thrive

Stepping down after 25 years of leadership in Organic Denmark, I will bring political, market, and organizational experience to the World Board, but I also look forward to tuning in closely to members' needs. As we say in Denmark, "there is a reason why we have been given two ears and just one mouth."

## Kate Kibarah

### Kenya



Over the past few years, our lifestyle has changed. We have forgotten the importance of a 'Healthy World'. The importance in the protection of the health and wellbeing of current and future generations, protection of our animals, protection of the environment, and in general protection of our planet Earth.

- ✓ Director of Kate's Organics Limited
- ✓ Board Member Kenya Organic Agriculture Network (KOAN)



### **Highlights**



Top Under 40 Women Kenya.



Continental Lifetime Achiever Award (2018/19) - Pan African Awards.



#### Kenya Excellence Beverage Awards 2019.

Most preferred Green Tea – Kate's Organics Green Tea, Most preferred Healthy Drink - Kate's Organics Every Day Detox Tea, Most Preferred Natural Anti Oxidant Drink - Kate's Organics Aloe Vera Juice.

"My passion for nutrition, health and wellness, in other words 'Healthy Living' started in my childhood. I was an obese child, and the challenges and humiliation that comes with your peers looking down on you over the years became a blessing in disguise, which eventually led me to my journey of promoting healthy living. I am a Clinical Nutritionist and a Colon Hydrotherapist, a career I pursued with the intention of helping myself and for the fact that I was very passionate about it.

Advising on the adoption of healthier lifestyles goes hand in hand with eating clean, healthy food, and this saw me start a nutrition consultancy & colon irrigation clinic as well as Kate's Organics Limited, a response to the growing need to provide a broad range of solutions to improve human health and well-being, the promotion of organic production and the consumption and promotion of a healthy lifestyle across Kenyan society. Kate's Organics works with organic certified smallholder farmers in Kenya, Uganda and Tanzania. The company portfolio consists of an organic range of products.

Over the years, this has given me an opportunity to deeply get involved in the organic world through the interaction with the various stakeholders, increased knowledge, acquired experience, in Kenya, Africa and beyond. It has given me a platform to meet and interact with various players in this field. I have also had the privilege to work closely with organic farmers, especially those that grow the produce for us and since Kate's Organics works with widows and single mothers, it has enabled us to support, mentor and provide a livelihood for them and others. In addition, I have been elected to various boards, headed Agribusiness Business Groups, won both local and international awards, written books, and mentored many amongst other things.

I recently founded an NGO called Organic Action Network in Kenya, ORGANIK, as I realized there was a gap in production to meet the overwhelming demand for organic food today. The NGO aims at supporting and creating awareness on organic production and consumption. Its main objective is to catalyse and coordinate transformative action on organic production and consumption in Kenya. I believe my input and contribution through my experience in the organic industry will be of great value. I am open to learn more, get challenged and gain experience as a passion is something that is built in you. It is my desire also, that this position will enable me to empower women and youth in Africa, and when replicated at a regional or global level can lead to more impact of the sector to rural livelihoods. The future is organic!"



# Dr. K. Krishnamurti

### **Highlights**

3

Author of Organic Agriculture Sustainability.

"I hail from an agricultural family from a rural background and I possess the nuance of the indigenous as well as modern organic agriculture. I have earned the degrees of B.Sc. (Ag.)., M.Sc.(Ag.)., Ph.D. in Agriculture from the Regional Post-Graduate Centre of the famous Agricultural College, Coimbatore, India and an MBA from New Port University in the USA. I am a Fellow of the Indian Society of Agricultural Chemists; Fellow of the Indian and International Society of Soil Science and Fellow of the Indian Society of Plantation Crops.

I have served as the Dean, Faculty of Agriculture, Director of Agricultural Extension Education in the Tamil Nadu Agricultural University in Coimbatore and the Director of Research of the United Planters' Association of Valparai, Anamallais in Coimbatore District.

I am the Founder President of the Indian Society for Certification of Organic Products (ISCOP) in 2003, accredited by the APEDA of the Government of India, which has a strong and vibrant team of senior scientists representing all gamut of Agriculture in ISCOP and a large number of operators in the country. ISCOP has certified systems of organic farming, organic inputs, production, processing and trade. I have considerable experience in organic farming and certification. ISCOP has certified organic inputs from Canada and the USA.

I had the privilege to have served as one of the members of the organizing committee for the first World Congress on Organic Certification held in Rome in 2005. I have attended the Organic Conferences organized by IFOAM - Organics International in Turkey, Italy, Seoul, Nuremberg and New Delhi.

I have firm faith in the important four cardinal principles of IFOAM - Organics International: Health, ecology, fairness and care.

I am a healthcare provider since I am a homoeopathist (closely related to the principles of organic agriculture) and an Advanced Pranic Healer and Counsellor of Human Welfare.

I am an Environmentalist and a Pollution-Control Consultant. We advocate for Agroecological Farming.

We are very fair in our certification programs and in dealing with consumers, taking care of the safety and healthy production of organic foods for the consumers and creating consumer awareness about the importance of organic food.

I am quite sure and definite and vouch that I will be able to contribute a lot to IFOAM - Organics International & Organic Agriculture if I am elected as a World Board Member."

## Julia Lernoud

### **Argentina**



We are at a critical time and I want to contribute with all my energy so the IFOAM Network strengthens its role as a change actor in the building of the future we all want to see. Now is the time, and we all need to do our part, share all our knowledge and passion.

- Co-president of Young Organics Global Network
- ✓ Current World Board Member of IFOAM Organics International



### **Highlights**



Advocating for the empowerment and inclusion of youth in the organic movement since 2010



Representing the IFOAM Network at different events



Working on the Membership Task Force, the Action Group Task Force, the SoS Task Force, and the Network Committee of IFOAM - Organics International.

" I'm fortunate to have been raised in a family where organic has always been the norm and a priority. Not only farming or marketing, but the approach to life it represents.

The opportunity to be closer to farmers, producers, and consumers made me realise that we are not alone in this dream of building a better world. We set a roadmap for that future we want to see.

Later on, I did an internship at IFOAM -Organics International's office in Bonn, which got me closer to the organic movement outside my region. That's where I took my first steps in advocating for organic agriculture at a global level. In 2011, I started to work in organic research at the Research Institute of Organic Agriculture

(FiBL). While working on the production of the yearbook "The World of Organic Agriculture" for over eight years, I got to know organic actors from all around the world and learn about the realities each of them face.

In 2017, at our GA in Delhi, I received the privilege of being elected to be part of the IFOAM - Organics International World Board. These last four years on the board have been a wonderful experience. I learned a lot and got even closer to our organic network, and it also showed me that there is still much work to be done. I want to continue working on its further development and multiply the actions we started to implement in my first term, and start new ones.

We are at a turning point in human history. We not only have hunger, inequality, lack of access to essential resources in many corners of the world, but we also have a climate crisis. The climate emergency is worsening the problems and challenges we already face, and it is hitting harder to those who already suffer the most. We need to keep showing why organic agriculture is an important part of a sustainable and fair future. We now have an exceptional opportunity to present the world an alternative to business as usual, to demonstrate the enormous potential of organic agriculture and the vast knowledge this movement gathers."



## Karen Mapusua



We must take firm stands on greenwashing and resist any weakening of the core messages and principles of organic agriculture. This can be a fine line and we will need to negotiate this through our collective wisdom and experience. IFOAM - Organics International has to maintain a balance between providing services to members and engagement with external partners and collaborators.

- Director of Land Resources Pacific Community
- ✓ Current Vice-President of the World Board of IFOAM Organics International

### **Highlights**



🧩 Involved in development of the Pacific Organic Standard - the first oragnic standard that contains requirements around climate change mitigation and adaptation.



Supported development of Pacific Organic and Ethical Trade Community (POETCom), a network across 15 Pacific Island countries and territories with over 40 member organisations reaching thousands of organic growers.



🕏 Developed regional PGS system, facilitating trade and creating local market recognition of organic products, and initiated an online Policy Toolkit to assist governments and stakeholders develop supportive policy environments.

"My interest in organic agriculture grew from a deep respect and concern for our shared environment. Soil is degrading, climate changing, and waters being poisoned—the last year has been a stark reminder of the damage being done. The bushfires in Australia and village relocations in Fiji, where the government has identified 80 villages that will need to be relocated due to sea level rise, are just some of the examples. Food is another issue that brought me to the organic movement — food that is real and flavourful and nourishing. It is central to community and cultures and brings us together.

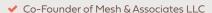
Much of my work over the last 20 years has been in supporting organic farmers and organic farmers organisations. Every action and decision we take must be viewed through the lens of the farmer. To that end, we need to ensure INOFO is given the resources and capacity required to strengthen and become an effective

inclusive platform and voice for organic farmers. We need to continue the development of certification systems to better serve farmers and the whole value chain. This includes supporting development and evolution of systems such as PGS, working for equivalence in organic standards, and ensuring that social justice is not forgotten. Facilitating accessible, relevant organic certification is a key to livelihoods for many of our farmers and trusted certification is key for those who process, market and consume organic products. Recently I've also had the opportunity to learn more about organic textiles and the enormous impact growing that segment of the organic world could have for farmers and our environment and would like to see how we can engage with this industry more effectively.

The Self-organised Structures play an important role in connecting the people of our movement and actioning the work of IFOAM. I would like to continue to bring IFOAM closer to its membership across the globe and the evolution of the regional bodies to having a more engaged role in forming IFOAM - Organics International policy and strategy is important for our future development and to ensure our movement is inclusive and truly global. If elected to the World Board I will bring the experience of a diverse and rich region of the world to IFOAM - Organics International. I will put my extensive networking, advocacy and fundraising skills, experience in board work and passion for the organic movement to work."

### Marty Mesh **USA**

Climate change is affecting the future of our precious planet and true sustainable agriculture can play a key role in helping the effort to change the path we find ourselves on. I have advocated that organic farmers need to be at the table when discussions are held about compensation to farmers for environmental services performed.





### **Highlights**



Co-Producer of What's Organic About Organic?



Public Speaker/Guest Lecturer.



Executive Producer.

"I had an epiphany when I was a farmworker in 1972. After spraying an entire apple orchard, I took a break to rest and realized that the silence around me was only silent because I had just scared away or killed every other living bird, insect or reptile. I realized that the poison I sprayed is not the way our food should be produced. So I committed myself to farming a different way for the sake of the environment, the people who would eat the food we were growing, and the workers who were working around dangerous materials. That year coincidentally was the same year IFOAM - Organics International started.

I started growing organically and went on to see the need to help educate both farmers, consumers, policymakers, media, and eventually, realized the potential help or hindrance the folks making public policy are for the advancement of organic agriculture. I have helped envision and start many nonprofit organizations. I have served on numerous Boards and represented organizations speaking both in the US and in other parts of the world. My passion and work have resulted in many benefits to small-scale farmers in having someone on their side. I believe that IFOAM - Organics International can be helpful in that effort, as more and more farmers face corporate consolidation and expansion, corporate influence

on governments, and losing market to multinational companies who are seemingly most concerned about quarterly balance sheets.

I have debated "GMO experts" and advocates to present the organic viewpoint and cautioned about what the future might hold in terms of BT resistance, herbicide-resistant weeds, overuse of toxic materials to the detriment of the environment and human health, and other negative effects, all of which have come to happen. My international work has helped grow organic production and capacity in other countries. I have never been scared to speak truth to power, as when it is truthful, I know I have the high ground, often resulting in policymakers supporting more sustainable solutions. I have piloted creative solutions that then wind up in law or active ongoing programs. With colleagues, I have contributed to working out trade barriers for better flow of organic products and have won discussions with USDA and the National Organic Program to help protect the interests of small- and family-scale farmers, grower groups, and get organic agriculture recognized for its huge potential. I have helped start local, state, regional, national, and international organizations, entities, and efforts to try and help smalland family-scale farmers. I understand that organizations require funding and

am not scared to help good entities try and raise needed funds or figure out new ways to try and help. I have experience in seeing examples of both good and bad organizational governance and how a strong helpful Board can be an asset to the staff that is really doing the work.

