ANNUAL REPORT 2021
Consolidated Annual Report of IFOAM - Organics International & its Action Group
As we leave 2021 behind us and head, probably with some trepidation, into 2022 – a year marking our 50th anniversary – the powerful words of Arundhati Roy come to mind. She described pandemics as portals that historically have “forced humans to break with the past and imagine their world anew.” She described our choice to either walk through the portal dragging the baggage of the past, or to “walk through lightly, with little luggage, ready to imagine another world. And ready to fight for it.”

I believe that we, IFOAM - Organics International, are ready to walk through lightly, taking stock of what the planet and people need, and ready to contribute constructively to another world, grown in the rich soil of experience, learning from our first 50 years, and taking shape around our principles of health, fairness, ecology and care.

As you all know, 2021 was a year of challenges and achievements for IFOAM - Organics International. Our General Assembly was held virtually for the first time. This was a complex task that involved a great deal of learning, and I would like to acknowledge and thank our staff team for rising to this challenge and delivering such a successful event. Despite the limitations of the virtual setting, we were able to come together as a global community to consult, make decisions, fulfill the governance requirements of the organisation – and, of course, share some organic spirit!

On behalf of the World Board, I also sincerely thank the membership and regional bodies for rallying so strongly to our call for financial assistance and donations. The response was humbling, and with your support we were able to bridge the funding gap we had for 2021.

We are not as yet on the financial footing we need to be. We recognise the need to develop a more sustainable business model and to diversify our sources of funding to better serve you, our members. As part of this process, we are refocusing. The current strategy holds many good ideas, but it is very complex and broad. To develop a new strategy for the organisation for the years 2023–2027, we’re launching a participatory process across our network. The outcome will be a strategy which is concrete, tangible, and achievable. It will address the needs of our members as well as the organic sector, and will contribute to the real transformation of food systems at all levels. With this clear direction we will then work to develop a business model that allows us to effectively achieve our collective goals.

The World Board looks forward to engaging with the membership in this process and stepping together through that metaphorical portal towards the next 50 years!

With warmest greetings and huge appreciation for the support and collaboration,

Karen Mapusua
President
Executive Director’s Message

The past years have shown the need for sustainable food systems that can withstand and bounce back from shocks, adapt to the impact of the climate crisis, and ensure access to sufficient, sustainable and healthy food for all. The pandemic acted like a stress test on our food and farming systems, which were already struggling to nourish the world within planetary boundaries, and our vulnerabilities are clear for all to see more now than ever.

Also as an organisation, IFOAM - Organics International saw challenges the past year. The financially challenging situation with the half-year close led us to forecast a negative result. How heartening it was to be able to count on our members and supporters, carrying our organisation through these challenging times so that we could continue to do our important work!

At the UN Food Systems Summit on 23 September 2021, the UN Secretary General clearly stated that “our food systems hold the power to realise our shared vision for a better world.” Indeed, this is exactly what motivates us in the organic sector: to keep on pioneering, reaching out to new players, and bringing this better world closer, one step at a time.

More than 1,500 participants gathered during the first-ever hybrid Organic World Congress in 2021, hosted by Rennes, France. Decision-makers like EU Agriculture Commissioner Janus Wojciechowski and FAO Deputy Director Beth Bechdel recognised the important contributions made by organic and agroecological agriculture towards reaching the Sustainable Development Goals. Johan Rockström, Director of the Potsdam Institute for Climate Change, clearly stated: “In the future, there can only be one form of agriculture and that is organic.”

His strong words came with a hopeful scientific finding: there is enough for all to have a healthy diet if we produce sustainably, reduce food waste and reduce meat intake. In fact, a diet fitting our planetary boundaries is the one recommended by the United Nations World Health Organisation as optimal for all human beings!

In 2022, IFOAM – Organics International will build on these achievements on both a global and regional level, supporting policy decision-makers, farmer groups and media multipliers to do the right thing. We’ll celebrate our important work through the Year of Organics, as 2022 will see our organisation turn 50, IFOAM Organics Europe 20, and IFOAM Organics Asia 10 years old. We look forward to coming together with you and the whole organic movement, and will use the opportunity to invite even more partners to join us. Together, we are part of the solution!

Louise has lead IFOAM - Organics International through some turbulent times, guiding us during a global pandemic as the need for transformational change continued to grow all the more urgently. She now wishes to take on other professional challenges and will therefore leave her role from 31 July 2022. We thank Louise for all her hard work, dedication, and valuable contributions to the organisation and wish her all the very best for the future!

