



Revitalization of the cold store located in Boturic

In the mountain areas in the district of Rasinathe, living farming conditions with big slopes and small plots are challenging, the income from family farms are unstable and dependant on the weather conditions. Organic production of berries and fruits is a good niche with a higher added value and competitive advantage on the export market. Adequate local storage infrastructure and short transportation ways are key to guarantee high quality products.

Objectives

- Reducing the transport distance significantly through the renovation of the cold store to improve fruit quality
- Increasing the product portfolio including juniper, utica ortica, wild apple and rosehip
- Creating additional workplace at the new cold store
- Strengthening practical knowledge of farmer organic production through trainings and extension services in the region



Main activities

- Renovation and upgrading of the cold store in Boturic
- Integrating organic know-how on organic fruit production in summer and winter school reaching 1000 students
- Supporting the organic certification of 170 new farmers
- Introducing measures to assure better raw material quality of berries
- Attract new young producers for berry production

Country/Region

Serbia/Rasina

Project partners

Private business:

Bio Partner Schweiz AG

Menex D.O.O.

Research or public institution:

Secondary agrischool from Aleksandrovac

Agricultural Faculty of Krusevac

Duration

01.11.2022 – 31.12.2023

Total budget

236'660 CHF

SECO contribution

99'160 CHF

Consortium contribution

137'500 CHF



A public good for the organic sector of the country

- Developing lecturers at the school and faculty assures the knowledge transfer beyond the contracted organic farmers.
- Promoting organic farming in the region is contributing to the sustainability and conservation of nature in the National Park Kopaonik.
- Certifying wild collection is the best way to preserve the natural surrounding and the ecosystem as well as reducing biodiversity loss.
- Providing better conditions with higher product prices and security by buying up the complete production of organic fruits as well as technical coaching, stimulates farmers to stay in the region and to extend their production.



Picture 1: Berry field



Picture 1: Processing



Picture 3: Harvested Strawberries

Contact information

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www.menex.rs

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