One effort that I am still proud of undertaking that took years to try and create was helping create the Agricultural Justice Project. We had discussions before and during IFOAM - Organics International events to help develop what are considered some of the highest Social standards for North America. We helped to move discussions of including the principle of fairness to be embraced in IF-OAM - Organics International. The effort to ensure fair prices for farmers and living wages for workers continues, but we still have hopes and dreams of future success. I would hope that IFOAM - Organics International continues to be concerned about fairness in all relationships.

I would be honored and stand ready to help support IFOAM - Organics International's strategic plan, to contribute to Organic 3.0 work, to better understand the process for policy position development and help IFOAM - Organics International achieve greater global success for organic agriculture by serving on the World Board."



# Eugene Milovanov

If elected to the World Board, I can commit all my skills, energy and networks to IFOAM – Organics International. I am able to prepare for and attend World Board meetings and to participate in the work of the World Board.

- Co-founder and President of Organic Federation of Ukraine
- ✓ Board Member of IFOAM Euro-Asia
- ✓ Editor-in-Chief of ORGANIC UA Magazine, published by the Organic Federation of Ukraine since 2009

### **Highlights**



Author of over 40 scientific articles on the organic marketing and other subjects related to organic agriculture.



Initiator and organizer of 11 all-Ukrainian Organic Fairs that are happening in Kyiv every September during annual Organic Weeks in Ukraine. Organic Federation of Ukraine organizes 4-day International Exhibitions "ORGANIC" every year, which have become one of the strongest and most effective promotion tools of organic in Ukraine.



🧩 Member of the Organic working group at the Ministry for Development of Economy, Trade and Agriculture of Ukraine.

"I was born in 1967 in Ukraine. Since my graduation from the National Agricultural University of Ukraine in 1991, all my life has been in agriculture (farming, foreign and domestic trade with grains and other agricultural commodities, advisory services, high positions at the Ukrainian Ministry of Agriculture and other state and public institutions).

Since 1999, I have been active in the organic sector (farming, consulting, research, publications, marketing, foreign trade, lobbying etc.). In 2005, I co-founded and since that time became President of the Organic Federation of Ukraine — the Ukrainian organic umbrella organization that unites farmers, processors, scientists, consumers, traders, and all others who are interested in the development of organic agriculture and the organic movement. In 2005, I received IFOAM Key persons training at the Bonn office of IFOAM - Organics International in Germany.

In 2005-2007, I was authorized by IFOAM

- Organics International to represent it at the Organic Conferences in Kyiv (Ukraine) and in Tbilisi (Georgia), and I had a range of my presentations and speeches on the subjects of the organic sector development in Ukraine and many other countries across the world.

In 2007 I initiated the holding of the International Conference on the Organic Sector Development in Eastern/Central European and Central Asian countries. I have co-organized, in cooperation with local and international partners, five above-titled Conferences: in Kyiv (Ukraine) in 2008; in Tbilisi (Georgia) in 2009, in Astana (Kazakhstan) in 2010, in

Izmir (Turkey) in 2012 and in Kyiv (Ukraine) in 2015. All above conferences were strongly supported by IFOAM - Organics International, FAO, the World Bank, the European Commission, BIOFACH, the Avalon Foundation, EkoConnect and many other esteemed organization, and they became high-level events not only for the above regions but for all of the organic World, promoting organic ideas, attracting more people and organizations to choose the organic style of life.

I have long-term cooperation experience with IFOAM EU Group, bringing the best European organic experience to Ukraine. In the last 5 years, I have been attending most events organized by IFOAM Asia, developing the cooperation with organic movements of Asia."

### Charikleia Minotou

### Greece



The range of categories of stakeholders of Organic agriculture is huge and related to farming, food systems, inputs, policies, economical strategies, research, consumers, the alternative rural development etc. All these people must be part of different initiatives of IFOAM - Organics International and of different policies and (co)actions.

✓ Manager & Owner of Minotos Organic Farm



### **Highlights**



Educational experience for more than 600 hours for organic agriculture, environment, farming systems, entrepreneurship and agriculture, sustainability, agroecology, environmental education, etc.



Research contribution to the sector with publications in different journals, experimental experience, fieldwork, participation at events, conferences, seminars, workshops.

"I was born in Athens, Greece in 1968. I finished studies as an agronomist and I accomplished a specialization in Organic Farming (a postgraduate program) and a PhD on Sustainability.

My will to participate in the World Board of IFOAM - Organics International is based on my vision to disseminate the important role of organic agriculture worldwide and its undoubtful relation with the environment, its conservation, management and protection. The last 25 years I have been strongly involved with the sector as a result of my studies as an agronomist, my work as an organic farmer, my research and my contribution in different levels as fieldwork, experiments & applications, certification, promotion etc

My involvement with IFOAM - Organics International started in 2008 when I was elected as President of IFOAM AgriBio-Mediterraneo for three different periods (2008–2017). This period was a continuous challenge for understanding the importance of the contribution of all of us for the development and the dissemination of the role of organic agriculture as part of the solution to the important problems and dilemmas of our days (climate change/crisis, loss of biodiversity, the uses of land, the landscape, the degradation of important ecosystems, the steps for achieving social equity and a fair value chain). These challenges remain at the same base and are updated according to our days' conditions and situation.

The holistic approach for the agricultural sector could offer values for all, related to food, social wellbeing, rural development, consumption, and a new innovative strategic approach and policies. Organic 3.0 constitutes a benchmark for the future of the organic world because it is a multiparametric proposal for covering the different needs and environmental and social priorities. With the adoption of Organic 3.0 at different continents, civilizations will facilitate the embracing of organic agriculture as an opportunity for a sustainable agricultural model based on ecosystems services.

Strong synergies and enhancement of networking could strengthen the promotion of the sector, and as IFOAM - Organics International cover a worldwide policy that could focus and (re)act on all the important environmental issues, related with agriculture, like water, poverty, natural resources, food systems, biodiversity, sustainable rural development, rural communities etc.

IFOAM - Organics International is part of a common vision, because of its approach for environmentally friendly behavior and policy. It is challenging and inspiring to have the opportunity to contribute to the development and the work of IFOAM - Organics International and make the common vision a reality for all. As a result, I am indicating that I will offer the needed hours and work to IFOAM - Organics International if I will be elected."



# Satoko Miyoshi

After this incredible moment of Corona outbreak, people will become more health-conscious, careful with foods, and involved deeper with their local community for security. Organic foods and lifestyle can support this value transformation. I find the role IFOAM will play in the near future is significant more than ever.

- ✓ Vice president of IFOAM Asia
- ✓ Global Organic Textile Standard (GOTS) Regional Representative in Japan

### **Highlights**



Established the organic community platform in Chiba prefecture, 2020.



Started a youth team to promote organic agriculture and food.



Actively took part in efforts to establish the National Organic Promotion Law in Japan, which was successfully implemented in 2006.

"I first became acquainted with IFOAM as a student at the University of California, Santa Cruz. I majored in Community Studies, and I chose Organic Movements for my area of focus. From the start of my involvement within this movement, I have worked closely with local and national governments. All stakeholders in society should be included in advocating the values and principles of Organic Agriculture. These efforts can only be multiplied if public sectors are also actively involved in the process. I truly believe in the power of local governments because they can listen to farmers' voices and support farmers directly and effectively.

I have worked with Kisarazu city where I live, declared as an "organic city". This was the first in Japan for a small city to declare its intentions to become "organic". Together with local mayors, we have recently formed a platform to introduce local organic foods in school meals in Chiba Prefecture, Japan. I plan to link these small cities with ALGOA (Asian Local Governments for Organic Agriculture),

a sub-organization of IFOAM Asia. I am appointed as one of the ALGOA Ambassadors and have traveled in many parts of Asia to work and advise local governments. I would like to bring my experience in working with local and national governments and ALGOA to the international organic community. IFOAM - Organics International, with its global membership in 132 countries, can have a wider and bigger impact if its influence can be extended to promoting organic agriculture in local governments and like-minded organizations.

In many parts of the world, women struggle to achieve equality and recognition as providers of foods, caretakers of our health and stewards of Mother Earth. More than half of the farming population are women and they suffer from unfairness and are often excluded from decision-making processes. As such, I am happy to be involved in the formation of an "organic sisterhood" in Asia ("Women in Organic Agriculture in Asia") and hope to spread this experience to all my

other sisters around the world especially under the cooperation with INOFO. It is my profound belief that women must be empowered to achieve full social diversity which in turn can lead to other genders being treated equally.

Lastly, I would like to contribute to the ongoing reforming of our IFOAM structure. My experience on the IFOAM Asia Board will prove valuable towards building a stronger and more supportive network between IFOAM - Organics International and the regional bodies. We must support regional activities where closer relationships with members, farmers, and individuals occur. IFOAM - Organics International has been active for more than 40 years, and it has grown up through many phases. Now is the time to see opportunities and reach to the ground level in synergy through regional groups. Only this can bring stronger connections among our members and activate whole movements."

### Shamika Mone

### India



We are at a junction in the organic movement globally, where we need to build synergies and find opportunities between all stakeholders in the organic value chain to strengthen ourselves as a holistic organic movement. And I believe this is possible only when the farmers get their long-awaited respect and deserved position instead of just being faces on advertisements to get projects and be beneficiaries in various projects.

- President of Intercontinental Network of Organic Farmer Organisations (INOFO)
- Treasurer and Managing Committee Member, Organic Farming Association of India (OFAI)
- Researcher turned organic farmer and entrepreneur



### **Highlights**



Bringing farmers first in all dialogues.



Farmers traditional knowledge and skills strengthen the movement.

"I am a researcher turned organic farmer and entrepreneur by choice originally from Maharashtra, central state of India. I do organic farming presently on 4 acres (1.6 Ha) of leased farmland, where I grow traditional rice varieties and vegetables with my partner in Kerala, southern state of India. Since 2017, I also started a partnership firm called Naisargic Organic in Kerala, to support organic farmers from Maharashtra, Karnataka, Tamil Nadu, Rajasthan and Kerala.

After finishing my postgraduate degree in Biodiversity, I decided to take the less trodden way of exploring biodiversity in agriculture. To better understand agriculture I travelled to Vidharbha region (Wardha district) of Maharashtra, the farmer-suicide prone belt of India and worked there for almost two years. It was back then that I decided to drop my PhD and work for the farmers. In Vidharbha, though I was quite young to address any solutions to

the existing problems, I was able to have a strong foundation in my career.

It was after completion of a biodiversity project in Coorg that I was offered a job (2012) in the national movement — The Organic Farming Association of India (OFAI). It is a network of organic farmers and consumers across the country. As an organisation, they work with farmers in different states convincing them to implement organic cultivation practices. Farlier, I worked as the Research Director in the central office in Goa. In June 2018 I was elected Treasurer and Managing Committee member to take the lead to drive the movement of organic farming

Through support from OFAI, I had been traveling across the country documenting seed savers and the diversity of traditional seeds. My work paid off when my documented book, "A Source Book on India's Organic Seeds", was officially released

by the then Hon'ble Minister Ms. Maneka Gandhi, Department of Women and Child Development in February 2015. This book serves to increase the accessibility and availability of these indigenous organic seeds for the organic farmers in villages as well as cities.

If elected as a WB member, I will continue to bring the challenges of the marginalised smallholder organic family farmers and the solutions that they offer to the global issues on climate change and land degradation through their enormous think tanks of traditional indigenous knowledge. I would work hard using my skills on networking and advocacy at local to global, to recognise and value their knowledge as equal to any laboratory scientists or professionals in the value chain. I do offer my strong commitment, experience and full support of my organisations INOFO and OFAI."



## Fortunate Nyakanda

**Zimbabwe** 



I commit to implement IFOAM - Organics International's strategy of promoting 3.0 that provides a roadmap for innovative, inclusive, fair and impactful organic development from farm to final consumer.

- ✓ Executive Director of 70PPA Trust
- Chair of the IFOAM Southern Africa Network

### **Highlights**



Initiating the first ever organic cotton project in Zimbabwe, including training other African nationals - Benin, Senegal, Tanzania, Kenya, Mozambique - in organic cotton and developing the value chain from field to apparels.



Starting and leading the Zimbabwe Organic Movement.



