**VIVANESS 2019**

**10:30 - 11:15**

ISO 16128: Monitoring Progress (DE/EN)

To protect and promote authenticity of the sector for its future and for consumer benefit, a joint stakeholder venture between the principle actors in the certified natural and organic cosmetics sector will discuss the latest developments and provide a call to action to mitigate risk that a disruptive influence of ISO 16128 may have on the sector’s integrity.

**PRESENTER:** Dr. Mark Smith, NATRUE aisbl

**SPEAKERS:**
- Katrin Hochberg, COSMOS-standard AISBL
- Eduardo Cuoco, IFOAM EU

**11:00 - 12:30**

Organic diets for a green planet (EN)

Scientific studies indicate that consumers reap greater health benefits by actively making better dietary choices that include organic foods. Experts share their impressive studies and dietary models. Get a quick and easy understanding of how holistic diets develop and are conceived, and how organic versions have been shown to yield better results, and key messages we can all use.

**PRESENTER:** Konrad Hauptfleisch, IFOAM Organics International

**SPEAKERS:**
- Susanne Bügel, University of Copenhagen
- Prof. Dr. Carola Strassner, Fachhochschule Münster
- Prof. Dr. Johannes Kahl, University of Kassel
- Jostein Hertwig, Building Ecological Recycling Agriculture and Societies
- Dr. Ewa Rembiálkowska, Warsaw University of Life Sciences

**16:00 - 16:45**

GMOs, how to avoid contaminations? Practical solutions for food and feed processors and farmers (EN)

To remain GMO-free, organic farmers and food and feed processors need to implement measures to protect their production from contamination to avoid economic and credibility loss. Learn more about practical solutions at different steps of the food production chain, and IFOAM EU’s new publication: Practical guidelines: How to avoid GMOs contamination, in partnership with BÖLW, FNAB, and the ORC.

**PRESENTER:** Pauline Verrière, IFOAM EU

**SPEAKERS:**
- Dr. Friedhelm von Mering, Bund Ökologische Lebensmittelwirtschaft (BÖLW)

**15:00 - 15:45**

Global Organic Market Overview (DE/EN)

The latest data on organic agriculture world-wide, regulations and organic markets will be presented and the 20th edition of The World of Organic Agriculture, the yearbook on global organic agriculture will be launched.

**PRESENTER:** Louise Luttikholt, IFOAM - Organics International

**SPEAKERS:**
- Dr. Helga Willer, FiBL - Forschungsinstitut für biologischen Landbau
- Julia Lernoud, FiBL - Forschungsinstitut für biologischen Landbau
- Beate Huber, FiBL - Forschungsinstitut für biologischen Landbau
- Amarjit Sahota, Ecovia Intelligence
- Monica Rubioli, SECO

**11:00 - 12:30**

**BIOFACH World: Trends and news of organic markets in China, India and South East Asia (DE)**

**SPEAKERS:**
- Zejiang Zhou, IFOAM Asia
- Helena Zhang, Nürnberg Messe China Co., Ltd.
- Jennifer Chang, IFOAM Asia
- Rohitashwa Gakhair, International Competence Centre For Organic Agriculture (ICCOA)

**16:00 - 18:00**

Policy Day: A new CAP for healthy farms, people and a healthy planet, organized by IFOAM EU in cooperation with BIOFACH (EN)

This session will discuss how the future CAP can reward the full-scale transition towards sustainable farming systems that respect nature, the environment and our health. The panelists will reflect on the ongoing CAP revision, their visions for the policy's future, as well as on the risks and benefits of both the proposed new green architecture and the results-based system. Sector representatives discuss with high ranking political and European Commission representatives.

**PRESENTER:** Eduardo Cuoco, IFOAM EU

**SPEAKERS:**
- Iman Boot, European Commission, DG Agriculture and rural development
- Thomas Ignac Fenix, CEJA – the European Council of Young Farmers
- Jan Plagge, IFOAM EU / Bioland e.V.
10:00 - 10:30

**Global Organic Market Overview (EN)**

The global organic market develops dynamically. Organic 3.0 postulates further growth, inclusiveness and orientation towards a more differentiated sustainability products market. We deepen the market information from the IFOAM – Organics International/FiBL statistics book and reflect about trends and strategic market positioning.

**PRESENTER:** Louise Luttikholt, IFOAM - Organics International

**SPEAKERS:**
- Dr. Helga Willer, FiBL - Forschungsinstitut für biologischen Landbau
- Laura Batcha, Organic Trade Association (OTA)
- David Amudavi, Biovision
- Julia Lernoud, FiBL - Forschungsinstitut für biologischen Landbau
- Xing Jianping, Organic and Beyond Corporation (OABC)

10:00 - 10:45

**Opportunities and challenges for specialized organic retailers in a rapidly evolving market (EN)**

The global organic market develops dynamically. Organic 3.0 postulates further growth, inclusiveness and orientation towards a more differentiated sustainability products market. We deepen the market information from the IFOAM – Organics International/FiBL statistics book and reflect about trends and strategic market positioning.

