ASIA-PACIFIC REGIONAL SYMPOSIUM
December 2, 2013

09.00 - 09.30 Welcoming Speeches
- Vill A. Fuavao, FAO Deputy Regional Representative for Asia and the Pacific
- Andre Leu, IFOAM President

09.30 - 10.30 Guest Speakers
- Andre Leu: Increasing farmers’ yields and income for poverty alleviation
- Prof. Gerold Rahmann: Animal Husbandry and the role of research to help innovation
- Dr. Vaibhav Singh: Health per ha: Addressing hunger and malnutrition

10.30 - 11.00 COFFEE BREAK

WORKSHOPS

Production

The Value of Organic Agriculture: Health, Yield and Food Security
Dr. Vanaja Ramprasad (India)
Nutrition and health related factors in organic food

Pest Management, Soil Response and Composting
Dr. Yadunath Bajgai (Bhutan)
Influence of organic and conventional managements on plant and soil responses in a sweet corn-cabbage vegetable rotation

Satish Aher (India)
Effect of organic farming practices on soil environment and performance of soybean under semi-arid tropical conditions in central India

Dr. Usha Chauhan (India)
Evaluation of eco-friendly methods of pest management under IPM package against cabbage aphid and cabbage butterfly in India

Md. Shahid Reza (Bangladesh)
A case study on vermicompost

Marketing

Short Food Supply Chains & Participatory Guarantee Systems
Ashish Gupta (India)
PGS and the smallholder markets

Nina Osswald (India)
Building short supply chains around consumer participation: Community-supported agriculture and consumer cooperatives in India

Konrad Hauptfleisch (S. Africa)
Short food supply chains: 3 stories from the rainbow nation

Ayumi Matsuura (Japan)
Developing a regular supply of organic vegetables to Phnom Penh

11.00 - 12.30

12.30 - 13.30 LUNCH

13.30 - 15.00

Production

Pest Management, Soil Response and Composting

Dr. Yadunath Bajgai (Bhutan)
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Marketing

Consumer Behaviour & Direct Marketing

Wahida Maghraby (Australia)
Exploring Indonesian consumers’ demand for certified organic agricultural products – Market opportunity or market failure?

Jennifer Chang (S. Korea)
Facilitating direct sales between farmers and schools to provide safe and healthy food to the nation’s children

Ravi Nandi (Germany)
Factors influencing consumers’ willingness to pay for organic and barriers affecting purchase behaviour: A consumer survey in India

Dr. Sujata Lakhani-Goel (India)
Enhancing income of small farms with agri-tourism and direct marketing

13.30 - 15.00

Finance

Financial Systems for Agricultural Development

Shri Chandrasekhar (India)
Producer company model for organic farming and marketing: Case study of Sahaja Samrudha Organic Producer Company Ltd, India

Chamnong Siri Wongyothas (Thailand)
Financing and marketing of organic supply chain: The case of BAAC

Dr. Enrique Navarro (Philippines)
The CARD financial institutions: Financing MSME in the production and processing of organic products in the Philippines

Dr. Dohan Song (S. Korea)
The role of agricultural financial policies in supporting environment-friendly agriculture: A Korean study

15.30 - 17.15

Education

Agricultural Knowledge Management, Research and Farmer Training

Dr. Kamal Jeet (India)
Strengthening of linkages of knowledge network for organic farmer using mobile based customized information delivery system in India

Md. J. Uddin (Bangladesh)
Advisory services in organic farming using ICT in Bangladesh

John Vosper (New Zealand)
Grow organic dairy project

Dr. Jennifer Njaramba (Kenya)
Organic agriculture and soil enhancement techniques: Evidence from central Kenya

Youting Zhang (China)
Marketing strategy & experience of organic products from OABC, China

17.15 - 18.00 FINDINGS, RECOMMENDATIONS AND ACTION POINTS
ASIA-PACIFIC REGIONAL SYMPOSIUM

FIELD TRIP

07.00  Departure from Pantip Suites

09.00  Arrival at Thai Organic Farm, introductory brief and visit to organic learning stations
   ▶ Soil improvement and fertilizer
   ▶ Pest control and prevention
   ▶ Participatory rice transplanting