Spearheading development of Zimbabwe Organic Standards and successfully registering them as IFOAM accredited, found under IFOAM Family of Standards.

Having experienced the negative impacts of industrial agriculture from my parents' farm, I abandoned all that I was taught in industrial agriculture and embarked in a world of organic agriculture that was then so much looked down on in my part of the world. With no internet, with no access to books written on organic agriculture, I used grandparents' knowledge to influence organic farming, until I got connected with the world that taught me a lot about organic agriculture. I then qualified in Agriculture and Rural development from a local agriculture college and Swedish university of agriculture sciences. More than 25 years on, I have never looked back. I juggled my time on being a wife, a mother (raising three children) and on organic agriculture development in Zimbabwe.

In my journey to develop the Zimbabwe organic sector, I worked with Zambezi valley farmers who grew the first certified organic cotton in Zimbabwe and one of the first certified organic cotton in Africa. Using the experiences of Zambezi valley

organic cotton farmers, I was part of the team that trained trainers from Tanzania, Senegal, Benin, Kenya and Benin on organic cotton production. I also trained over a thousand farmers on organic farmer participatory research using the farmer field school methodology, leading to increased confidence in adoption of organic agriculture as a farming system and selling of organic produce on the market. Furthermore, I developed the Zimbabwe participatory guarantee scheme where using the Zimbabwe organic standards led a team that trained over 3,000 producers in organic standards knowledge, application and compliance. I spearheaded the development and registration of Zim Organic, a label that is now used in shops to identify Zimbabwe PGS-certified produce. I spearheaded the development of a national organic strategy through inclusive engagement of different stakeholders that included the Zimbabwean government. The national organic strategy was endorsed by the government of Zimbabwe through the ministry of agriculture mechanisation and irrigation development.

I believe IFOAM - Organics international is as strong as its membership. Implementation of its strategy using Organic 3.0 will no doubt increase and strengthen its membership. I believe the inclusivity that is brought about by Organic 3.0 will strengthen IFOAM - Organics International's base and strengthen the organic movement in Africa and worldwide. My passion in membership is to see increased organisations of farmers, embracing them with Organic 3.0 and designing benefit packages of different producer categories that will see a strong movement at grassroots level. At a higher level, I believe increased collaboration of like-minded organisations and movements such as AFSA at national, regional and international level with the end result to increase benefit to the farmers as they improve food, nutritional and livelihood security."

### Marco Schlüter

### Germany



For many years, we have been advocating for organic farming as an efficient system to address and to fight the biodiversity collapse, climate change and soil degradation. However, although some progress was made, but we are shocked when witnessing the dynamics of our collapsing ecosystem. More than ever the world needs a powerful and impactful organic movement that can contribute to deal with these serious challenaes!

- ✓ Head of Strategy and International Affairs, Naturland (since 2018)
- ✓ Director of local organic fruit advisory service in Germany (2016-2017)
- ✓ IFOAM Organics Europe Director (2003-2016)



### **Highlights**



Political experience in the German Parliament.



2013-16: Vice chair of the stakeholder advisory board of the Joint Programming Initiative on Agriculture, Food Security and Climate Change (FACCE-JPI).



2013: Sherpa member of the European Commission steering board on European Innovation Partnerships.

"I have been walking on the organic path since the mid 1990s when I completed a four-year biodynamic farmers apprenticeship and as a certified market gardener for vegetables. After this hands-on experience, I decided to continue my education by studying agricultural sciences. My first work experience after my studies included practical research in organic fruit growing as well as policy work. From 2002, I could channel my political engagement by working in the German Parliament at a time when the federal agriculture minister was a Green Party member. The political experience in the German Parliament helped me to understand the political mechanics and how important a professional representation in the political arena is.

Most probably you got to know me when I was building up the organic representation in Brussels in the position of IFOAM Organics Europe Director, contributing to increasing the political influence of the organic movement and sector in Brussels and in European policies (2003-2016). It

was an exciting time where we became a serious player in terms of EU agriculture and environmental policies, shaping the EU organic regulation and preventing GMOs from gaining a foothold in the EU. Since 2018, I am working with the international farmers association Naturland, where my role as the Head of Strategy and International Affairs is to support the smallholders around the globe to develop strategies to support capacity building and designing projects to better serve their needs. In Asia, I could deepen already existing relations and start cooperating with many local organic farmer communities and structures related to organic farming such as IFOAM Organics Asia, the Vietnam Organic Agriculture Association and the network of organic municipalities in the Philippines (LOAM-CPH). Naturally, I got in touch with the structures of INOFO and had the opportunity to support them on their vision and strategy formulation.

In my function as IFOAM Organics Europe Director, I was involved in 2011 in the formulation of the strategy to increase the importance of regional groups and sector platforms and to create the IFOAM action group. I think this process was extremely successful. Nevertheless, this success forced us to rethink IFOAM's governance. How can we efficiently organize the different parts of our structures? How can we best involve the farmers, the membership? How can we share tasks between the global and the regional level?

Looking at these challenges ahead I would like to offer my skills and capacities to the organic movement, and I am willing to serve in the IFOAM World board. I strongly believe that I can make a positive contribution to the further development of our organization. Therefore, I am willing to bring in my experience of more than 25 years in the organic movement, over one and a half decades experience in strategy, leadership, organizational development and management, fundraising and policy work."



# Neil Sorensen

**USA/France** 

My life is steeped in organic farming and it is a core part of who I am. I believe much more needs to be done to support the transition of farmers throughout the developing world to organic systems. As an IFOAM World Board member, I would advocate for a massive increase in investment for organic agriculture by key international organizations and governments, including the creation of a global cost-share program to support the transition of millions of organic farmers in the Global South to organic production.

### **Highlights**



Conceptualized and coordinated innovative online platform of talks from agricultural experts on diverse subjects, AgTalks, at the International Fund for Agricultural Development (IFAD).



Worked with national farmer's organizations around the world and advocated for organic agricultural systems as a sustainable alternative to conventional agriculture for the International Federation of Agricultural Producers (IFAP).



Worked for IFOAM -Organics International (2000 & 2003-2008) to increase the global visibility of its work.

"In 1996, after I had gotten a job at the Wedge Cooperative in Minneapolis, Minnesota, I had an epiphany. At the time I was disillusioned about the world in general, and my efforts were focused on fighting racism, police brutality and working for a range of activist causes. It came to me that organic agriculture was something I could truly believe in unequivocally; organic farming represented a sustainable solution to a destructive agricultural system that was polluting our waterways, poisoning our bodies, homogenizing our diets and in general wreaking havoc on our planet. Organic farming from that point on became my religion.

I had the opportunity to serve as a Clerk for Senator Janet Johnson in the Minnesota State Senate. She was very supportive of environmental causes and knew that I was an ardent supporter of organic agriculture, so she put me to the task of putting together legislation to promote organic farming in Minnesota, which came to be known as the Minnesota Organic Agriculture Promotion and Education Act of 1999, and included a wide range of mechanisms in support of organic farming, including a certification cost-share program that helped farmers to transition to organic; this legislation was subsequently replicated at the national level. As a result of this experience, I was offered an internship at IF-OAM, and I ultimately worked for IFOAM for more than five years leading com-

munications and event management. My life is steeped in organic farming and is a core part of who I am. I have a deep understanding of IFOAM, its policies, as well as organic farming and certification norms and practices. I have advocated for organic agriculture throughout my life and at every opportunity during my career. I am very well connected internationally, with United Nations agencies, intergovernmental organizations, civil society organizations across the spectrum, research institutions and donors. I have specialized training in governance and international diplomacy, and strong relationships with key players in governments. As an IFOAM World Board, I would bring my passion for organic agriculture to bear, taking advantage of my lifetime of experience working internationally to scale up support for organic farming.

Over the past nearly ten years I have worked extensively on land issues, including women's land rights, community land rights and the rights of indigenous peoples. This has opened my eyes to the importance of land rights as a key component of sustainability. Organic agriculture must not be complicit in land grabs that undermine the land rights of communities for the benefit of the elite. As such, I would work to work to inscribe in organic guarantee systems that no land that comes from land grabbing from indigenous and local communities can be certified as organic, and for those that can be proven to

have come from land grabs or from suspect land deals be excluded categorically from organic certification.

also believe in the pre-eminence of the IFOAM Norms as the basis of all organic standards worldwide. When the US and the EU created their official organic standards, power shifted to lobbyists. Now, though the IFOAM Norms continue to evolve, we must enter into a complicated and expensive process of influencing governments to ensure organic systems continue to represent the will of the movement. This should not be the case. Evolution of organic standards, particularly in these major markets, should be automatically tied to the IFOAM Norms and their evolution. To ensure the continued integrity of the organic system and to limit the influence of corrupt and corporate actors, we must endeavor to make IFOAM Norms not just a guide, but the source of government standards worldwide. As an IFOAM World Board member, I would do everything within my power to ensure this is the case.

Importantly, I am not bound by vested interests. I would be a World Board member exclusively in my personal capacity. I would make no attempt to enrich myself, nor any company or organization, through my engagement as a World Board member. It would be my privilege and honor to serve on the IFOAM - Organics International World Board."

# Jennifer Taylor



I am passionate about organic agriculture and capacity building to enable organic change. As a member of the World Board I will work together to develop strategic recommendations that help IFOAM - Organics International further the mainstream adoption of organic practice.

- ✓ Associate Professor, Florida Agricultural and Mechanical University (FAMU)
- ✓ Vice President of IFOAM North America
- Board of Directors, Rodale Institute
- ✓ Vice President of Organic Farmers Association (OFA)
- ✓ Vice Chair of the Organic Farmers Association's Policy Committee
- ✓ Advisor to the National Organic Coalition



### **Highlights**



PhD in Teaching and Learning - Vocational and Technical Education.



Rodale Institute, 2019 Organic Pioneer Award Recipient, Organic Industry Innovator.



Florida Department of Agriculture and Consumer Service's 2019 Woman of the Year in Agriculture Award Recipient.

" I am excited to participate, serve and work on the World Board. As a World Board member, I will work to promote the benefits of organic, facilitate capacity building for organic farmers and their communities and training of organic leaders; and will work to grow the global organic marketplace.

I have worked in teaching, research and service of organic agriculture, organic farmers and the organic movement for more than 20 years. I am a certified organic farm owner, an indigenous, minority organic small farmer. At Florida Agricultural and Mechanical University I am associate professor and coordinator of Small Farm Programs. I created, developed, and implemented an innovative learning paradigm, the FAMU StateWide Small Farm Program, an active participatory capacity-building program designed to assist and equip underserved farming populations and their families toward a

thriving sustainable development. The Program came out of my previous research efforts and work, where I identified the needs of over a million small-scale farmers, globally. This research determined the lack of emphasis by agricultural research and extension development to provide targeted assistance (education, training message/technology) to the largest segment of the world's farming population, the small-scale farmers, resource-poor farmers, indigenous farmers, ethnic farmers, and women farmers. This is still a challenge in several areas of the world and the United States. The StateWide Small Farm Program uses a participatory sustainable development approach to provide relevant non-formal participatory education, hands-on training and technical assistance to underserved farming populations and their communities on organic, organic farming systems, organic benefits, the principles

of organic agriculture, etc. to enhance sustainability, enable adoption of organic sustainable practices, facilitate organic food pathways, and enable change.

My contribution on the World Board would be towards work in support of Organic 3.0 in the broad adoption of truly sustainable agriculture, value chains, and consumption in line with the principles of organic agriculture; the participatory capacity building of underserved farming populations, small-scale farmers, indigenous farmers, minority farmers, etc. and their communities to impact sustainable organic change; and raising awareness of the potential of organic agriculture to help reach the sustainable development goals (SDGs). I am also willing to serve and work on the World Board where there



# Simone Tully

I understand that there is a significant change to the World Board. I can offer some corporate experience, strategic direction, problem-solving and networking that I feel can benefit the movement across the next decade.

- ✓ Joint owner of SD & SA TULLY ATF MT DEWALLA Trust
- ✓ AOM GROUP PTY LTD, Founder/Owner/Director

### **Highlights**



One of the founders of the organic beef industry in Australia.