Louise Luttikholt Executive Director

Organic World at a Glance

Organic Agriculture: Key Indicators and Top Countries

<table>
<thead>
<tr>
<th>Indicator</th>
<th>World</th>
<th>Top countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries with organic activities*</td>
<td>2020: 190 countries</td>
<td>Australia: 33.7 million hectares (ha) Argentina: 4.5 million ha Uruguay: 2.7 million ha</td>
</tr>
<tr>
<td>Organic agricultural land</td>
<td>2020: 74.9 million hectares (1999: 11 million hectares)</td>
<td>Argentina: 41.6% Austria: 26.5% Estonia: 22.4%</td>
</tr>
<tr>
<td>Organic share of total agricultural land</td>
<td>2020: 1.6%</td>
<td>Argentina: 781,000 ha (+21%) Uruguay: 589,000 ha (+28%) India: 359,000 ha (+16%)</td>
</tr>
<tr>
<td>Wild collection and further non-agricultural areas</td>
<td>3 million hectares; +0.1%</td>
<td>Argentina: 781,000 ha (+21%) Uruguay: 589,000 ha (+28%) India: 359,000 ha (+16%)</td>
</tr>
<tr>
<td>Organic market*</td>
<td>2020: 120.6 billion euros (2000: 15.1 billion euros)</td>
<td>USA: 49.5 billion euros Germany: 15.0 billion euros France: 12.7 billion euros</td>
</tr>
<tr>
<td>Per capita consumption</td>
<td>2020: 15.8 euros</td>
<td>Switzerland: 418 euros Denmark: 384 euros Luxemburg: 285 euros</td>
</tr>
<tr>
<td>Countries with organic regulation</td>
<td>2020: 76 fully implemented</td>
<td></td>
</tr>
<tr>
<td>Affiliates of IFOAM - Organics International</td>
<td>2020: 74 affiliates</td>
<td>Germany: 70 affiliates China: 46 affiliates USA: 41 affiliates India: 40 affiliates</td>
</tr>
</tbody>
</table>

Source: FiBL survey 2022, based on national data sources, data from certifiers and IFOAM – Organics International.

*There are some differences in organic food sales figures from Ecovia Intelligence and those from FiBL due to different methodologies. According to Ecovia Intelligence, global retail sales reached 129 billion US dollars in 2020. One euro corresponded to 1.1422 US dollars in 2020 according to the European Central Bank.

1 The designation “country” covers both countries and territories. See UNSTAT website.
Our Membership and Global Network

The way we produce and consume food can either alleviate or exacerbate global challenges such as the climate crisis, soil erosion, biodiversity loss while providing good food for all and strengthening livelihoods.

Organic agriculture is part of the solution.

— Members of IFOAM - Organics International champion this, every day.

Our Affiliates
We have 714 affiliates around the world.

Affiliates by Region

Affiliates by Affiliation Type

Type of organisations

©amol-sonar
Our Membership and Global Network

Our Members

- use the platform that IFOAM - Organics International offers for exchange and interaction
- are a visible, important part of the global organic movement
- amplify the voice of organic across the world

Our Action Group

Regional Bodies
- Members
- General Assembly
- World Board
- Office
- Governance
- Communications
- Capacity Development
- Policy & Guarantee

Sector Platforms
- National Bodies
- bioC
- KoAS

** IFOAM - Organics International is a shareholder
*** Daughter company

We are global, regional, and local agents for change.
We are inclusive of the whole organic sector.
We are diverse.
We are a community.

Know someone who would be interested in joining our community?
Tell us how to reach them!
get in touch
A Spotlight on...

IFOAM North America

Our 2021 highlights at a glance:

- Oral Comment submitted to the National Organic Standards Board (NOSB) regarding the role of IFOAM North America in building capacity to facilitate farmers’ transition to organic agriculture and advocate for a policy environment conducive to agroecological farming practices, organic farming systems, and sustainable development in line with Organic 3.0. (April 2021)

- Convened first INOFo North America General Assembly. Jennifer Taylor was elected as INOFo North America Convenor.

- Written Comment submitted to the USDA National Organic Program regarding the proposed Rule on the Origin of Livestock. IFOAM North America wrote in support of the immediate adoption of the proposed rule so that more Black and Indigenous farmers, and farmers of color (BIPOC) organizations and communities that are seldom included and seldom heard to share their benefits, insights, hopes, and deliberate actions towards a better future. (June 2021)

- Participated in Regeneration International’s Peoples Food Summit, a 24-hour global event. Keynote speech in support of the voices of the world’s small farmers and their regenerative agroecology and organic farming systems practices that support healthy soils, healthy food security, and nutritious food sovereignty for our communities. (October 2021)

- Jennifer Taylor was a speaker and panelist during a session at the 2021 Accredited Certifiers Association conference on Diversity, Equity and Inclusion.

First General Assembly for the Intercontinental Network of Organic Farmers Organizations (INOFO) North America

- The First INOFO North America General Assembly saw Jennifer Taylor elected as INOFO North America Convenor.