**PRESENTER:** Silvia Schmidt, IFOAM EU

**SPEAKERS:**
- Lukas Nossol, dennree GmbH
- Alexis Descampes, Managing Director
- Évelyne Alcázar Marín, ECOVALIA (Asociación Valor Ecológico CAAE)

11:00 - 11:45

**Next generation technologies in organic food and farming. New developments in the Internet of Food and Farm 2020 cases (EN)**

As Internet of Food and Farm 2020 reaches the mid-point of the implementation, the case studies have the first results to share. The speakers will throw light on what works and discuss the benefits as well as the limitations of the Internet of Things technologies for organic food and farming.

**PRESENTER:** Eduardo Cuoco, IFOAM EU

**SPEAKERS:**
- Ganni Trioli, VINIDEA
- Rafael Angel Ferrer, Hispatec

12:00 - 12:45

**Regulatory Aspects of the Organic International Trade (EN)**

An exchange with experts and stakeholders from all the world starting from the New EU Organic Regulation and the latest developments related to the US standards. The session will also explore the possibility of a multilateral agreement which would facilitate the trade of organic products among all the countries.

**PRESENTER:** Emanuele Busacca, IFOAM EU

**SPEAKERS:**
- Alia Atitar de la Fuente, European Commission, DG Agriculture and rural development
- Michel Reynaud, Ecocert S.A.
- Beate Huber, FiBL - Forschungsinstitut für biologischen Landbau
- Tobias Fischer, European Organic Certifiers Council (EOCC)

16:00 - 17:30

**All costs included? (DE/EN)**

It is more financially advantageous to damage the environment and exploit people than to protect natural resources and look out for societal wellbeing. For a change towards true sustainability, real prices must be made transparent. Get an insight in the methodology of true cost accounting, its practical application (cocoa supply chain) and learn about the implications for the financial sector.

**PRESENTER:** Louise Luttikholt, IFOAM - Organics International

**SPEAKERS:**
- Alexander Müller, Institute for Advanced Sustainability Studies e.V.
- Volkert Engelsman, EOSTA B.V. Organic Fruits & Vegetables
- Riella Hollander, Triodos Bank N.V.
- Tobias Bandel, Soil & More Impacts BV
Friday February 15, 2019

10:00 - 10:45  
**Room Riga**

**Natural inputs in organic farming, availability and perspectives (EN)**

Natural inputs play an important role in the work of organic farmers and processors. We discuss the availability of natural substances in different countries. What means naturalness and how can we make sure that we have suitable natural inputs for plant protection, fertilization and food/feed additives in the future?

**PRESENTER:** Isabella Lang, IFOAM EU

**SPEAKERS:**
- Joelle Katto-Andrighetto, IFOAM - Organics International
- Dr. Alexander Beck, Assoziation ökologischer Lebensmittelhersteller (AöL e.V.)
- Jutta Kienzle, Foerdergemeinschaft Oekologischer Obstbau e.V.

10:00 - 11:30  
**Room Budapest**

**Organics 4 Development (EN)**

Stakeholders from private and public institutions debate about the benefits of organic on multiple levels, particularly for those that are most affected by climate change and poverty. There are various ways of how to promote organic and link it to development. Speakers will discuss the different aspects of organic that lead to the development of communities and people (rural and urban) and help to overcome poverty and malnutrition. The panel discussion will focus on the contribution of organic agriculture towards reduction of poverty, improvement of food and nutrition security, income, employment, health and cohesion of societies / communities, etc.

**PRESENTER:** Dr. Felix Prinz zu Löwenstein, Bund Ökologische Lebensmittelwirtschaft (BÖLW)

**SPEAKERS:**
- Dr. David Amudavi, Biovision Africa Trust
- Stefan Schmitz, Sonderinitiative EINEWELT ohne Hunger / Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)
- Helmy Abouleish, SEKEM Group
- Jutta Kienzle, Foerdergemeinschaft Oekologischer Obstbau e.V.
- Dorith von Behaim, GIZ GmbH
- Peggy Miars, IFOAM - Organics International

10:00 - 11:30  
**Hall Shanghai**

**Impact, measuring organic performance (DE/EN)**

Turnover and areal are common measures to look at progress of organic. However, how do we measure the contribution of organic agriculture, e.g. to the SDGs? Can everything we would like to see as impact be measured? How do we look at performance? What needs still to be done to get the full picture. Where are the limitations and where is organic performing differently from what is commonly believed?

