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Organic Herbs Sector Development in Rrogozhine Area

The rural region of Rrogozhine has a lot of unemployed young people, who would be interested to work with herbs. Due to the lack adequate drying, storage and transport capacity, they are hindered to expand their surface or to start the organic herb production.

Objectives

- Create a stable and and high quality organic herb cultivation and production in Rrogozhine region
- Professionalization of processing of the herbs through better transport, drying and cutting infrastructure
- Reducing contamination risks after harvest and increase tracability of the products

Country/Region

Albania/Rrogozhine

Project partners

Private business:

BIDAJ Sh.P.K.

ETS TOURET-L'Herbier du Diois SAS



Duration 01.09.2022 - 31.12.2023

Total budget 194'920 CHF

SECO contribution 97'460 CHF

Consortium contribution 97'460 CHF

Main activities

- Capacity-building and coaching of the farmers in regard to organic herb production
- Support provision of seeds and other inputs for organic herb production
- Training of wild collectors to assure the best quality of herbs
- Provide free access to drying maschine to dry freshly collected plant material
- Introducing pneumatic tunnel for air weight separation to improve the quality of the herbs by removing impurities





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A public good for the organic sector of the country

- The project will attract more than 100 persons to be implicated in the organic sector, additional jobs will be created in cleaning and processing work.
- Through the coaching, improved quality of the products will lead to better prices for the producers and collectors.
- The project will help to promote the Albanian Organic Sector internationally, attracting new buyers and investors in the sector.



Picture 1: herb harvest



Picture 1: herb harvest on the field



Picture 3: wild collection

Contact information

Bidaj Ltd. www.bidaj.al

L'Herbier du Diois

www.herbier-du-diois.com

Project Consortium: IFOAM - Organics International/Helvetas/Fibl

www.organictrade4developement.org