- Convened first INOFO – INOFO North America and United Nations Food Systems Summit Dialogues, entitled “Voices of Small Farmers on Agroecology, Organic Agriculture and Food Sovereignty in North America… Inclusion and Capacity Building”. This brought together the voices of small farmers, Black Indigenous and farmers of color (BIPOC) communities and organizations that are seldom included and seldom heard to share their benefits, insights, hopes, and deliberate actions towards a better future. (June 2021)

- Met with IFOAM America Latina. The executive committee members from the regional bodies met to begin a conversation on how we could work together to strengthen representation of ongoing work in Latin and North American regions, as well as strengthen our organizations.

Grant applications

- Organic For All: Whole Systems Organic Agriculture for Farmers of Color, A Southern Sustainable Agriculture Research & Education

Now accepted for funding, this project will assist, equip, and empower socially disadvantaged farmers, underserved small farmers, and their communities in specific areas (relevant to their needs and vision or possible solutions), and agroecology-organic farming systems and alternative marketing strategies. It will work to enable wellbeing, healthy organic food sovereignty-food systems, and healthy communities. Socially disadvantaged farmers are farmers who historically have been subject to racial or ethnic prejudice or cultural bias in America. These farmers have historically lacked the same intentional access to information, trainings, development programs and opportunities, and generally have not benefited from the organic movement and organic support systems that enable thriving livelihoods and the overall benefits.

- Organic For All: Participatory research, outreach, education, and training with Black and Indigenous farmers and farmers of color (BIPOC) on BIPOC organic farmlands to help farmers walk through the development of their own organic farming systems, organic agroecology farm practices, and organic agriculture.

- Diversity, Equity, and Inclusion (DEI) Resources for Organic Professionals, a project lead by the Organic Farmers Association.

- The project included a webinar on the History of Racism in US Agriculture & Organic was hosted on December 8.

- Two training opportunities (online and in-person) for the organic sector to test training concepts for DEI education and actionable organization change with organic stakeholders. Participants and stakeholders will have an increased understanding of institutionalized racism and its impacts on access to opportunities for underserved farmers at USDA and in our organizations.

- The aim is to lead organic organizations to take on specific actions to identify and break down barriers, increase participation in organic certification by socially disadvantaged farmers, Black and Indigenous farmers, and farmers of color (BIPOC), and increase diversity throughout the organic community so that more BIPOC inspectors, certifiers, and educational staff support organic farmers.

- IFOAM North America participated as a member of the Project’s Steering Committee. Other team members include Cambium Collective, National Organic Coalition, International Organic Inspectors Association, Accredited Certifiers Association.

- Every year, we highlight the work of two Self-Organised Structures. Under the mandate to create a truly global network, our membership has established Self-Organised Structures. They are leading change organically in their territories and sectors to achieve positive, sustainable change around the world.

Cultivated Quarterly Magazine

A publication to foster collaboration and to connect the organic community in North America with the global organic communities.

- Fall – Report from the Organic World Congress & General Assembly

- Summer – Special Equity & Diversity Issue: “Organics for All”

- Spring – Cooperative Marketing & Food Justice

- Winter – Building Consensus on Organic Regenerative Practice

A Spotlight on Diversity, Equity and Inclusion.
2021 was a great year for community-building! The Latin American membership held five meetings to consolidate the joint work and collaboration of all of its members. We collectively drafted a strategic plan and an operational plan to achieve IFOAM - Organics International’s goals in the region. Through this network, we intend to establish projects and alliances with the different actors in Latin America. We’re also enabling greater access to IFOAM - Organics International’s materials and activities by providing translations and reaching out to the membership in a close, friendly way.

We’re strengthening the bond of the organic community in our region, taking advantage of the digital communities that the pandemic forced us to implement. Still, we have a long way to go in fostering a digital space in which all Latin American members can interact horizontally and through which we can articulate ourselves as a strong movement in the region.

Apart from strengthening relationships within the regional membership, we also built on our partnership with INOFO by co-organizing an independent dialogue for the UN Food Systems Summit that discussed “Healthy and nearby food systems of small-scale agroecological producers in Latin America”. Small agroecological producers and international authorities in organic production took part in the online conference, which saw lively, relevant debates around the importance of building a strong front against transnational food corporations. We look forward to continuing our work with INOFO!

One of our proudest results was the co-organization of the Forum and Workshop on the New European Organic Regulation. During a preliminary forum in August and a Workshop in November, alongside SPP Global and the Association of Accredited Certifiers in Mexico (Acamex), IFOAM America Latina helped coordinate the discussions around the New European Organic Regulation and its impact on producer groups.

These online meetings had more than 200 participants registered and a consistent attendance of more than 100 people from Latin America, Asia, and Africa. Producers organizations, certifying bodies, and other interested parties engaged in a direct dialogue to help break down aspects of the law that were unclear; to be aware of the preparations and adjustments needed; and to express concerns and navigate options. All participants were glad to have had the opportunity to participate in a free, open event that addressed this matter of key interest to organic producers and certifiers outside Europe.
On 6-10 September, more than 1,500 participants from around the world gathered for the first-ever hybrid Organic World Congress (OWC). Together, we addressed questions surrounding resilience, societal transformation, health, and food sovereignty during the world’s largest organic gathering.