**Retiring Co-Chair of the Organic** Federation of Australia.



Ex-member of the Federal Government National Food Plan Advisory Group.

"I have been an organic farmer for over 20 years and have established, or supported, several successful businesses during that time. Through my company I have supported and co-funded large-scale certification initiatives in Australia, New Zealand, and Vanuatu. My goal has always been to remain the champion for farmers around the world. I believe strongly that this path represents the leading edge for environmental and economic renewal across many landscapes and communities.

The world has changed, and our movement must adapt and step up to the opportunities awaiting it. This will be a period of opportunity, risk, and challenge. As well as ensuring the financial strength of the IFOAM movement, my interest lies in communicating and supporting initiatives at governmental policy level. This will ensure research and development programs across agricultural ministries include organic farming and associated support industries. As a representative from Australia, I am working hard to encourage and support our industry to consider the formation of an Oceania Regional Body.

Most organic land in the Oceania region is in Australia (35.7 million hectares, most of which is extensive grazing land), followed by Samoa (more than 97,000 hectares), and New Zealand (almost 89,000 hectares).

The highest organic shares of all national agricultural land were in Samoa (34.5 percent), followed by Vanuatu (13.7 percent), Fiji (9.7 percent), Australia (8.8 percent), Kiribati (4.7 percent), and Solomon Islands (4.4 percent). Four countries in Oceania have legislation on organic agriculture, and twelve countries have a national standard but no organic legislation.

There are more than 7,500 organic producers across the region and there is more certified organic land in Australia than any other country in the world. Currently, out of the total certified organic agriculture accounts for 70 million hectares globally, with over half of that total in Australia. In the Pacific Islands work on a regional strategy and national plans to lay the foundation of sustainable organic agriculture development in the region is in progress.

#### Our goals are the following:

- · In accordance with Organic 3.0 objectives, elevate the importance of organic farming practices among the mainstream research, development, innovation, and education institutions around the world.
- · Increase the participation of government agencies in key regions and regional groupings, with specific reference to Oceania.
- · Identify new priority issues and global trends, with opportunities to become more involved with global research activities.
- · Demonstrate leadership and encouragement to the global agricultural sector of the benefits of organic to the wider community.
- Provide a focal point for the unification and collaboration of an industry composed of a diverse range of stakeholders distributed across the nation, predominantly in rural areas.
- · To highlight Australia's commitment to the development of the organic industry and the important opportunity for collaboration with the Pacific for the co-benefits of organic."

## Hannes Van den Eeckhout

### **Belgium**



As a consumer and professional, I want to support smallholder farmers to provide us with healthy, organic food and for them to make a fair living out of it. This is why I work on sustainable food systems, currently in Uganda. It is key to reduce hunger, mitigate and adapt to climate change, and provide healthy food within the boundaries of our planet.

- Social Food Entrepreneur
- Experienced project manager and food systems practitioner
- Co-Founder of Antwerp Food Council

### **Highlights**



Extensive organic network and experience in Latin America, Africa & Europe.



2018–2020 Board Member of a Belgian umbrella organization - 'Consuming Responsibly Network'.



Organic action research in Peru and business development of short food supply chains in Belgium.

"I strongly identify with the Organic 3.0 approach. I believe every farmer finds him- or herself somewhere on the "agroecological ladder": what is most important is their next step on this ladder, moving towards organic or beyond (agroecology, regenerative, biodynamic, permaculture). As citizens and consumers, we can design our food systems to recognise and reward them for each incremental step. To pull a demand-driven transition. My contribution for the present OWC, titled "Organics 3.0: Partnerships as a key to accelerate the agricultural transition in times of farmerwashing?", testifies to my striving to integrate organic principles, continuous improvement and PGS into short food supply chains in Europe (amended Motion 68 of the 2017 IFOAM - Organics International GA).

Strategy building, network governance, business development, partnerships, and financial management were core activities and competences when I was active as a Benelux Manager for The Food Assembly. Managing field activities, project M&E, and strong cross-cultural communication skills were key to my work in Peru as a Technical Coordinator of the Agroeco project. For the past 11 years, IPES-Food and IFOAM - Organics International have been my main source of inspiration to follow the path I choose: investing in family farmers and their communities through holistic and regenerative approaches to agriculture. This is largely inspired by my parents' education, with solidarity and cooperation as key values, and by my career start in Peru where I worked with Andean farmers and their powerful cosmovision, agriculture together with Pachamama instead of against her.

My main fields of expertise are centered around food security, market access, PGS, social entrepreneurship, sustainable food systems and strategies. I have a particular interest in true-cost accounting and I am a fond supporter of the importance of certified organic. I also strongly support IFOAM - Organics International's work on food security and supporting agroecological farmer movements worldwide (amended motion of the 2017 GA).

With my background in development projects, advocacy, food system design

and multi-stakeholder processes, I am keen on contributing to the elaboration of funding proposals and strategic position papers. Therefore, as a member of the World Board, I would propose to contribute with building partnerships and driving funding proposals around three topics:

- 1. To continue the work on putting agroecology centre-stage in both food security programmes and city-region food systems.
- 2. To facilitate the adoption of PGS and demand-driven progress towards truly sustainable farming models in short food supply chain networks.
- **3.** To build a worldwide enabling ecosystem for social organic food entrepreneurship, based on inclusive business models and by leveraging impact investment funds."

#### Agenda Point 41 // World Board Elections - Round 1

Aim: Elect ten World Board members.

<u>Information:</u> You will need to cast your vote digitally. Pick a minimum of five and a maximum of ten candidates from the list of candidates. Votes with less than five or more than ten selected candidates will not be counted. Candidates with more than 50% of votes are elected in the first round.

<u>How to prepare:</u> In July, we will be in touch with information on how you can vote. Make sure to join the GA Prep and Motion Exchange Session introducing the digital GA scheduled for August 23! The session will be recorded and available two days later on the <u>GA website</u>.

#### Agenda Point 43 // Appointment of Internal Auditors

Aim: Elect two internal auditors.

<u>Information:</u> One internal auditor is usually replaced while the other works for another term. Michel Reynaud, Vice President of Ecocert (France), is ready to serve for another term.

Johanna Stumpner, Association of Organic Food Processors (Germany), is suggested to replace Uygun Aksoy, Ege University (Turkey). Reference is made to the Internal Auditors Report, available in the World Board Term Report here.

#### Agenda Point 44 // World Board Elections - Round 2

→ <u>Aim</u>: Elect World Board members for the remaining open seats after the first election round.

<u>Information</u>: This agenda point is needed in the likely case that less than 10 candidates are elected in the first round. Each member can elect as many candidates as there are open seats. When voting:

- The number of candidates you select **must not exceed the number of open seats.**
- The number of candidates you select **must be at least half the number of open seats.**
- Votes not meeting the above criteria will not be counted.

### 05 // Decisions, World Board Motions

### Agenda Point 50 // World Board Motions

Aim: Approve / reject the motions. Vote first on motion amendments as presented during the GA Prep and Motion Exchange session. Finally, vote on the (amended) original motion.

<u>How to prepare</u>: After September 6, on the <u>GA website</u>, you will find the final motion text as amended by the World Board after the online GA Prep and Motion Exchange Session and motion amendment process held August 26, as well as the amendments which were considered by the World Board as 'unfriendly amendments' (see the <u>GA Rules of Procedure</u>).

The Internal Auditors of this term, Uygun Aksoy and Michel Reynaud, proposed to publish a price tag along with the motion, which is a rough calculation of the Extra Costs for the organisation when implementing the motion in the years to come. Members are provided an estimate of the financial impact of approving a motion. Suggestions on how to fund these costs and where to find sponsors/donors to support the activity are welcome.

# **Price Tag Overview**

# GA 2021 Motions

# **World Board**

Motions

#	€
W51	11′000
W52	7′500
W53	0
W54	30′000
W55	0
W56	0
W57	0
Sum	48′500

# **Member** Motions

#	€
M61	10′000
M62	18′000
M63	5′000
M64	10′000
M65	5′000
M66	10′000
M67	0
M68	20'000
M69	40'000
M70	8′000

#	€
M71	50′000
M72	30′000
M73	0
M74	20′000
M75	30′000
M76	0
M77	0
Sum	256′000

**Estimated Total Costs** 

## **W51**

# Empowerment and Inclusion of Youth in the IFOAM Network and the Organic Movement

#### **MOTION:**

The IFOAM Network acknowledges the crucial role of youth in the further development of the organic sector and shall take concrete steps for the empowerment and inclusion of young people within its structures and in the organic movement. IFOAM - Organics International shall work in coordination with the regional bodies, sector platforms and global membership, as well as relevant global actors.

#### **RATIONALE:**

The empowerment of youth is crucial to the further development of the organic sector and the success of Organic 3.0. Inclusive and innovative measures to ensure their participation in decision-making processes should be taken, and opportunities to support the development of skills for young people in the organic sector should be offered throughout the IFOAM Network.

Measures for inclusion could be: making youth a criteria in the selection of candidates (for youth representatives) to boards, committees and de-

cision-making bodies; ensure the participation of young people in key events with prominent roles; provide support for the creation of a platform focused on youth; integrate youth in communication strategies; etc.

Opportunities for skill development could be: promotion and support for participation in relevant formal and informal educational and generational exchange programs; prizes and competitions aimed at youth engaged in the sector; etc.

#### **PRICE TAG:**

11,000€

#### W52

# 50 years IFOAM – Organics International

#### **MOTION:**

The IFOAM Network celebrates in an inclusive way its 50th anniversary in several parts of the world, in a variety of ways. The IFOAM Network, with all its members, will declare 2022 the Year of Organic. All parts of the network include the celebration in their planned activities, like conferences and communications, and use the occasion for a global membership campaign. IFOAM – Organics International will support the efforts with a promotional tool kit.

#### **RATIONALE:** On the occasion of its 50-year anniversary,

years of achievements by the organic move-

ment. This will mean a major collaborative IFOAM - Organics International celebrates 50 communication exercise from IFOAM - Organics International, its members and network.

#### PRICE TAG:

7.500 €

## **W53**

## Terms of Reference for the Internal Audit

#### **MOTION:**

The General Assembly approves the amended Terms of Reference for the Internal Audit of IFOAM – Organics International as published on page 39 of this *Organics In Action*.

#### **RATIONALE:**

On the occasion of an external system audit provided by the Swedish Society for Nature Conservation which took place in March 2020 in the internal office in Bonn, the role of the Internal Auditors was reviewed. In addition, the current of the membership.

Internal Auditors (IAs) proposed to clarify and extend the mandate of the IAs in order to better enable them to monitor the activities of the World Board and manage implementing the will of the membership.

PRICE TAG: 0€

# Terms of Reference (ToR)

for the Internal Audit of IFOAM – Organics International



#### 1. Purpose:

The main objective of the Internal Audit (IA) is to assess whether the motions and recommendations of the previous General Assembly (GA) have been carried out and whether the activities developed and implemented by the World Board (WB) and Office are in accordance with strategy, goals and objectives of IFOAM – Organics International, as mentioned in statutes and the strategic plan of the organisation, and whether the motions and recommendations of the previous General Assembly (GA) have been carried out.

The service of the IA is understood as complementary to the service of the external auditors (currently PwC). The latter audit the financial statements and bookkeeping system of IFOAM – Organics International in regard to its completeness and integrity, in line with the legal requirements.

PwC does not audit the relevance or effectiveness of activities undertaken by the WB or the Office. The IA should schedule their office visits (face to face or digital) at the same time as the external auditor visit in order to cross-check the audit efforts of the external auditor in regard to the Internal Quality Management System of IFOAM – Organics International in a personal exchange with the leader of the external audit.

#### 2. Duties of the Internal Auditors (IAs)

The tasks of the IAs include:

- **a.** to get regularly updated on information published by IFOAM Organics International (newsletters, website, media releases, special announcements, reports from external (financial) audits and annual reports) and messages. They read the WB minutes and office reports and include an evaluation in their yearly report.
- **b.** to evaluate whether IFOAM Organics International's activities of the term are in accordance with the decision approved by the previous GA in the yearly audit.
- **c.** to evaluate the activities of IFOAM Organics International against the strategy and plans, as developed by the WB according to the priorities set forth in the GA.
- **d.** to evaluate the budget allocation against the priorities approved by the GA and strategy developed by the WB. Specific attention should be given to the division between restricted and unrestricted funds in this regard.
- **e.** In each yearly IA report, to evaluate and make reference on how IFOAM Organics International's activities and expenditure align with the strategy and plans and to communicate the results of their



findings and appropriate recommendations to the WB in a written report, 30 days after each audit at the latest.