**PRESENTER:** Konrad Hauptpfleisch, IFOAM - Organics International

**SPEAKERS:**
- Dr. Christian Schader, FiBL - Forschungsinstitut für biologischen Landbau, Switzerland
- Dr. Verena Seufert, Institute for Environmental Studies (IVM) / VU University Amsterdam
- Laurence Beck, Quality and R&D / Wessanen Nederland Holding B.V.

10:00 - 15:00  
**Room Oslo**

**Science Day organized by TP Organics (EN)**

TP Organics' Science Day will shape the new Strategic Research & Innovation Agenda for organic and agroecology in Europe. Participants will have an opportunity to discuss priority topics to address current research needs. Policy makers taking part in the event will provide feedback and highlight the opportunities for organic in the EU's new Research and Innovation Programme Horizon Europe.

**PRESENTERS:**
- Bram Moeskops, IFOAM EU
- Silvia Schmidt, IFOAM EU

**SPEAKERS:**
- Dr. Hanns-Christoph Eiden, Bundesanstalt für Landwirtschaft und Ernährung (BLE) Referat SGEfK
- Dr. Helga Willer, FiBL - Forschungsinstitut für biologischen Landbau
- Acuña Miguel Angel de Porras, FiBL Europe
- Prof. Raffaele Zanoli, Università Politecnica delle Marche / Università Politecnica delle Marche - D3A
- Karin Ulmer, ACT Alliance EU
- Lizzie Melby Jespersen, LMJ Eco-consult
Friday February 15, 2019

12:00 - 12:45

**Agroecology: World's Best Policies for an Organic Future (EN)**

Agroecological systems are more productive, nourish people in a healthy way, protect natural resources and make farming more climate change resilient. Get to know more about Future Policy Award winning policy examples: 100% Organic Sikkim, Denmark's Organic Action Plan and Brazil's National Policy for Agroecology & Organic Production. Presented by IFOAM Organics International and World Future Council.

**PRESENTER:** Prof. Dr. Franz-Theo Gottwald, Vorstand der Stiftung / World Future Council Foundation

**SPEAKERS:**
- Louise Luttikholt, IFOAM - Organics International Head Office
- Bernward Geier, COLABORA - let's work together
- Paul Holmbeck, Organic Denmark

12:00 - 13:30

**Crisis Communication in Times of Food Scandals (EN)**

Which strategies do organisations adopt to balance out negative press? How do we prevent one food scandal from being made to seem representative for the whole organic sector, triggering a loss of consumer trust and fuelling an anti-organic rhetoric? Speakers share their experiences of and approaches to negative communication, countering generalization and an oversimplification of a complicated topic.

**PRESENTER:** Denise Godinho, IFOAM - Organics International

**SPEAKERS:**
- Michael Wilde, EOSTA B.V.
- Kristin Karlsson, Expert in sustainability communication, Sweden
- Danni Xu, Organic and Beyond Corporation (OABC)
- Fenja Petersen, dennree GmbH

12:00 - 13:30

**Nach dem EuGH-Urteil: Hat es sich ausgeCRISPRert? (DE)**


**PRESENTERS:** Dr. Friedhelm von Mering, Bund Ökologische Lebensmittelwirtschaft (BÖLW)

**SPEAKERS:**
- Eric Gall, IFOAM EU
- Dr. habil. Hartmut Spieß, Landbauschule Dottenfelderhof e.V.
- Dr. Beatrix Tappeser, Hessisches Ministerium für Umwelt, Klimaschutz, Landwirtschaft und Verbraucherschutz
- Christoph Zimmer, Bäuerliche Erzeugergemeinschaft Schwäbisch Hall AG

13:00 - 14:30

**Internal Control Systems, relevance, status and future perspectives. (EN)**

Internal Control Systems (ICS) are an important tool for certification of smallholders. The importance of ICS will increase with the new EU regulation where ICS will also be possible within the EU from 2021 onwards. The results of study on the importance and effectiveness of ICS for the global organic trade will be presented followed by a panel discussion on pathways for its further development.

**PRESENTER:** Beate Huber, FiBL - Forschungsinstitut für biologischen Landbau

**SPEAKERS:**
- Florentine Meinhausen, FiBL - Forschungsinstitut für biologischen Landbau
- Dr. Toralf Richter, FiBL - Forschungsinstitut für biologischen Landbau
- Johan Blockeel, FiBL - Forschungsinstitut für biologischen Landbau
- Joelle Katto-Andrighetto, IFOAM - Organics International
- Amaia Aldana, IOAS

14:00 - 16:00

**Congress Digest: The organic system: healthy in a holistic approach (EN)**

Selected presentation content and discussion results related to the focal theme "The organic system: healthy in a holistic approach" will be documented in cooperation with IFOAM - Organics International in what will be known as the Congress Digest summed up by the moderators or speakers involved on the last day of the congress and publicly put up for discussion.

**PRESENTER:** Louise Luttikholt, IFOAM - Organics International