Hosted by Rennes, France, the OWC saw high-level decision-makers like EU Agriculture Commissioner Janus Wojciechowski, FAO Deputy Director Beth Bechdol, Danish Minister of Food, Agriculture and Fisheries Rasmus Prehn, and Johan Rockström, Director of the Potsdam Institute for Climate Change, highlight the key contributions made by organic and agroecological agriculture towards reaching the SDGs.

In the future, there can only be one form of agriculture and that is organic. All other practices do undermine any future possibility to do agriculture at all.

- Johan Rockström, Director of the Potsdam Institute for Climate Impact Research

In 2021, farmers and sustainability advocates from around the world made their voices heard! #IGrowYourFood day took place during the OWC, with farmers posting video messages explaining why they choose organic, the challenges they face, and how we can support them.

The action day kicked off with a live conversation, spotlighting the work of two incredible farmers, Rita Otu from Nigeria and Jacob Jose from India, who took part in the OWC with support from the Swiss Agency for Development and Cooperation (SDC).

Watch the full playlist!

We invite all farmers and people to join our mission to deliver food to those who need it most. Together, we can make a big change!

- Pavle Djordjevic, an organic vegetable farmer and retailer from Serbia

The importance of organic agriculture can’t be over-emphasised! It’s a way of life that builds eco-friendly environments and people.

- Abimbola Majolagbe, an urban organic farmer, documentary-maker and advocate from Nigeria
Our Work in a Nutshell

The Organic Farming Innovation Award

A Multi-dimensional Approach to Promoting Organic in Indonesia Takes Grand Prize

Every three years, IFOAM – Organics International, the Rural Development Administration of South Korea (RDA), and the IFOAM Technology Innovation Platform (TIPI) join together to honor outstanding organic innovators with the Organic Farming Innovation Award (OFIA).

This year, farming institution Tani Organik Merapi (TOM) took the grand prize! Founded in Indonesia in 2008, the TOM Network is a partnership system between local farmers producing organic vegetables and artisans crafting bamboo, eco-friendly food packaging.

Find out more

The OFIA Science Prize was jointly awarded to Gebhard Rossmanith, CEO of Bingenheimer Saatgut AG and Michael Fleck, Executive Director of Kultursaat e.V. from Germany.

For decades, the partnership of plant breeders of the network Kultursaat e.V. and the organic seed company Bingenheimer Saatgut AG have developed and established biodynamic open-pollinated vegetable varieties as an ecological alternative to conventional hybrids.

Find out more

Organic is part of the solution in transforming European food and farming systems towards more sustainability, ensuring animal welfare, and protecting our biodiversity and climate.

- Janus Wojciechowski, EU Agriculture Commissioner

Food systems are the source of many problems, but they also present a brilliant pathway to the solutions! Around the world, we have countless examples of how agriculture can pave the way to clean air and soil, better health and ecological solutions.

- Ruth Richardson, Executive Director of the Global Alliance for the Future of Food

30 Years of Participatory Guarantee Systems (PGS) Development: A Root and Branch Appraisal

6-7 September 2021

Ahead of the Organic World Congress, the global PGS community came together to celebrate and reflect on how far it has come since first gathering 17 years ago in Brazil. The virtual event was co-organised with Nature & Progrès and CIRAD, and saw participants from more than 30 countries exchange on their work as well as PGS achievements, diversity, sustainability, and means of innovation.

We’ve come a long way since that first gathering in Torres! We remain firmly committed to the key PGS elements first formulated there: a shared vision, participation, transparency, horizontality, trust, and a learning process. These continue to serve as the compass guiding us towards sustainability. We invite and encourage everyone to join us in working towards a stronger organic movement and a better future for all!

Read the full declaration

Today, some 235 PGS initiatives certify...

1,110,964 producers

755,000 hectares of organically managed agricultural land across 77 countries

Policies Driving Sustainable Food Systems

7 September 2021

This OWC pre-conference presented a comprehensive global overview of policies introducing and implementing the principles of organic agriculture and agroecology today.

More than 30 policy experts discussed the way forward in progressive policy-making towards creating sustainable food systems, showcasing best policy practices from around the world. This included concrete experiences that showed the driving force of good policies that spanned from Sikkim to Denmark, from Uganda to Sri Lanka, as well as broader regional levels.
Our Work in a Nutshell

UN Food System Summit 2021

The UN Food Systems Summit (UNFSS) was the year’s single biggest global event and policy process looking at how food systems can be transformed to meet the SDGs. Despite controversies surrounding the UNFSS’ processes, IFOAM – Organics International decided to formally engage with the events.