- **f.** to evaluate the activities of World Board members and report them to the General Assembly in general terms of alignment with the priorities set by the previous GA, the strategy of IFOAM Organics International and plans that the WB has developed, and include ing recommendations to improve.
- **g.** to formulate recommendations to the WB and follow up previous recommendations and/or actions for improvement proposed by the IAs of the previous term.
- **f.** to present a compiled written report of findings and recommendations to the GA (summary of annual yearly IA reports to the WB), which takes into account the comments of the WB to the yearly audits.

#### 3. Process of the Internal Audit

- **a.** The office regularly provides all necessary information to the IAs (Publications, WB minutes, strategy documents, report of external auditors etc.) while keeping the IAs on the distribution lists.
- **b.** The IAs visits the International Office once a year for 1 2 days. The visits may take place face-to-face or in digital format. The dates are planned well ahead of time and in a way that allows a personal exchange with the external financial auditor. The travel and accommodation expenses for the IAs to visit the International Office are covered by IFOAM Organics International if any. Working time will not be reimbursed it is a voluntary assignment.
- **c.** During the face-to-face IAs visits, the office provides a working space, access to the server, to key documents and interview slots with the ED and the managers on IA's request.
- **d.** WB and HO/ED/Management shall be given the opportunity to provide comments and additional information on the report(s) and recommendation(s). It is at the discretion of the IAs to incorporate the comments and additional information in a final version and in the summary report to the GA. The WB can submit a separate document to the GA commenting on the Internal Auditors report.

#### 4. Accountability

The IAs are accountable to the GA. Their report to the GA addresses the membership and is published in the IFOAM in Action newsletter World Board Term Report before the GA. At least one IA shall be present at the GA to present the report and recommendations. In case neither of the IAs can attend the GA, they are responsible for appointing a replacement to report in cooperation with IFOAM – Organics International.

#### 5. Confidentiality

When starting their assignment, the IAs sign a confidentiality agreement with IFOAM – Organics International.

## 6. Qualifications

The Internal Auditor is:

- **a.** a person working for/related to a member of IFOAM Organics International
- b. fluent in English
- c. skilled in writing reports
- **d.** experienced in the evaluation of organisations and preferably familiar with structures and work programs of IFOAM Organics International
- **e.** experienced in project management and evaluation
- **f.** like for all IFOAM Organics International structures and functions, a regional and gender balance should be considered. However, budget implications in regard to the personal meetings to be held in the International Head Office (HO) should also be considered.

#### 7. Appointment Procedure

The WB proposes two candidates for the two IA positions. The GA appoints two IAs for the term until the next GA.

It is recommended that IAs perform two terms of duty. To assure continuity of Internal Audits, each regular GA appoints one IA for its first term and the other for a second term – in agreement with the IAs.

Completely revised ToR by the EB, 2007-08-10, approved by the GA 2008-06-24, Vignola, Italy.

Completely revised ToR approved by the GA in Namyangju, Korea, 2011-10.

Layout update to new CI approved by Markus Arbenz, IFOAM – Organics International Executive Director, Bonn, 2017-06 Revision proposed to the GA 2021 for approval.

**W54** 

# **Motion on OWC Consortium Participation**

MOTION: The General Assembly mandates IFOAM – Organics International to participate in an organ-

ising consortium for the organisation of future Organic World Congresses.

**RATIONALE:** The legal department of PricewaterhouceCoop-

ers (PwC) advised in its assessment of IFOAM e.V. to create clarity on engagement opportunities. Currently, the statutes of the organisation do not explicitly foresee this possibility. Such engage-

ment could be direct or indirect. The latter would imply setting up an additional legal entity.

The General Assembly mandates IFOAM e.V. to create or engage in legal entities for the organisation of future Organic World Congresses (OWC).

**PRICE TAG:** 0 € for direct engagement OR

**30,000 €** when setting up a dedicated legal entity.

**W55** 

## **Motion on One Membership**

MOTION: The GA confirms the World Board changes to policy 23 under point 6 on 'Affiliation & voting

rights' to introduce 'One Membership' and to abolish the option of 'supporting associate'.

The one membership concept starts from January 2024.

RATIONALE: Membership to IFOAM – Organics International

automatically confers membership to the appropriate regional body and, in the case of farmers' organisations, membership to INOFO. For example: an organic farmers' organisation in In-

dia that applies to IFOAM would become, after approval, a member of IFOAM - Organics International, IFOAM Asia and INOFO.

To allow proper preparation with the SoS the im-

plementation shall start January 2024.

PRICE TAG: 0€

<sup>\*</sup> First Internal Auditor mandate approved by the WB 2002-05-06, Victoria, Canada.

**W56** 

# **Motion on Decentralised Membership Fee Setting**

- changes in policy 9

#### **MOTION:**

The World Board shall change policy 9 effective January 1, 2023 to decentralise the setting of membership fees. The change shall be phased in over a three-year period with a progress report to be presented at the next General Assembly.

- 1. IFOAM Organics International, together with the Network Council, will define the member types based on existing (regional) categories. Regional Bodies may select member types that fit their regional needs.
- 2. Each regional body sets its membership fee structure and fees consistent with its own by-laws and rules of procedure.
- 3. The World Board sets fees for affiliates based in regions without a Regional Body.
- 4. Each Regional Body is obligated to contribute a proportion of its fees to IFOAM Organics International based on discussion between the Regional Body and IFOAM Organics International, which should ensure a minimum income to IFOAM Organics International and at the same time help the development of the Regional Bodies.
- 5. IFOAM Organics International, with the Network Council, will work out the role and relationship of supporters and associates.

#### **RATIONALE:**

The decentralization of the fee scheme is a core component of the network reform agreed upon between IFOAM – Organics International and the Self-organized Structures (SoS). The process to set the scheme should be transparent for the membership and all network partners. The scheme should be as simple as possible while

addressing SoS needs and the income requirements of both IFOAM – Organics International and the SoS.

IFOAM – Organics International provides a framework and process proposal to the Networks Council to implement the decentralized fee scheme.

#### PRICE TAG: 0€

#### **W57**

# Motion on Terms of Reference (ToR) for the World Board of IFOAM – Organics International

#### **MOTION:**

To clarify and update the role and mandate of the World Board and its members, the General Assembly replaces the Rules of Procedure for the World Board, which were decided in 2000, by updated ToRs as published hereafter.

#### **RATIONALE:**

Over the last 20 years, IFOAM – Organics International has developed from a small office with a board and volunteers taking on executive tasks to an office of 30+ people and a board at a strategic level, leaving the executing to the ED and their team.

To catch up with the growth, the global office is working on simplification and alignment of processes and procedures. There are several policies pertaining to the board and its responsibilities, stemming from different points in time, are not necessarily coherent.

The proposed Terms of References are an elaboration and update of the earlier Rules of Procedure and relevant policy parts in one overview, resulting in one clear and simple version to refer to

PRICE TAG: 0 €

#### **Terms of Reference**

# for the Board of IFOAM - Organics International

The World Board is democratically elected by all voting members of IFOAM – Organics International and has its mandate from the General Assembly to which it is accountable. After a three-year term, the World Board reports back to the membership, presenting the achievements of its term.

The World Board is composed of ten members and reflects the full diversity of the organic movement it represents.

The World Board elects among its members an Executive Board of 3 persons, one of them acts as president. In case of acting beyond the mandate of the association, the EBoard members are personally liable.

The World Board and Executive Board function as a team and the president has no formal higher authority than other members and is accountable to the World Board for all her / his actions.

World Board members bring in their network and relations, however do not represent these; they act in the interest of the global organic movement.

The board strives to decide per consensus; however if the board does not reach consensus the board decides by majority vote and the president has a casting vote. The board can also vote through email or other electronic means beyond physical meeting times.

Board members speak with one voice after decisions have been made and adhere to decisions, regardless of their individual positions.

The Board members are active on a voluntary basis and do not receive remuneration for their time involvement, which is 20 – 30 days/year for World Board members and 40 – 60 days/year for Executive Board members. Travel and accommodation costs associated with Board duties will be borne by IFOAM – Organics International.

#### Overall duties of the Board

- · Provide strategic guidance and oversight
- · Ensure adequate resources to fulfill the strategy
- Execute the decisions of the General Assembly
- · Decide all issues not yet determined by the General Assembly
- Establish rules of procedure for the World and Executive Board and the General Assembly
- $\boldsymbol{\cdot}$  Set up Working Groups, Committees, and regional or thematic task groups
- · Delegate specific tasks to such bodies or to individuals
- · Make an effort to fundraise for the organisation

The Board operates at a strategic level; there is a clear role division between Board, Executive Board and the Executive Director, where the latter implements the strategy, prepares the budget and formal reports and is mandated to sign contracts. The president monitors the performance of the Executive Director, oversees the annual performance review with the Executive Director with the EBoard and reports the results to the WB.

All board members represent IFOAM – Organics International, with the President as first choice of representation, at international events around the world, including public speeches and/ or other contributions to conference and seminar programs. They stick to agreed positions and strategies.

The board or office can mandate World Board members to represent IFOAM – Organics International at key events in an important role (e.g. keynote speech). In such cases the event organiser or IFOAM – Organics International covers travel and accommodation costs.

All board members are always welcome to participate in all IFOAM - Organics International events on their own expense.

At the beginning of their term, all Board members sign a confidentiality agreement and declare their interest at business, cooperation, voluntary and sponsorship level. At the beginning of each meeting Board members declare potential conflict of interests regarding certain agenda items.



WB members may get assigned as counterparts to Self-organised Structures, Committees, Consortia and Events. Board members may form Task Forces, with a clear mandate approved by the Board, on specific topics.

There are usually two Full Board meetings per year, and, in addition, two Executive Board meetings. The president approves the agenda for the meetings.

The meetings and decision-making processes are conducted in English.

Board members should participate in all Full Board meetings; Executive Board members in addition to the Executive Board meetings. World Board members may participate in EBoard meetings either by invitation or at request. If invited because of a specific reason, IFOAM - Organics International will cover expenses. Otherwise not.

The World Board may decide to terminate the board membership of a world board member who has been absent two times in a row without excuse.

Any Board member may put topics on the Agenda.

Board members should be prepared and informed before the board meetings.

All board members have access to all information necessary of their functioning, including minutes of EBoard meetings.

#### Board meetings usually consist of two parts:

- **1.** Mandatory agenda points such as budget, income generation, approval of reports, strategies, follow-up on motions, preparation of GA etc.
- **2.** A seminar part in which a selected topic of strategic importance is discussed in detail. One WB member takes the lead to prepare the seminar.

Board members are requested to report on their activities prior to meetings; during the meeting there is an opportunity to ask questions to / appreciate the reports of other WB members.

The president organises a midterm and end-term review of Board performance.

Confirmed by the WB 2019-04 Amended by the EB 2019-07

Please find the former World Board Rules of Procedure document as reference here.

# 06 // Decisions, Member Motions

#### Agenda Point 60 // Member Motions

→ To do: Approve / reject the motions. Vote first on motions amendments as identified by the motion proposer as 'unfriendly' amendments in regard to the intention of the original motion. Finally vote on the (amended) original motion.

<u>Information:</u> The final motion text as amended by the motion proposer after the GA Prep and Motion Exchange Sessions and the Pinboard process, as well as the amendments which were considered by the motion proposer as 'unfriendly amendments' (see the <u>GA Rules of Procedure</u>), will be available on the <u>GA website</u> after September 6, 2021.

**M61** 

# **Hydroponic Production not in line with Organic Principles**

#### **MOTION:**

IFOAM – Organics International adopts the following position and advocates for it within national and international fora and to private and government standard setters: Hydroponic production does not align with the Principles of Organic Agriculture and cannot be considered as an organic production method. Hydroponic production is completely dependent on external inputs and does not enhance a living ecosystem that connects mineral soils, organic matter, billions of microbes fed by the roots of plants, soil animals, and the plants themselves.