12.30  Departure from Thai Organic Farm

13.30  Arrival at Sampran Riverside - organic welcome tea (www.sampranriverside.com)

13.45  Tour of the property
   ▶ Organic farm tour: Guided tour around the certified organic farm, which includes a herbal and vegetable garden, natural fertilizer and compost stations, and visit a local farmer practicing organic farming.
   ▶ Organic agriculture workshops: E.g. nematodes, trichoderma, herbal extracts, composting, plant growth hormones, vermiculture, and natural cleaning agents.
   ▶ Visit of the Sookjai Organic Agriculture Development Centre, which opened earlier this year after training 500 local farmers to provide ongoing support to them and other farmers interested in farming organically.

16.30  Panel Discussions
   Production Panel: Andre Leu, Prof. Gerold Rahmann, Dr. Vaibhav Singh, Dr. S. Tanveer Hossain, Esther Penunia
   Marketing Panel: Ralph Houtman, Bob Quinn, Nina Osswald, Wahida Maghraby, Shri Chandrasekhar

18.00  Cocktail & organic dinner at Inn Chan restaurant

20.00  Departure
09.15 - 09.30  Morning Greeting
09.30 - 10.30  Guest Speakers
  ▶ Esther Penunia: Advocacy & smallholders: Education and awareness-raising
  ▶ Dr. S. Tanveer Hossain: Poverty alleviation & development strategies

10.30 - 11.00 COFFEE BREAK

WORKSHOPS

Marketing
11.00 - 12.45

Branding, Value Chain Support and Event Marketing

Hannes Van den Eeckhout (Peru)
A collective mark to improve local value chains for Peru’s smallholder organic products

Cheryl Thomas (Australia)
CertLink—Working with smallholder farmers to bring Vanuatu to the world

Bob Quinn (USA)
Using a trademark to promote organic agriculture and ancient wheat and how Kamut® brand Khorasan ancient wheat compares to modern wheat

Luis Hualda (Philippines)
The enabling environment for smallholder vegetable producers in the southern Philippines: A snapshot into the adoption of organic agriculture

Production
11.00 - 12.45

Organic Rice Cultivation/ Nutrient Management

Dr. Dinesh Kumar (India)
Effect of diversified sources of plant nutrients on productivity, soil fertility and profitability of organically-grown basmati rice-based cropping systems

Toru Koshoji (Thailand)
Enhancing organic rice yields through effective microorganisms

Dr. V.R. Haridas (India)
Rice cultivation the organic way

Dr. Suja Girija (India)
Prospects and strategies for organic tuber production: Highlights of a decade research in India

Wahida Maghraby (Australia)
Estimating technical efficiency of IPM compliant and non-compliant farmers: The case of shallot farmers in Indonesia

Education
14.00 - 15.30

Awareness-raising/ The Social Capital of Organic Farming

Venkata Subbarow Narayanan (Malaysia)
Extension and education: Consumer education and training

Pablito M. Villegas (Philippines)
Socio-economics and policy support towards enhancing the organic vegetables industry in the Philippines

Nithya Vishwanath (Germany)
Organic farming and social capital formation: Empirical evidence from India

Toru Koshoji (Thailand)
Knowledge management in organic farming: A case study from Sara Buri, Thailand

Production
14.00 - 15.30

Farming Methods and Models

Dr. Ravindra Joshi (Fiji)
Successful local food production project in Solomon Islands: The blueprint for the Pacific Islands countries and territories

Dr. Teodoro Mendoza (Philippines)
Achieving farm multifunctionality through a small-scale biodiverse, integrated and organic (BIO) method of farming

Prof. Thomas Abraham (India)
Potential for smallholders’ entrepreneurship for sustainability through organic farming in the Indo-Gangetic plains of Asia-Pacific

Andre Leu (Australia)
Soil health and ecointensification

15.30 - 16.00 COFFEE BREAK

16.00 - 17.15 FINDINGS, RECOMMENDATIONS, ACTION POINTS AND GOODBYE
  ▶ Andre Leu, IFOAM President
  ▶ Hiroyuki Konuma, FAO Assistant Director-General and Regional Representative for Asia and the Pacific

Organizers

Co-organizers

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