Together with our partners, we highlighted the need for a transformation of our food systems towards sustainability and inclusivity, and of repurposing policies and subsidies to serve this goal. We played an instrumental role in creating the Agroecology Coalition, which steers efforts in this direction.

INOFO contributed to the UNFSS by enabling a platform for inclusion through five independent regional dialogues, giving farmers a space to share their stories, deliberate on actions, and exchange on resilience. Thales Mendonça, an organic agroforestry farmer from Brazil, was invited to the UNFSS to represent INOFO and the views of farmers, fishers, ranchers and pastoralists around the world.

Read more

Food Policy Forum for Change

Together with the Biovision Foundation, we brought to life the Food Policy Forum for Change, a platform facilitating peer-to-peer exchange between policymakers interested or already engaged in designing and implementing policies that support agroecology and organic agriculture.

In 2021, we advocated for and directly supported the development of policy environments conducive to agroecology and organic agriculture in countries including Bhutan, Burkina Faso, Ghana, India, Kyrgyzstan, Madagascar, Morocco, Nepal, Peru, São Tomé & Príncipe, Sri Lanka and Uganda.

Join an interactive, global network of policymakers working to bring sustainability to our food systems!

Scaling up Agroecology in the Himalayas Together

We brought together more than 15 high-level policy experts to exchange and inspire key decision-makers on policies supporting agroecology and organic agriculture in the Hindu Kush Himalayan region, specifically India, Bhutan and Nepal. The sessions provided analyses of approaches and tools to help promote and implement the 10 elements of agroecology and four principles of organic agriculture on a policy level in the Himalaya region.

Watch the recordings

Organic Endeavours in West Africa

We were excited to have the opportunity to extend our Organic Markets for Development project (OM4D) for three months until January 2022. With OM4D, we’ve successfully linked with communities in West Africa, helping promote and support organic endeavours in Ghana, Togo, Burkina Faso and São Tomé e Príncipe – with a view to reach the entire region.

Some of our key achievements include the establishment of a national PGS in Ghana as well as the São Tomé e Príncipe government signing a 100% organic protocol aiming to guarantee food and nutritional security.

Our Work in a Nutshell

Nutrition-Sensitive Agriculture in Mountain Agro-Ecosystems

Our NMA project ended in October 2021, marking six years of work in some of the world’s mountainous regions: in the Andes in Latin America; Hindu Kush, Himalayas, Pamir and Tian Shan in Asia; and African Highlands in East Africa. The project enabled transformative change in local food systems for more than 20,000 smallholder farmers and 180,000 consumers who were reached through the initiatives of “Scaling up nutrition sensitive agriculture”, a public-private partnership.

With the project now at an end, we celebrate many successes, including an improvement of >30% in dietary diversity in Peru’s most vulnerable populations and an increase in the Women Diet Diversity Score (WDDS) across all countries! Read more about NMA and the role of rural service providers as catalysts in Volume 55 of Rural21.

Organic Trade in Eastern Europe

OT4D took off after submission of its Inception Report in May 2021, which defined our strategy for activities based on an in-depth analysis of the contexts and stakeholders in Ukraine, Serbia and Albania. At the end of 2021, the selection of Public-Private Partnership projects was finalised, the communications campaigns initiated, and Organic Leadership Courses were held in all three countries.

The Organic Academy in 2021

We help empower the next generation of leaders, promote alternative organic guarantee systems, support a vast network of cross-sector and regional bodies, empower smallholders through our projects around the world, and advocate our messages to global decision-making fora. Find out more

For 50 years, we’ve helped bring about sustainable change by working together with our partners to implement projects around the world.

In 2021, the organic academy saw...

300+ people trained in organic know-how and equipped with skills to train others in their knowledge, mostly in Africa.

14 courses held with participants from 29 countries

“...We created beehives as art objects. The idea came to us because medicinal organic herbs grow next to the hives, and the painted beehives look so beautiful out in the fields.”

- Roman Dizhuk, an organic farmer from Ukraine. See more

“...What we stand for is all natural and organic! We’re doing this because we find joy in working all together as a family to provide healthy food, have happy animals, and preserve biodiversity.”

- Maya Kumbaric, an organic farmer from Serbia. See more

For 50 years, we’ve helped bring about sustainable change by working together with our partners to implement projects around the world.
Our Work in a Nutshell


Seeing the diversity in the room was a game changer for me. I didn’t know there were so many institutes focused on organic in Nigeria. It gave me hope. What we need is to collaborate in order to close the gap between research and what is happening in the field.

— Saheed Adams

Saheed Adams and Ebere Agazie participated in the Training of Teams of Trainers (ToToT) in Nigeria. Read more

Knowledge on the principles of organic farming is still very limited in Namibia. This training was a great opportunity to facilitate participants from all regions of this vast country with technical knowledge as well as the training skills to act as multipliers in their networks.