#### RATIONALE:

Hydroponic production is removed from the soil, whereas organic farming is fundamentally a soil-based growing system — rooted in the principle that healthy soil is essential for healthy crops, animals, people, and our environment. Though it is recognised that hydroponics is a welcome departure from conventional pesticide-intensive agriculture, however, organic production is not about the absence of inputs. It is about the interconnectivity of vital living eco-

systems, a regenerative form of agriculture that both takes from and gives back to the soil. At the moment, hydroponic growing is prohibited under EU Organic Regulation, but it is permitted under the National Organic Program in the United States. By adopting this position, IFOAM – Organics International will strengthen the alignment of organic standards worldwide and protect the integrity of the organic principles.

SOIL ASSOCIATION, UK

**PRICE TAG:** 10,000 €

WB RESPONSE: Vote in favour

# **Organic Leadership on Deforestation**

#### **MOTION:**

IFOAM - Organics International shall develop leadership on deforestation and land use change to:

- Realise the potential of the organic movement to deliver SDG15
- · Realise the global market opportunity for organic to guarantee 'deforestation free'
- · Remain relevant within competitive global markets and able to defend the sustainability of organic products

#### IFOAM - Organics International World Board shall:

- · Foster action and innovation on deforestation and land use change across the global organic movement
- · Mandate the IFOAM Standards Committee to develop clear implementing rules and guidelines

RATIONALE: Hundreds of companies, governments and NGOs worldwide have committed to eliminate deforestation from supply chains. IFOAM - Organics International must lead on this issue within Organic 3.0 to realise this significant market opportunity for the global organic movement and the central role for organic in delivering SDG15.

> The risk of inaction is real. Where organic standards are ambiguous, other voluntary sustainability standards such as RSPO, Fairtrade and Rainforest Alliance are explicit, innovating and increasingly filling the vacuum. Citizen awareness is increasing and consumers are looking to the organic movement for leadership.

The IFOAM Standard and Norm 2.1.2 are not enough. The irreversible loss of species and ecosystems is not optional. The lack of legal underpinning for voluntary higher standards to address deforestation makes traceability and compliance checks prohibitively complex. Until this issue is explicitly addressed in organic standards, our credibility is at risk. IFOAM -Organics International must work towards High Conservation Value standards with clear implementing rules as an essential part of statutory

**SOIL ASSOCIATION,** 

PRICE TAG:

**WB RESPONSE:** 

organic regulations.

UK

18.000 €

Vote in favour

# Promote No-till Farming Techniques for Sustainable Organic Farming

#### **MOTION:**

IFOAM – Organics International should raise the profile of successful organic no-till farming in its communication activities around the world.

#### RATIONALE:

No-till farming techniques are good for small family farmers because their management is easy. It is also good for weekend family farmers living in large cities and towns to enjoy the countryside nature and organic farming. Thus, no-till farming can contribute to farm succession from generation to generation. Moreover, various studies have shown that farms using organic no-till techniques score well in sustainability and have low climate impacts. Organic no-till farming has the potential to contribute

to lower fossil fuel usage, to reduce greenhouse gas emissions and to increase energy efficiency compared to other types of organic farming. These benefits of no-till farming are particularly important today with climate change becoming increasingly serious. IFOAM – Organics International should contribute to raising awareness about the benefits of innovative and sustainable farming practices, in particular no-till farming, and publish data and success stories in its communications.

ORGANIC SHIZUKUISHI, JAPAN **PRICE TAG:** 5,000 €

for communication (3 years)

**WB RESPONSE:** 

Vote in favour

**M64** 

# **Promote Organic 3.0 through PGS**

#### **MOTION:**

IFOAM – Organics International should promote the further development of Participatory Guarantee Systems (PGS) by identifying common challenges and pitfalls of existing initiatives and by compiling tools, solutions and best-practices examples, to help PGS initiatives and promoters in addressing these common challenges. All these would contribute to achieve six elements of Organic 3.0.

#### **RATIONALE:**

To accelerate Organic 3.0, PGS is an engine for social development and the sustainable growth of organic farming. IFOAM – Organics International has been promoting PGS since 2005 as an affordable and empowering alternative to third-party certification for smallholder farmers. Since then, the number of PGS initiatives around the world has grown to more than 200 in about 76 countries, and the number increases each year. However, the rapid uptake of the PGS concept raises some questions about the quality of implementation and certification, as well as the sustainability of the initiatives. Continuous im-

provement of practices and a learning process is essential for PGS. IFOAM – Organics International has a role in supporting PGS stakeholders by facilitating international information exchange and learning, by promoting effective compliance with organic standards, and by promoting in-depth understanding of PGS key elements and features. The IFOAM PGS Recognition programme is a valuable tool for PGS initiatives to identify areas of improvement. This programme should be promoted as a tool, incentive and information source for PGS initiatives.

ORGANIC SHIZUKUISHI, JAPAN

#### **PRICE TAG:**

**10,000 €** staff costs (without external funding) **up to 500,000 €** in case we are able to attain external funding

#### **WB RESPONSE:**

**Vote in favour** 

# **Biodiversity Awareness towards Agriculture**

**MOTION:** 

IFOAM - Organics International should intensify its activities to raise awareness of the benefits and best practices of biodiversity towards all farmers (regardless of conventional or organic production).

**RATIONALE:** 

Biodiversity is the foundation of all agriculture and at the core of organic farming. Biodiversity supports our food supply, from soils to the delivery of vital ecosystem services such as pollination. Biodiversity loss around the world is dramatic and the decline in pollinating insects is particularly concerning. Pollination is essential for growing produce. If pollinators are destroyed and the biodiversity cycle harmed, produce yields will decrease quickly. This is concerning because the effects of harming biodi-

versity both manifest very quickly and are not easily reversed. In order to maintain sustainable and secure agriculture, protecting biodiversity is a must. This is also important to protect our planet and thus affects not only organic, but also conventional agriculture. Considering this urgency, IFOAM – Organics International should put more prominence to the topic of biodiversity in its communication and publications. IFOAM – Organics International should also collaborate with FAO and COP on the topic of biodiversity.

ORGANIC SHIZUKUISHI, JAPAN **PRICE TAG:** 5,000 €

for communication (3 years)

**WB RESPONSE:** 

Vote in favour

**M66** 

# Improve Global Organic Data Availability

**MOTION:** 

IFOAM — Organics International should cooperate more closely with FiBL in order to improve the availability, quality and accuracy of global organic area and crop data.

**RATIONALE:** 

The availability of reliable statistics and data on organic production worldwide is highly relevant. Such data does not only enable the monitoring of the development of organic agriculture worldwide and facilitate advocacy activities targeting governments and donors, but it is also very important in order to understand global trends, exchange information, and facilitate business planning. For these reasons, it is not only essential to have accurate data on organic areas and the amount of farmers per country,

but also more specific information, including for example crop types and harvested amounts. The existing organic data compilation under the lead of FiBL is already very valuable, but there is a lot of potential to expand and improve the existing data collection. IFOAM – Organics International, as the global umbrella organisation of the organic movement, should devote more effort into contributing to this data collection and supporting its verification.

ORGANIC SHIZUKUISHI, JAPAN PRICE TAG:

10,000 €

for staff to verify and contribute data (3 years)

**WB RESPONSE:** 

Vote in favour

# IFOAM Regional Bodies (RB) Strengthen and Support the Organic Farmers Organisations in their Regions

#### **MOTION:**

The General Assembly encourages every regional body of IFOAM - Organics International to set aside resources – skills, finance or expertise – to support farmers organisations in their region in order to help bonding between different stakeholders of the organic value chain and build synergies that would help construct a stronger grass-rooted foundation for IFOAM - Organics International.

**RATIONALE:** After the motion M73 and motion M54 that were raised in the last IFOAM GA (2017), there has been a Network Reform happening within IFOAM - Organics International. Now, the discussions within the Network Committee have reached a point where more and more regional bodies are in favour of supporting organic farmers' organisations in their regions and provide them a political platform. Political platforms for farmers provided by regional bodies, like the IF-OAM Organics Europe farmers interest group,

help the RB have a strong foundation of organic farmers organisations. IFOAM - Organics International and the IFOAM Regional Bodies would have strong farmer-led movements to showcase in their lobbying efforts to governments and UN agencies like FAO and IFAD. In case IFOAM regional bodies have insufficient resources, INOFO and the organic farmers organisations in the region would help to build the movement with an initial kick start from the farmers' organisations.

THE ORGANIC FARMING **ASSOCIATION OF INDIA** (OFAI)

**PRICE TAG:** 

0€

#### **WB RESPONSE:**

WB cannot recommend, but finds it a good idea.

**M68** 

# **Add Gender Equality and Social Inclusion** to the Principle of Fairness

#### **MOTION:**

The IFOAM - Organics International Office and World Board should revise the Fairness Principle to incorporate Inclusiveness in the principle statement, and add Gender Equality and Social Inclusion language to the explanation text.

#### RATIONALE:

Realising that the IFOAM Principles of Organic are elaborative and inclusive, we note that since their adoption in 2005, gender and social issues have rightly received more attention globally, and need to be more clearly reflected and elaborated on within the IFOAM Principles.

Failing to specifically address gender and social inclusion issues in the guiding principles is a missed opportunity for the organic movement to join global efforts towards equal recognition of the contribution of women and other underserved stakeholders to the agricultural sector, and a call for action for fair and equitable distribution of benefits by people of different genders, ages, and socio-economic status.

Growing evidence shows that organic provides opportunities for gender equality and social inclusion in a way that industrial agriculture has not. In addition, the participation of women and other underserved stakeholders also broadens and deepens organic and sustainable agriculture sector goals.

Organic stakeholders need to make strong commitments to preserve and further develop organic farming, not only as an agricultural movement, but also as a social movement that addresses gender equality.

POETCOM, **PACIFIC ISLANDS**  **PRICE TAG:** 20,000€

# **WB RESPONSE:**

Vote in favour.

# **Agroecology Criteria in IFOAM Best Practice Guidelines**

#### **MOTION:**

 IFOAM - Organics International will evaluate and make recommendations for the inclusion of Agroecology criteria and parameters in the next review of the IFOAM Best Practice Guideline for Agriculture and Value Chains.

RATIONALE: Organic 3.0 includes a roadmap to address · Human rights & social values agroecology criteria, however the parameters · Culture & food traditions of this concept need more than ever to become reality in our current changing world. These · Responsible governance therefore need to be deliberately evaluated in · Economic solidarity the IFOAM Best Practice Guidelines for Agriculture and Value Chains, including alignment with · Recycling the FAO 10 elements for agroecology, which • Efficiency cover crucial productive and pragmatic aspects for sustainable Organic Production:

- Diversity

- · Resilience

- Synergies
- · Co-creation & knowledge sharing

#### POETCOM, PACIFIC ISLANDS

**PRICE TAG:** 

**WB RESPONSE:** 

40.000€

Vote in favour.

**M70** 

## To Expand the Current Scope of the COROS

#### **MOTION:**

IFOAM - Organics International will launch a membership discussion and position development on what should be considered "organic" (and defined accordingly through standards) beyond the current scope of the COROS, and what level of work and official endorsement should/could IFOAM - Organics International provide in these other sectors. The discussion would include, for example, textile and cosmetic processing, cleaning products, mineral and spring water, salt, eco-construction products, and others. This work should/could begin with mineral and spring water.

#### RATIONALE:

Regulation (EU) 2018/848 on organic production and labelling of organic products is defining its scope in article 2 (1), also applying to certain other products closely linked to agriculture as listed in Annex I to this regulation. Salt was already listed as one of these other products. The Organic Mineral Water Quality Association, founded in 2008, developed the first private standard for organic mineral water based on the four IFOAM principles of organic agriculture, understanding mineral water as a product of the soil. Currently, 12 German family-owned

companies are labelling their products as organic according to this standard.

