

PROMOTION PACKAGES



48 years of experience. A network of over 20.000 organic and sustainable stakeholders in more than 120 countries.

The 'IFOAM - Organics International' name and logo are among the internationally most recognizable trademarks for the organic sector. We offer event organizers an international platform from which they can publicize their event, reaching a maximum number of interested stakeholders.

Benefit from targeted visibility through:

- Listing on the events calendar of the IFOAM - Organics International website
- Visible 'IFOAM - Organics International' endorsement on your communications materials
- Newsletter that reaches over 12,000 subscribers
- Mailings to over 20,000 recipients

BASIC PROMOTION

- See your event included in our events calendar and website.
- List your event in the events calendar of our e-newsletter 'The Insider,' linked to your website.
- Promote your event on its own page, on the our website (with link, logo and download options)
- Brand your event 'Supported by IFOAM - Organics International', with our logo.

▶ **ONLY 700€**

PREMIUM PROMOTION

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BASIC PROMOTION

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- Publish a post-show report in our e-newsletter 'The Insider.'
- Publish a post-show report on the event's webpage on our website.

▶ **ONLY 1.300€**

PATRONAGE

An exclusive long-term partnership. Min.5-year agreement for fairs.

DELUXE PROMOTION

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PREMIUM PROMOTION

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BASIC PROMOTION

- See your event included in our events calendar and website.
- Highlighted link on our homepage to the event section.
- One special announcement of your event to our mailing list with ca. 17,000 recipients.

▶ **ONLY 1.900€**

20% REDUCTION FOR AFFILIATES ON ALL PACKAGES!

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OUR EXPERTISE FOR YOU

Use our expertise on some of the most current topics to enhance the programatic content of your event and add prestige by including a speech, seminar or work-shop given by a high-level representative of 'IFOAM - Organics International.' Brand your event 'In collaboration with IFOAM - Organics International.'

▶ **EXECUTIVE LEVEL REPRESENTATION ONLY 2.750€ | EXPERT LEVEL REPRESENTATION ONLY 2.250€**

To subscribe to one of the our packages or discuss alternative promotion, collaboration or co-organization options, please contact promotion@ifoam.bio

* Prices include 19% VAT.

* Presence Package: Maximum of three days including travel. Prices exclude travel and accomodation.
* We reserve the right to reject promotion requests if the event is contrary to our principles or mission.