— Mareike Aufderheide-Voigts

Organic leadership is transforming agriculture in Namibia. Read more

Training future organic leaders in South Africa. Read more

Training participants in Zambia and Zimbabwe visited organic farms, exchanging directly with farmers about their experiences and challenges. Read more
Our Work in a Nutshell

INOFO General Assembly
The Intercontinental Network of Organic Farmers Organisations geared up for its first ever online General Assembly, where the INOFO network approved its new vision, mission and organigram electing its Board of Continents.

More about INOFO

Thank you!
A donation to IFOAM – Organics International means you’re making organic part of the solution to the challenges we face, strengthening our capacity to connect with partners around the world where they can make a difference.

We thank all of you for helping make this important work possible in 2021!

Our Membership
We took our One Membership Concept to the next level by installing a permanent IFOAM Network Council to facilitate coordination and exchange between IFOAM - Organics International, all Regional Bodies, and the Intercontinental Network of Organic Farmers Organisations (INOFO). As part of this initiative, we’re implementing a Decentralised Membership Fee Setting, as mandated by our members during the 2021 General Assembly.

To keep pace with the growing global organic sector, our World Board approved a comprehensive Membership Strategy to more effectively recruit new members, better engage with our existing membership, and synergize within Self-organised Structures. We’re determined to expand our network and build a stronger community.

Organisations
AboveFarm
ACT
AOL
Bingenheimer Saatgut AG
Bioland
Demeter International
Demeter Verband CH
Did It
Estonian Biodynamic Association
FiBL
Holmbeck EcoConsult
Krav Ekonomisk
Merckens Development
Naturland
Neumarker Lämmsbräu
OABC
Salt+More Impacts GmbH
Rapunzel

Individuals
Christopher Atkinson
Dr. Andreas-Joachim Buchting
Udo Censkowsky
Linley Dixon
Bruno Fischer
Bernward Geier
Annette Kellermann
Ryoichi Komiya
Dr. Martin Kunz und Marianne Landzettel-Kunz
Ludwig Leijten und Louise Luttikholt
Cara Loriz
Karen Mapusua
Manfred Moedinger
Elmar Still & Martina Gartner-Still
Alica Varon
Prof. Dr. Hartmut Vogtmann

Do you know someone who would be interested in joining us?
Become a member
Let’s shape the future of organics together today!
Financial Statement & Thanks

Financial Note

2021 saw IFOAM - Organics International in a financially challenging situation, with the half-year close and forecast showing a negative result of €130k for 2021. This left the organisation with very low equity, highly restricted cash flow and a real risk of insolvency. The situation was worsened by the operating losses of the Organic World Congress (OWC) consortium, where we held 53% of shares.

A donation campaign at the end of the year helped bring the finances back to safe waters. A big thank you to all members and partners who supported us financially challenging situation, with the half-year close and forecast showing a negative result of €130k for 2021. This left the organisation with very low equity, highly restricted cash flow and a real risk of insolvency. The situation was worsened by the operating losses of the Organic World Congress (OWC) consortium, where we held 53% of shares.

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Karen Mapusua, President

Balance Sheet

<table>
<thead>
<tr>
<th>ASSETS IN €</th>
<th>31/12/2021</th>
<th>31/12/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. FIXED ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I. Intangible assets</td>
<td>95,855.75</td>
<td>64,008.91</td>
</tr>
<tr>
<td>Purchased concessions, industrial property and similar rights and assets, and licenses in such rights and assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>II. Tangible assets</td>
<td>35,725.14</td>
<td>35,040.59</td>
</tr>
<tr>
<td>Operating and office equipment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>III. Financial assets</td>
<td>17,568.00</td>
<td>17,568.00</td>
</tr>
<tr>
<td>Other long-term equity investments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>149,488.87</td>
<td>118,617.50</td>
<td></td>
</tr>
<tr>
<td>B. CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I. Inventories</td>
<td>5,000.00</td>
<td>5,000.00</td>
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<tr>
<td>Finished goods and merchandise</td>
<td></td>
<td></td>
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<tr>
<td>II. Receivables and other assets</td>
<td>4,040.62</td>
<td>3,651.67</td>
</tr>
<tr>
<td>1. Trade receivables</td>
<td>15,014.08</td>
<td>16,393.08</td>
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<tr>
<td>2. Other assets</td>
<td>24,026.54</td>
<td>22,659.04</td>
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<tr>
<td>440,416.88</td>
<td>592,319.91</td>
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<tr>
<td>III. Cash on hand and bank balances</td>
<td>2,968.07</td>
<td>25,781.95</td>
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<td>3,391,322.06</td>
<td>3,463,191.68</td>
<td></td>
</tr>
<tr>
<td>C. DEFERRED EXPENSES</td>
<td>3,543,439.00</td>
<td>3,605,591.13</td>
</tr>
</tbody>
</table>