Since 2016, big European companies of the water business have tried to establish their own standard for a "premium mineral water in organic quality", far away from any organic principles. There are also efforts to regulate the term "organic mineral water" in EU mineral water regulation. Therefore, it's necessary to start the process of discussing what should be considered "organic" now, to keep IFOAM - Organics International in a decisive role in this process.

QUALITÄTSGEMEINSCHAFT BIO-MINERALWASSER E.V., GERMANY (ORGANIC MINERAL WATER QUALITY ASSOCIATION)

PRICE TAG: 8,000 € WB RESPONSE: Vote in favour.

# **Build Partnerships with the Health Sector**

#### **MOTION:**

IFOAM — Organics International needs to become more widely known and impactful. In order to grow substantially, it needs to build and procure strategic partnerships with enterprises in the field of communal feeding (e.g. hospitals, nursing homes, wellness hotels etc.) as well as with influential, forward-thinking and open-minded organisations like Friday for Future.

Embedded in such a strong global network, it would be easier for all fellow campaigners to reach the goal of a global paradigm shift.

#### RATIONALE:

The Lancet EAT Study from January 2019 calls for a transformation of the global food system through sound science, impatient disruption and novel partnerships. IFOAM – Organics International can play an essential part in this transformation and gain more influence (thus more members and higher budgets). The attempt should be made to address and invite not only members to the GA, but to also reach and embrace representatives of possible powerful partners/quantity buyers with a strong interest in organic and healthy nutrition. IFOAM – Organics International should offer its platform

and services to procure organic food and raw materials for these potential partners. Additionally, IFOAM – Organics International could promote the UN's SDG 3 on Good Health and Well-being more, linking it to organic nutrition and ensuring healthy lives and well-being for all of all ages.

We are aware that this motion is similar to the one from 2017 but we feel that more progress is necessary.

We are mandating the World Board to implement this strategy.

# ECOWELLNESS GROUP, AUSTRIA

#### **PRICE TAG:**

#### 50,000 €

for advocacy staff costs over three years

#### **WB RESPONSE:**

The World Board proposes to vote against.

The motion is beyond the scope of IFOAM - Organics International.

IFOAM - Organics International will continue to highlight health in its communication.

**M72** 

## To Develop a Social Justice Position

#### **MOTION:**

This assembly desires IFOAM – Organics International, as ethical standard-bearer of the movement, to:

- state its position on social justice & socio-economic implications of its production method
- make it known to the public, policymakers, standard setters private & public
- translate the resulting position & propose actions in consultation with all bodies of IFOAM
  - Organics International & related movements, all facing grave social challenges

The consultation shall identify themes to address including these problems involving organic farmers & the value chain:

- World Trade & "Free" Trade Agreements
- Land grabbing & monocultures

#### RATIONALE:

Because of the diversity of their scope, these questions of social justice concern the whole of the worldwide movement for organic agriculture. All the structures present in this International Federation are confronted by these questions (working conditions, equitable remuneration of farmers & farm workers, sharing of value all along the value chain, equity between genders and classes, access to land etc.) in which much progress could be made all over the world.

For the organic agriculture movements to continue as an ethical standard-bearer, their International Federation must take the matter

seriously and do so visibly. A broad consultation facilitated by IFOAM – Organics International can include input on all social dimensions and can reflect on practical actions to be undertaken in facing the challenge.

The consultation can identify the themes being debated within and around the worldwide movement. The aim is for the worldwide movement for organic agriculture and its International Federation to remain a pioneer of the best possible standards wherever the social implications of organic agriculture are concerned.

# FNAB, FRANCE

With the support of IFOAM France, and the following organisations:

- Mouvement de l'Agriculture Bio-Dynamique (France)
- National Organic Coalition (USA)
- Northeast Organic Farming Association (USA)
- · Nature & Progrès (France)
- · Biomas (France)
- · ITAB (France)
- · BioForum Vlaanderen (Belgium)

#### **PRICE TAG:** 30,000 €

# WB RESPONSE:

#### The World Board proposes to vote against.

The WB agrees that social justice should be at the heart of all sustainable food systems, particularly those based on organic agriculture. This is exactly why IFOAM – Organics International addresses this issue in various documents already, such as the IFOAM Standard, the COROS, the IFOAM Best Practice Guidelines, the IFOAM Policy Briefs and the IFOAM Position Papers. This is also why we constantly advocate for food systems that are not only environmentally and economically sustainable, but also socially equitable and inclusive.

The motion itself however has a very broad scope, including issues that we do not have a joint position on per se, such as world trade and free-trade agreements. A joint position on these would therefore require a broad consultation process. Seeing the probability of very differing views on world trade among members, the resource-efficiency of such a process is questionable (see price tag).

What the WB sees as an area which IFOAM - Organics and, following that, its Regional Bodies could put more emphasis on, is doing policy advocacy for inclusion of social standards and stricter environmental requirements (to address the issue of monocultures) into organic regulations. In our opinion, this could have a much more concrete impact on practices.

# **To Encourage SoS to Conduct Consultations** on Social Justice

#### **MOTION:**

The General Assembly invites the self-organised Regional Bodies & Sector Platforms of IFOAM – Organics International to:

- · conduct their own decentralised social justice consultations in each region of the world.
- · mandate delegates to send input from their thinking about the social aspects towards formulation of the IFOAM Social Justice position paper.
- · publish the result internally via affiliated and other grass-roots organisations and externally via policymakers, institutions, partners, events and media.

RATIONALE: In order to nourish thought at worldwide level, as well as for the sake of sharing costs and relieving the pressure on the International Office of IFOAM - Organics International, the self-organised Regional Bodies & Sector Plarforms of this International Federation are best placed to organise and collate their thinking at regional level about social aspects; mandate delegates to send collated input for the consultation at worldwide level; and to help publicise the resulting position paper.

This decentralised process answers other needs: on the one hand internally, bringing together the whole movement into a collective dynamic (for economic equity, gender & class equality, fair trade or import substitution, equitable land access, local markets, against land grabbing...); on the other hand externally, affirming our positions and making known our support or disagreement regarding critical worldwide or regional situations with a social dimension.

# FNAB, **FRANCE**

With the support of IFOAM France, and the following organisations:

- · Mouvement de l'Agriculture Bio-Dynamique (France)
- National Organic Coalition (USA)
- · Northeast Organic Farming Association (USA)
- Nature & Progrès (France)
- · Biomas (France)
- · ITAB (France)
- BioForum Vlaanderen (Belgium)

#### **PRICE TAG:** 0 €

# **WB RESPONSE:**

As this is an invite to IFOAM - Organics International Self-organized Structures (SoS), the WB has no mandate to support the motion. The WB welcomes the invitation towards the SoS to become more engaged in addressing social issues in organic agriculture.

# **Social Justice in Organic Standards**

#### **MOTION:**

IFOAM - Organics International will:

- Advocate for social criteria in organic standards, in accordance with the International Labor Organization's (ILO) Declaration of Fundamental Principles and Rights of Work and defined in 12 key ILO Norms.
- Set SMART objectives (Specific, Measurable, Achievable, Relevant, and Time-bound) for IFOAM – Organics International Family of Standards' standards to comply with the requirements for social justice, as included in the IFOAM Norms and ILO norms.
- Enter into dialogue with standard setters with a view to implementation of standards for social justice, verifiable by independent organic certification bodies.

#### RATIONALE:

Provisions for social justice are included in the IFOAM – Organics International Norms for Organic Production and Processing, which include the Standards and the Common Objectives and Requirements of Organic Standards (COROS) (Version 2014).

These provisions are not fully incorporated in the organic standards of the Family of Standards. The Principle of Fairness consequently remains poorly implemented in practice. This is a weakness that must be addressed; the organic

sector remains vulnerable to criticism. This motion will strengthen and support the delivery of the Principle of Fairness.

ILO Norms are widely recognised and subject to enforcement in many countries. Reference to key ILO Norms that meet the criteria of the organic Norms, Standards and COROS will improve social justice in both organic farm production and processing.

# GLOBAL ORGANIC TEXTILE STANDARD GEMEINNÜTZIGE GMBH, GOTS, GERMANY

**PRICE TAG:** 20,000 €

**WB** 

**RESPONSE:** Vote in favour.

# Mapping of Benchmark Programmes to Measure **Best Practices & Sustainability Impact**

#### **MOTION:**

To do a mapping exercise on experiences that have developed benchmark programmes, indicators and metrics to measure progress towards best practice and sustainability impacts, with rewarding mechanisms through additional labels, or subsidies and incentives. It should explore the role that different references (including the IFOAM Standards and the Best Practices Guidelines) could play in providing a harmonised framework to support and recognise initiatives that go beyond the classical regulation and certification mechanism in an Organic 3.0 spirit.

**RATIONALE:** In an organic world landscape marked by more and more regulations and private standards, the great majority of them based on compliance, some new experiences inspired by the Organic 3.0 vision, such as the Humus Charter of Values and Best Practices, are coming out with a more progressive and impact-based system. IFOAM - Organics International could offer (again) to be a point of reference worldwide in setting relevant and effective indicators and metrics for organic agriculture performances, facilitating development toward a better and stronger implementation of the IFOAM principles of organic agriculture in line with IFOAM -Organics International's mission and goals.

**HUMUS SOCIAL NETWORK FOR ITALIAN ORGANIC AGRICULTURE, ITALY** 

**PRICE TAG:** 30,000 €

**WB RESPONSE:** Vote in favour.

**M76** 

# **Revise Voting Rights for Group Members**

#### **MOTION:**

The GA mandates the World Board to revise the Affiliation Policy in regard to the Group Membership offer: the mother organisation to grant voting rights according to the membership criteria, the daughter organisations (branch offices) to grant Associate status (full visibility and involvement but no voting rights) no matter whether they fulfill the criteria for a voting member or not.

#### RATIONALE:

Looking at the example of Ecocert, one can easily identify in the Directory of IFOAM – Organics International that this certifier has many votes in the General Assembly. According to the group membership regulation, the branch offices have to pay only the annual minimum fee of 100 € to register as a member organisation with voting

To increase fairness in regard to access to voting

rights, the proposal is to automatically qualify all branch offices set up in the group membership as Associate members. Associates enjoy full visibility in the directory and all the other membership benefits, but no voting rights.

This helps to implement the principle of fairness within IFOAM - Organics International.

SANO Y SALVO, NICARAGUA

**PRICE TAG:** 

0€

**WB RESPONSE:** 

Vote in favour.

# Fair Participation in Regional Bodies (RBs)

#### **MOTION:**

The IFOAM General Assembly demands the Board to revise and reformulate policy 23 regarding regional bodies to guarantee IFOAM members who are automatically members of their regional bodies a fair and fruitful participation in the RB's work, its structure and democratic and transparent proceedings in general assemblies, commissions, committees and election processes, and cancel, renew and reform existing contracts to comply the rules and procedures of a revised policy 23.

**RATIONALE:** Transparent democratic procedures have to rule general assemblies and elections in the RBs in order not to allow doubtful processes and results that do not necessarily reflect the intentions of the membership. The current situation hinders a better, fruitful, active work of the RB, because personal liaisons and preferences may not allow the cooperation of the whole membership, their creativity and enthusiasm.

> The autonomy of the RB to self define procedures, statutes, and membership must be lim-

ited and supervised by the Federation: Every membership organisation in a region is obligatorily a member of the RB; its rights to participate in promoting organic agriculture, to develop its structure and do elections, assemblies etc. must be guarded by the Federation, e.g. the WB; otherwise any member organisation may become a victim of personal preferences inside the RB. The single membership organisation therefore must be protected. Individuals with voting rights must be discontinued.

#### SANO Y SALVO, NICARAGUA

#### **PRICE TAG:** 0 €

## **WB RESPONSE:**

The World Board proposes to vote against. This motion addresses procedures beyond the mandate of the WB. The new Policy 23 on Self-organised Structures (SoS) was just revised by a participatory process with the SoS. It is the new guiding policy for the cooperation in the IFOAM Network and includes the commitment of all Network Members to the principles of organic agriculture and the IFOAM landmarks (positions, policy briefs, organic 3.0, family of standards, etc.). Complaints procedure in each SoS should describe procedures about implementing this commitment. In case there is no specific procedure in place, the IFOAM - Organics International procedure applies.

# 07 // Recommendations

#### Agenda Point 7 // Recommendations

Aim: Vote on the recommendations according to the process presented at the end of GA day 1.

How to prepare: Observe the virtual tool presented for the recommendations.

Information: The GA Rules of Procedure describe the recommendation process as follows: 9.1 Recommendations shall be presented to the GA in written form. All recommendations are based on a consensus process the procedures for which shall be made clear to the membership at the beginning of the GA. A recommendation must get a majority vote to be accepted. The recommendations are included in the minutes. The World Board reports to the following General Assembly what actions or considerations it has made related to the recommendations.

# 08 // Bids for the Organic World Congress / GA 2024

## Agenda Point 81 // Proposals for OWC / GA 2024

Aim: Elect the host of the 2024 OWC/GA.

How to prepare: Read the one-page statements provided by each bidder on pages 59-63. Each potential host was asked to supply a video supporting their bid, which you'll find on the GA website as soon as available.

<u>Information</u>: There will only be one election round. The bidder who receives the most votes will host the OWC and GA 2024.

Every three years, our emblematic Organic World Congress (OWC) is held in conjunction with our General Assembly, bringing together thousands of organic farmers, producers, researchers, advocates, and policy experts from around the world.

The OWC is an opportunity for organic and like-minded stakeholders working toward sustainable agriculture, value chains, and consumption to trade knowledge, innovations, and experiences. The congress offers inspiration and momentum to all who take part and is seen as a leading event for the global organic sector.

# Meet your bidders to host the OWC2024!

Chile
Denmark
Israel
Oceania
Tunisia

"Latin America Connected"

# ORGANIC WORLD CONGRESS 2024 PUERTO VARAS, CHILE



# Goals of the Organic World Congress in Puerto Varas,

The main goal of holding the Organic World Congress in Puerto Varas, Chile, will serve as a space to exchange knowledge and collaborations between stakeholders from and beyond organic movements in Chile, Latin America and the world. In the Organic World Congress, participants have the opportunity to shape ideas, problems, solutions, and challenges according to their economic, social, and cultural conditions of life.

Furthermore, the Organic World Congress in Puerto Varas, Chile, will have the following specific objectives:

- Create initiatives to carry out national projects such as small producers in the organic agriculture sector in Chile and Latin America, based on respect for cultural diversity and ethnic groups in Chile, Latin America and the world.
- Promote links between the organic movement in all its diversity such as: producers, NGOs, public officials, academics, experts, consultants and entrepreneurs from different nations.

# Why Puerto Varas, Chile?

Puerto Varas is renowned as "the city of roses". Puerto Varas and the Lagos Region, where this city is located, are carrying out projects of sustainable development, ecological agriculture, and organic certification processes. These elements nurture the current organic movement in Chile, extending to Latin America and the world. Other reasons to hold the Organic World Congress 2024 in Puerto Varas are:

- Chile is recognized for its biological and cultural diversity. This diversity determines the collective actions of the Chilean organic movement, which, at the same time, is a crucial actor of the Latin American organic movement.
- Chilean institutions have been developing research and funding initiatives to support local producers, including Young people, women, indigenous peoples, and ethnic groups. Through these actions, a cultural diversity frame-

work for sustainable and organic agriculture is emerging. The myriad stakeholders of the organic movement that attend to IFOAM international congress can include this cultural diversity emphasis in their projects and business ideas.

 During the last ten years, organic production has increased in Chile. That is why the holding of the World Organic Congress in Puerto Varas, Chile will help to create greater awareness about the importance of organic production in Chile and Latin America, for the development of equity and food security













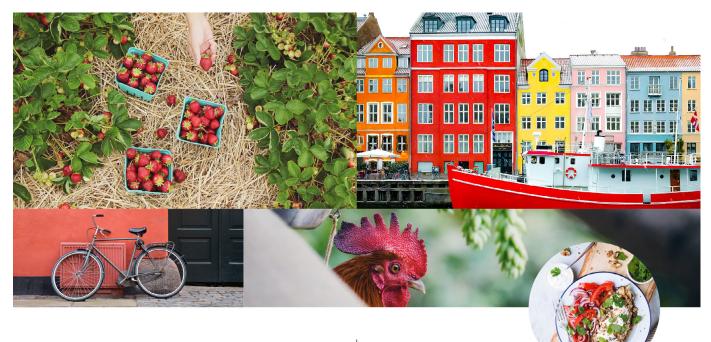








comunicaciones@aoachile.com



# 21st Organic World | Denmark

# Congress | August 2024

### Get inspired by our commitment to everything organic

You will have to look far and wide to find a nation more committed to organic food and farming than Denmark. We are a small country with just under 6 million inhabitants and a long democratic tradition. People - including organic farmers - can voice their opinion and get heard very easily.

For the last 30 years, organic food and farming in Denmark has developed in a unique partnership between the public and the private sector. It is hugely successful seen in an international perspective.

Coming to Denmark for The OWC 2024, you will find that across the political spectrum, organic methods are regarded as a welcome contribution to how farming should develop generally. In all supermarkets, be they upmarket or discount, you will find several hundred organic products.

It is fair to say that Denmark punches above its weight organically. But now we need to bring organic farming methods and food production to the next level. This is why we would love to win the bid and host The OWC 2024.

We will attract top scientists and politicians to The International Organic Summit. Together we will explore and demonstrate the role organic farming must and should play in mitigating the double global crisis of climate change and biodiversity degradation. We are convinced that organic farming methods are the only sustainable way forward for global food and farming.

Engage in the most important conversation of our time - how to feed the world and take care of the planet in doing so

We will make The OWC 2024 a source of food for thought, meaningful discussions, a place of learning and impact. And hopefully together have lots of fun in doing this. Copenhagen is lovely in the summer. Mild, sunny, safe, beautiful walks in the city and along the coast, which is always close at hand. And great organic food everywhere.

#### Bring your ideas!

We look forward to welcoming you in Copenhagen in August 2024. Organic Denmark - member of IFOAM and first European winner of The One World Award in 2021 will officially host The OWC in 2024.

Our bid is endorsed by the Danish Minister of Agriculture, Mr. Rasmus Prehn.









# ORGANIC FARMING

IN HECTIC CLIMATE CHANGE

**IBOAA 30-YEAR MEMBER OF IFOAM** 





Israel is a world leader in organic agriculture technology and development



Organic agriculture accounts 17% of Israeli agricultural exports



80% of the organic produce grown in Israel is for export



Israel organic agriculture is the most diversified in the world, from wheat and other commodities to special tropical fruits



Israel is a world leader in irrigation technologies that enable growers around the world to produce food in inferior soil

# Facts about Tel Aviv

PERFECT WEATHER YEAR-ROUND

NONSTOP ATMOSPHERE, A DYNAMIC HUB FOR CULTURAL LIFE

STATE-OF-THE-ART
CONVENTION FACILITIESOVER

80% OF ELIGIBLE RESIDENTS VACCINATED FOR COVID19 (MAY 2021)

9200 MONTHLY INCOMING FLIGHTS

INTERNATIONAL AIRPORT 20 MINS FROM THE CITY OECD'S REGIONAL WELL-BEING INDEX SCORE TEL AVIV 9/10

92 HOTELS - 11.000 ROOMS

"5™ WORLD'S BEST FOOD CITY" CONDÉ NAST

UNESCO WORLD HERITAGE SITE, 2003

TEL AVIV WILL BRING IFOAM COMMUNITY
A "FRESH" NEW AUDIENCE!

SEE YOU IN TEL AVIV, ISRAEL 2024



Through hosting the World Organic Congress in our region we can create a catalyst for increased international consolidation and organic collaboration. Our bid to host the Organic World Congress in Brisbane, Australia, is a bid for regional Oceania.

#### **WORKING TOGETHER TO SHAPE THE FUTURE OF ORGANICS**

We hope that this Oceania World Congress can fill a void in IFOAM regional influence - representing a major new step toward the development of a formal regional body to help fulfil the IFOAM mandate to create a truly global network for organic agriculture.

Organic agriculture as a pathway to addressing many issues. This bid is about providing the support and coordination that will help lift our region from a traditional provider of raw commodities to a major supplier of high-quality value-added produce to the growing markets of our near neighbours in South East Asia, China, Japan and Korea - as well as the rest of the world.

#### **OCEANIA**

- Made up of 24 independent countries and territories
- A vast region straddling the East, West, Northern and Southern hemispheres
- · Covers 20% of the world's surface area
- Home to twice the certified organic farmland of Europe, and five times that of Asia
- Over 21,000 organic producers managing a total of 36 million hectares of certified farmland

#### **BRISBANE - AN IDYLLIC SUBTROPICAL DESTINATION**

- Iconic Australian experiences at your fingertips with islands, rainforests, and day trips within easy reach, including the internationally famous Australia Zoo
- Direct and affordable flights from Samoa, Fiji, Soloman Islands, Vanuatu, New Caledonia, New Guinea, New Zealand and most of the Pacific region

#### **AUSTRALIA AND THE OCEANIA REGION**

- Includes every type of agriculture providing diverse opportunity for strong scientific content and organic tours
- Australia is the home of permaculture, a centre for regional certification services and a significant market for the region
- The Pacific Islands and Papua New Guinea are an exciting and creative organic frontier delivering new and exotic products from clouded mountain tops, steamy tropical gardens and the cleanest oceans in the world

# THE OCEANIA BID COMMITTEE WOULD BE DELIGHTED TO WELCOME YOU TO BRISBANE, AUSTRALIA.

Please contact our chair, Simone Tully for further information on our bid.

chair@IFOAMbidforBrisbane2024.com.au



# Vote for **TUNISIA**

Organic World Congress 2024

Supported by African partners



**TOWARDS** 

A GLOBAL ORGANIC

**GROWTH** 

After 40 years of absence, Africa, the mother continent, is keen to host OWC 2024 to boost agroecology and organic sectors continuously driven by a global dynamic.

**#OWC\_AFRICA\_2024** 





# Tunisian Organic Agriculture at a glance

"An inspiring model and a success story for the African organic movement and beyond"





- African leader country in terms of certified areas and export of organic products.
- World leader county of organic olive oil in terms of certified areas and quality.
- The First African country with fully implemented national regulations on organic production and its control systems.
- The only African country having mutual recognitions for the purpose of equivalence with the EU since 2009, CH since 2011, and the UK since 2020.
- Continuous annual evolution registering an increase of (5years) + 14% in organic areas, +26 % in operators' number, +25% in production, +31% in exportations value...

#### Vision for 2030

"Develop a sustainable life style based on organic agriculture"

- VFramed by national organic research centers and institutions, an innovative national vision for 2030 was elaborated aiming to:
  - Agri-Tourism at the national level,
  - Magnetical Boost the north-South and south-south cooperation at the international level,
  - ♥ Positionate organic agriculture as a solution for environmental preservation, climate mitigation and health protection...,
  - Strengthen the sector governance process...

# OWC 2024.

"With Africa on the Move towards a global organic Growth"

- Surrounded by the antique sites of Carthage, the congress will be located in Al-Medina, the historic heart of Tunis, listed among UNESCO World Heritage Sites.
- To welcome more than 2000 participants, the congress will be based around the City of Culture and the Congress Palace, where several international congresses and symposiums took place.
- A rich pre-conferences program on challenges for agriculture: "sustainable investment, artificial intelligence, climate change, carbon management, etc.," are foreseen with farm tours for knowledge and experience sharing.
- The congress represents an opportunity to dive into the Dream City Festival, Tunisian Culinary Heritage Festival, a folklore evening of Musical Art, "The richness of African music" and much more...
- In line with the organic principles, the congress will be a low carbon footprint event, exclusively digital, local and organic food will be proposed with waste recycling handled by volunteers, SMEs, and active environmental associations.
- Known for been a welcoming country, Tunisia's candidacy to host the 18th Summit in 2021 and the 50th anniversary of "International Organization of the Francophonie (OIF)" and "Tokyo International Conference on African Development (TICAD)" in 2022 were approved to raise the Tunisian flag worldwide.

General Assembly 2021

**IFOAM - Organics International** Charles-de-Gaulle-Strasse 5

53113 Bonn Germany