EQUITY AND LIABILITIES IN € | 31/12/2021 | 31/12/2020 |
| A. EQUITY | | |
| I. Earmarked reserves | 183,288.46 | 183,288.46 |
| II. Cumulative losses brought forward | 6,279.92 | 6,279.92 |
| 77,008.54 | 174,475.88 |
| B. SPECIAL RESERVE | 441,447.70 | 0 |
| C. PROVISIONS | | |
| I. Tax provisions | 12,000.00 | 0.00 |
| II. Other provisions | 158,362.38 | 159,728.54 |
| 170,360.38 | 159,728.54 |
| D. LIABILITIES | | |
| I. Trade payables | 79,231.08 | 159,439.39 |
| 79,231.08 | 159,439.39 |
| E. DEFERRED INCOME | 3,543,439.00 | 3,605,591.13 |

Income Statement

Statement of income and expenses for the period from January 1 through December 31, 2021

<table>
<thead>
<tr>
<th>IN €</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Grants</td>
<td>1,168,219.74</td>
<td>2,362,181.74</td>
</tr>
<tr>
<td>2. Member contributions</td>
<td>315,534.54</td>
<td>352,019.00</td>
</tr>
<tr>
<td>3. Sales revenue</td>
<td>77,256.58</td>
<td>108,582.73</td>
</tr>
<tr>
<td>4. Other operating income</td>
<td>30,566.06</td>
<td>15,985.36</td>
</tr>
<tr>
<td>5. Expenses for project funding</td>
<td>-1,622,065.89</td>
<td>-1,130,662.94</td>
</tr>
<tr>
<td>7. Social security, pension &amp; other benefits</td>
<td>-1,191,662.54</td>
<td>-1,130,243.71</td>
</tr>
<tr>
<td>8. Amortisation and depreciation of fixed intangible and tangible assets</td>
<td>-14,971.31</td>
<td>-19,264.25</td>
</tr>
<tr>
<td>10. Other interest and similar income</td>
<td>0.01</td>
<td>70.00</td>
</tr>
<tr>
<td>11. Other interest and similar expenses</td>
<td>0.00</td>
<td>-618.00</td>
</tr>
<tr>
<td>12. Net income or loss after taxes</td>
<td>-97,606.34</td>
<td>-199,394.66</td>
</tr>
<tr>
<td>13. Other taxes</td>
<td>0.00</td>
<td>613.00</td>
</tr>
<tr>
<td>14. Other operating expenses</td>
<td>-612,004.55</td>
<td>-711,697.99</td>
</tr>
<tr>
<td>15. Other income</td>
<td>0.01</td>
<td>70.00</td>
</tr>
<tr>
<td>16. Net loss for the financial year</td>
<td>-97,606.34</td>
<td>-211,818.95</td>
</tr>
<tr>
<td>17. Transfer to the earmarked reserves</td>
<td>0.00</td>
<td>100,000.00</td>
</tr>
<tr>
<td>18. Cumulative losses brought forward</td>
<td>-6,279.92</td>
<td>-6,854.63</td>
</tr>
</tbody>
</table>

Transactions to Related Parties

- In 2021, we identified two cases of transactions to former staff members amount to a total of €26,615, e.g. for project consultancies and strategic advice.
- We transferred project funds to nine affiliates of IFOAM - Organics International as project partners, amounting to a total of €932,581.
- In total, €973,320 were transferred to 11 related parties in 2021.

CO2 Compensation

In 2021, we compensated for 14 tonnes of CO2 emissions.

Finances of Self-Organised Structures

Regional Bodies | Income | Expenditures | Reserves | Sector Platforms | Income | Expenditures | Reserves |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>IFOAM Asia</td>
<td>€559,168</td>
<td>€555,894</td>
<td>€25,274</td>
<td>IFOAM Seeds Platform</td>
<td>€15,000</td>
<td>€0</td>
<td>€15,000</td>
</tr>
<tr>
<td>IFOAM South Asia</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
<td>IFOAM Aquaculture Forum</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
</tr>
<tr>
<td>IFOAM Asia</td>
<td>€8,500</td>
<td>€10,707</td>
<td>€1,594</td>
<td>IFOAM Animal Protection Alliance</td>
<td>€21,600</td>
<td>€21,600</td>
<td>€0</td>
</tr>
<tr>
<td>IFOAM America Latina</td>
<td>€1,575</td>
<td>€1,029</td>
<td>€616</td>
<td>IFOAM Aquaculture Forum</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
</tr>
<tr>
<td>IFOAM Africa</td>
<td>€66,975</td>
<td>€67,416</td>
<td>€519</td>
<td>IFOAM Aquaculture Forum</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
</tr>
<tr>
<td>IFOAM Africa</td>
<td>€118,488</td>
<td>€149,000</td>
<td>€20,512</td>
<td>IFOAM Aquaculture Forum</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
</tr>
<tr>
<td>IFOAM Southern Africa</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
<td>IFOAM Aquaculture Forum</td>
<td>€0</td>
<td>€0</td>
<td>€0</td>
</tr>
</tbody>
</table>

National Bodies | Related Organisations | Income | Expenditures | Reserves |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>IFOAM France</td>
<td>IDAS</td>
<td>€12,350,500</td>
<td>€134,790</td>
<td>€73,135</td>
</tr>
<tr>
<td>IFOAM Germany</td>
<td>bioC</td>
<td>€70,168</td>
<td>€565</td>
<td>€40,209</td>
</tr>
<tr>
<td>IFOAM Japan</td>
<td>bioC</td>
<td>€70,168</td>
<td>€565</td>
<td>€40,209</td>
</tr>
</tbody>
</table>

*Note: data not available*
Donors

<table>
<thead>
<tr>
<th>Over €500.000</th>
<th>€250.000 - 500.000</th>
<th>€160.000 - 250.000</th>
<th>€100.000 - 160.000</th>
<th>€10.000 - 50.000</th>
<th>€1.000 - 10.000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Dutch Ministry of Foreign Affairs, The Netherlands</td>
<td>• Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH (BMZ Funds), Germany</td>
<td>• RARE (BMU Fund), USA</td>
<td>• Biovision Foundation, Switzerland</td>
<td>• Swedish Society for Nature Conservation (SSNC), Sweden</td>
<td>• Stiftung Umwelt und Entwicklung, Germany</td>
</tr>
<tr>
<td>• Swiss Agency for Development and Cooperation (SDC), Switzerland</td>
<td>• Rural Development Administration (ROA), South Korea</td>
<td>• Biovision Africa Trust (BVAT), Kenya</td>
<td>• Deutsche Welthungerhilfe eV, Germany</td>
<td>• Biovision Africa Trust (BVAT), Kenya</td>
<td></td>
</tr>
<tr>
<td>• State Secretariat for Economic Affairs (SECO), Switzerland</td>
<td>• The Korea Institute for Development Strategy (KDS), South Korea</td>
<td>• Neuapostolische Kirche-Karitativ eV, Germany</td>
<td>• SeQua gGmbH (BMZ funds), Germany</td>
<td>• Foundation Charles Léopold Mayer pour le progrès de ‘l’Homme (FPH), Switzerland</td>
<td></td>
</tr>
<tr>
<td>• SeQua gGmbH (BMZ funds), Germany</td>
<td>• Deutsche Welthungerhilfe eV, Germany</td>
<td>• Food and Agriculture Organization of the United Nations (FAO), Italy</td>
<td>• SEQUA gGmbH (BMZ funds), Germany</td>
<td>• Deutsche Welthungerhilfe eV, Germany</td>
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</tr>
</tbody>
</table>

Clients

<table>
<thead>
<tr>
<th>€50.000 - 100.000</th>
<th>€20.000 - 50.000</th>
<th>€5.000 - 20.000</th>
<th>€1.000 - 5.000</th>
<th>€100 - 1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• GIE Congrès Mondial de la Bio (Organic World Congress), France</td>
<td>• Beijing Organic and Beyond Corporation, China</td>
<td>• Nürnberg Messe GmbH, Germany</td>
<td>• BioSuisse, Switzerland</td>
<td>• BNS-Biocyclic Network Services Ltd., Cyprus</td>
</tr>
<tr>
<td>• Biovision, Switzerland</td>
<td>• Biovision, Switzerland</td>
<td>• Fondazione Slow Food per la Biodiversità, Italy</td>
<td>• IOSA Inc.), USA</td>
<td>• California Certified Organic Farmers, USA</td>
</tr>
<tr>
<td>• Organic Services GmbH, Germany</td>
<td>• Organic Services GmbH, Germany</td>
<td>• Slow Food per la Biodiversità, Italy</td>
<td>• IOAS Inc.), USA</td>
<td>• Canada Organic Trade Association</td>
</tr>
<tr>
<td>• RAPUNZEL Naturkost AG, Germany</td>
<td></td>
<td></td>
<td>• IOAS Inc.), USA</td>
<td>• Centre de coopération internationale en recherche - CIDAD, France</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• D riayontai Food Biotechnology Co. Ltd., China</td>
</tr>
<tr>
<td></td>
<td></td>
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<td>• World Wind Energy Association eV, Germany</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Biocyclic Network Services Ltd., Italy</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• World Wind Energy Association eV, Germany</td>
</tr>
</tbody>
</table>

In kind contributions:

Food & drinks: Lebensbaum, Rapunzel
Office rent: City of Bonn
Legal advice: Hanspeter Schmidt

WE THANK ALL OUR AFFILIATES, DONORS, CLIENTS, SUPPORTERS & VOLUNTEERS!

Strategic Partners

BIOFACH
FiBL
Swedish Society for Nature Conservation

ANNUAL REPORT 2021
IFOAM - Organics International